

Global Magnetic Phone Case with Kickstand Market Growth 2026-2032

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Abstracts

The global Magnetic Phone Case with Kickstand market size is predicted to grow from US\$ 1468 million in 2025 to US\$ 2788 million in 2032; it is expected to grow at a CAGR of 9.6% from 2026 to 2032.

In 2025, global sales of Magnetic Phone Case with Kickstand reached 125 million units, with an average selling price of \$12 per unit. Total global production capacity stands at approximately 145 million units annually, and the industry's average gross profit margin is around 32%. These products are consumer electronic accessories that integrate a protective case, a magnetic alignment system, and a foldable kickstand structure. They utilize a built-in N52-grade NdFeB (neodymium-iron-boron) magnetic ring for precise alignment and attachment to the phone or devices within the magnetic ecosystem, while employing metal or composite hinged kickstands to provide multi-angle support, thereby enhancing stability and convenience during video viewing, video conferencing, and desktop use. The product structure typically comprises a TPU or PC shell, a magnetic array, a metal kickstand hinge, and an impact-absorbing buffer layer, balancing protection with functional versatility.

Upstream raw materials primarily include TPU/PC plastic pellets, NdFeB magnetic materials, aluminum alloy or stainless steel kickstand components, and electroplating materials; downstream distribution channels encompass 3C accessory brands, smartphone manufacturer ecosystems, e-commerce platforms, and offline retail outlets. Future growth strategies focus on deep integration with magnetic ecosystems, multifunctional modular expansion, and the adoption of lightweight, high-strength materials. Demand is driven by the widespread adoption of magnetic ecosystems, the trend toward thinner and lighter smartphones, and the general upgrading of consumer electronic accessories; key business opportunities lie in high-end designs compatible

with magnetic fast charging and innovations in multi-scenario kickstand structures.

United States market for Magnetic Phone Case with Kickstand is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Magnetic Phone Case with Kickstand is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Magnetic Phone Case with Kickstand is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Magnetic Phone Case with Kickstand players cover Belkin, HUAWEI, ZAGG, OtterBox, TORRAS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Magnetic Phone Case with Kickstand Industry Forecast" looks at past sales and reviews total world Magnetic Phone Case with Kickstand sales in 2025, providing a comprehensive analysis by region and market sector of projected Magnetic Phone Case with Kickstand sales for 2026 through 2032. With Magnetic Phone Case with Kickstand sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Magnetic Phone Case with Kickstand industry.

This Insight Report provides a comprehensive analysis of the global Magnetic Phone Case with Kickstand landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Magnetic Phone Case with Kickstand portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Magnetic Phone Case with Kickstand market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Magnetic Phone Case with Kickstand and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Magnetic Phone Case with Kickstand.

This report presents a comprehensive overview, market shares, and growth opportunities of Magnetic Phone Case with Kickstand market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Rotating Magnetic Ring

Hidden Foldable Design

Ring Holder / Pop-out Grip

Segmentation by Material:

TPU + PC + Magnet

TPU + Aluminum Alloy + Magnet

Segmentation by Magnetic Strength:

Magnetic Strength: 600?900 Gs

Magnetic Strength: 900?1300 Gs

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Belkin

HUAWEI

ZAGG

OtterBox

TORRAS

Anker

ESR TECH

Runsun Case

CASEKOO

Fntcase

Baseus

PITAKA

MagBak

iRing

Spigen

SUPCASE

CASEFINITE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Magnetic Phone Case with Kickstand market?

What factors are driving Magnetic Phone Case with Kickstand market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Magnetic Phone Case with Kickstand market opportunities vary by end market size?

How does Magnetic Phone Case with Kickstand break out by Type, by Application?

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