

Global Male Colour Cosmetics Market Growth 2023-2029

<https://marketpublishers.com/r/GF444B257940EN.html>

Date: February 2023

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: GF444B257940EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Male colour cosmetics is a makeup product specially developed for men based on the characteristics of men's skin. With the progress of society, men's make-up is gradually being accepted and showing a high demand.

LPI (LP Information)' newest research report, the "Male Colour Cosmetics Industry Forecast" looks at past sales and reviews total world Male Colour Cosmetics sales in 2022, providing a comprehensive analysis by region and market sector of projected Male Colour Cosmetics sales for 2023 through 2029. With Male Colour Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Male Colour Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Male Colour Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Male Colour Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Male Colour Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Male Colour Cosmetics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Male Colour Cosmetics.

The global Male Colour Cosmetics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Male Colour Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Male Colour Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Male Colour Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Male Colour Cosmetics players cover L'oreal, Estee Lauder, Menaji Worldwide, Calven Klein, Chanel, Shiseido, Pola Orbis Holdings, BRTC and 4VOO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Male Colour Cosmetics market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Facial Product

Lip Product

Eye Product

Others

Segmentation by application

Speciality Stores

Online Retail

Department Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'oreal

Estee Lauder

Menaji Worldwide

Calven Klein

Chanel

Shiseido

Pola Orbis Holdings

BRTC

4VOO

Glossier

Guerlain

War Paint

Koh Gen Do

Hourglass

Formen

Key Questions Addressed in this Report

What is the 10-year outlook for the global Male Colour Cosmetics market?

What factors are driving Male Colour Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Male Colour Cosmetics market opportunities vary by end market size?

How does Male Colour Cosmetics break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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