

# Global Major Appliances Market Growth 2026-2032

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## Abstracts

The global Major Appliances market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A major appliance, also known as a large electric appliance, is a non-portable or semi-portable machine used for routine housekeeping tasks such as cooking, washing laundry, or food preservation.

United States market for Major Appliances is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Major Appliances is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Major Appliances is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Major Appliances players cover Haier, LG Electronics, Samsung, Whirlpool, Midea, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Major Appliances Industry Forecast' looks at past sales and reviews total world Major Appliances sales in 2025, providing a comprehensive analysis by region and market sector of projected Major Appliances sales for 2026 through 2032. With Major Appliances sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Major Appliances industry.

This Insight Report provides a comprehensive analysis of the global Major Appliances

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Major Appliances portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Major Appliances market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Major Appliances and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Major Appliances.

This report presents a comprehensive overview, market shares, and growth opportunities of Major Appliances market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Refrigeration Appliances

Cooking Appliances

Washing and Drying Appliances

Heating and Cooling Appliances

Whole House Ventilator

#### Segmentation by Application:

Offline Sales

Online Sales

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haier

LG Electronics

Samsung

Whirlpool

Midea

Electrolux

Gree

Panasonic

Siemens

Sony

Bosch

Hisense

Arcelik

Meiling

TCL

Skyworth

Galanz

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Major Appliances market?

What factors are driving Major Appliances market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Major Appliances market opportunities vary by end market size?

How does Major Appliances break out by Type, by Application?

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