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Global Magnetic Wireless Power Bank Market Growth 2026-2032

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Abstracts

The global Magnetic Wireless Power Bank market size is predicted to grow from US$ 2005 million in 2025 to US$ 4161 million in 2032; it is expected to grow at a CAGR of 11.2% from 2026 to 2032.

In 2024, global production of Magnetic Wireless Power Banks reached approximately 41.11 million units, with an average global market price of around US$ 45 per unit.

The gross profit margin of major companies in the industry is between 30% – 50%.

In 2024, the global production capacity of magnetic wireless power banks was approximately 54.81 million units.

A Magnetic Wireless Power Bank is a portable battery device that charges electronic gadgets (primarily smartphones) through two methods: standard USB wired output and, distinctively, Qi-compatible wireless charging enhanced with built-in magnets. The magnets ensure precise, secure alignment with the charging coils on magnetically compatible devices (e.g., certain iPhone and Android models), enabling efficient, cable-free charging. This product category integrates battery cells, power management circuits, wireless charging coils, and permanent magnets.

The industrial chain begins with upstream suppliers of core components: lithium polymer/pouch battery cells, wireless charging coils, neodymium magnets, power management ICs, PCBs, and plastic/metal casings. Midstream consists of consumer electronics manufacturers (including mobile phone brands, accessory makers, and specialized power bank companies) who design, assemble, and brand the final products. Downstream is the broad consumer electronics retail market, encompassing

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online platforms (e-commerce), offline electronics stores, mobile carrier shops, and direct brand sales to individual users.

United States market for Magnetic Wireless Power Bank is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Magnetic Wireless Power Bank is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Magnetic Wireless Power Bank is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Magnetic Wireless Power Bank players cover Apple, Anker, Belkin, Baseus, UGREEN, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Magnetic Wireless Power Bank Industry Forecast” looks at past sales and reviews total world Magnetic Wireless Power Bank sales in 2025, providing a comprehensive analysis by region and market sector of projected Magnetic Wireless Power Bank sales for 2026 through 2032. With Magnetic Wireless Power Bank sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Magnetic Wireless Power Bank industry.

This Insight Report provides a comprehensive analysis of the global Magnetic Wireless Power Bank landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Magnetic Wireless Power Bank portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Magnetic Wireless Power Bank market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Magnetic Wireless Power Bank and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global Magnetic Wireless Power Bank.

This report presents a comprehensive overview, market shares, and growth opportunities of Magnetic Wireless Power Bank market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Qi Wireless Magnetic Power Bank

MagSafe-Compatible Power Bank

Hybrid Wired & Wireless Power Bank

Segmentation by Battery Capacity:

Low-Capacity Magnetic Power Bank

Medium-Capacity Magnetic Power Bank

High-Capacity Magnetic Power Bank

Segmentation by Application:

Consumer Electronics Industry

Mobile Accessories Industry

Travel & Outdoor Equipment Industry

Retail & E-commerce Industry

Other

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Apple

Anker

Belkin

Baseus

UGREEN

Spigen

ESR

Momax

ZMI

RAVPower

Hyper

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OtterBox

Aukey

Mophie

Satechi

Risun Bio-Tech

Monterey Bay Spice

The Organic Cinnamon

Mountain Rose Herbs

Key Questions Addressed in this Report

What is the 10-year outlook for the global Magnetic Wireless Power Bank market?

What factors are driving Magnetic Wireless Power Bank market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Magnetic Wireless Power Bank market opportunities vary by end market size?

How does Magnetic Wireless Power Bank break out by Type, by Application?

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