

Global Makeup Brushes Market Growth 2024-2030

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Abstracts

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A makeup brush is a tool with bristles, it is used for the application of make up or face painting. The bristles could be made out of natural or synthetic materials, while the handle is usually made out of plastic or wood. When cosmetics are applied using the appropriate brush they blend better into the skin.

The global Makeup Brushes market size is projected to grow from US\$ 1674 million in 2024 to US\$ 2477 million in 2030; it is expected to grow at a CAGR of 6.7% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Makeup Brushes Industry Forecast" looks at past sales and reviews total world Makeup Brushes sales in 2023, providing a comprehensive analysis by region and market sector of projected Makeup Brushes sales for 2024 through 2030. With Makeup Brushes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Makeup Brushes industry.

This Insight Report provides a comprehensive analysis of the global Makeup Brushes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Makeup Brushes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Makeup Brushes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Makeup Brushes and breaks down the forecast by Type,

by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Makeup Brushes.

Global key players of Makeup Brushes include L'Oreal, Shiseido, Estee Lauder and LVMH, etc. The top four players hold a share over 30%.

In terms of product type, Synthetic Hair Brushes is the largest segment, occupied for a share of about 51%, and in terms of application, Offline Sales has a share about 84 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Makeup Brushes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Hair Brushes

Synthetic Hair Brushes

Segmentation by Sales Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oreal

Shiseido

Estee Lauder

LVMH

e.l.f.

PPI Beauty

Sigma Beauty

Natura (Avon)

Amore Pacific

Chanel

Watsons

Zoeva

Chikuhodo

Hakuhodo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Makeup Brushes market?

What factors are driving Makeup Brushes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Makeup Brushes market opportunities vary by end market size?

How does Makeup Brushes break out by Type, by Sales Channel?

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