

Global M2M Services in Retail Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G36D04C2054EEN.html>

Date: November 2024

Pages: 91

Price: US\$ 3,660.00 (Single User License)

ID: G36D04C2054EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global M2M Services in Retail market size was valued at US\$ million in 2023. With growing demand in downstream market, the M2M Services in Retail is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global M2M Services in Retail market. M2M Services in Retail are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of M2M Services in Retail. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the M2M Services in Retail market.

Retail M2M includes specialized connected solutions or devices that are used for service vending, reporting, transaction processing, authentication, and authorization.

According to the report, one of the major drivers for this market is M2M services for dynamic real-time tracking.

Key Features:

The report on M2M Services in Retail market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the M2M Services in Retail market. It may include historical data, market segmentation by Type (e.g., Remote Device Management, Managed Service), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the M2M Services in Retail market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the M2M Services in Retail market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the M2M Services in Retail industry. This include advancements in M2M Services in Retail technology, M2M Services in Retail new entrants, M2M Services in Retail new investment, and other innovations that are shaping the future of M2M Services in Retail.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the M2M Services in Retail market. It includes factors influencing customer ' purchasing decisions, preferences for M2M Services in Retail product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the M2M Services in Retail market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting M2M Services in Retail market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the M2M Services in Retail market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the M2M Services in Retail industry. This includes projections of market size, growth rates, regional trends, and predictions

on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the M2M Services in Retail market.

Market Segmentation:

M2M Services in Retail market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Remote Device Management

Managed Service

Professional Service

Segmentation by application

POS Terminals

Vending Machines

ATMs

Smart Parking Meters

Fare Ticketing Devices

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AT&T

Rogers Communications

Verizon Communications

Vodafone

Cantaloupe Systems

Carriots

CCV

Coinco

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global M2M Services in Retail Market Size 2019-2030
 - 2.1.2 M2M Services in Retail Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 M2M Services in Retail Segment by Type
 - 2.2.1 Remote Device Management
 - 2.2.2 Managed Service
 - 2.2.3 Professional Service
- 2.3 M2M Services in Retail Market Size by Type
 - 2.3.1 M2M Services in Retail Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global M2M Services in Retail Market Size Market Share by Type (2019-2024)
- 2.4 M2M Services in Retail Segment by Application
 - 2.4.1 POS Terminals
 - 2.4.2 Vending Machines
 - 2.4.3 ATMs
 - 2.4.4 Smart Parking Meters
 - 2.4.5 Fare Ticketing Devices
- 2.5 M2M Services in Retail Market Size by Application
 - 2.5.1 M2M Services in Retail Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global M2M Services in Retail Market Size Market Share by Application (2019-2024)

3 M2M SERVICES IN RETAIL MARKET SIZE BY PLAYER

- 3.1 M2M Services in Retail Market Size Market Share by Players
 - 3.1.1 Global M2M Services in Retail Revenue by Players (2019-2024)
 - 3.1.2 Global M2M Services in Retail Revenue Market Share by Players (2019-2024)
- 3.2 Global M2M Services in Retail Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 M2M SERVICES IN RETAIL BY REGIONS

- 4.1 M2M Services in Retail Market Size by Regions (2019-2024)
- 4.2 Americas M2M Services in Retail Market Size Growth (2019-2024)
- 4.3 APAC M2M Services in Retail Market Size Growth (2019-2024)
- 4.4 Europe M2M Services in Retail Market Size Growth (2019-2024)
- 4.5 Middle East & Africa M2M Services in Retail Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas M2M Services in Retail Market Size by Country (2019-2024)
- 5.2 Americas M2M Services in Retail Market Size by Type (2019-2024)
- 5.3 Americas M2M Services in Retail Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC M2M Services in Retail Market Size by Region (2019-2024)
- 6.2 APAC M2M Services in Retail Market Size by Type (2019-2024)
- 6.3 APAC M2M Services in Retail Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe M2M Services in Retail by Country (2019-2024)
- 7.2 Europe M2M Services in Retail Market Size by Type (2019-2024)
- 7.3 Europe M2M Services in Retail Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa M2M Services in Retail by Region (2019-2024)
- 8.2 Middle East & Africa M2M Services in Retail Market Size by Type (2019-2024)
- 8.3 Middle East & Africa M2M Services in Retail Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL M2M SERVICES IN RETAIL MARKET FORECAST

- 10.1 Global M2M Services in Retail Forecast by Regions (2025-2030)
 - 10.1.1 Global M2M Services in Retail Forecast by Regions (2025-2030)
 - 10.1.2 Americas M2M Services in Retail Forecast
 - 10.1.3 APAC M2M Services in Retail Forecast
 - 10.1.4 Europe M2M Services in Retail Forecast
 - 10.1.5 Middle East & Africa M2M Services in Retail Forecast
- 10.2 Americas M2M Services in Retail Forecast by Country (2025-2030)
 - 10.2.1 United States M2M Services in Retail Market Forecast

- 10.2.2 Canada M2M Services in Retail Market Forecast
- 10.2.3 Mexico M2M Services in Retail Market Forecast
- 10.2.4 Brazil M2M Services in Retail Market Forecast
- 10.3 APAC M2M Services in Retail Forecast by Region (2025-2030)
 - 10.3.1 China M2M Services in Retail Market Forecast
 - 10.3.2 Japan M2M Services in Retail Market Forecast
 - 10.3.3 Korea M2M Services in Retail Market Forecast
 - 10.3.4 Southeast Asia M2M Services in Retail Market Forecast
 - 10.3.5 India M2M Services in Retail Market Forecast
 - 10.3.6 Australia M2M Services in Retail Market Forecast
- 10.4 Europe M2M Services in Retail Forecast by Country (2025-2030)
 - 10.4.1 Germany M2M Services in Retail Market Forecast
 - 10.4.2 France M2M Services in Retail Market Forecast
 - 10.4.3 UK M2M Services in Retail Market Forecast
 - 10.4.4 Italy M2M Services in Retail Market Forecast
 - 10.4.5 Russia M2M Services in Retail Market Forecast
- 10.5 Middle East & Africa M2M Services in Retail Forecast by Region (2025-2030)
 - 10.5.1 Egypt M2M Services in Retail Market Forecast
 - 10.5.2 South Africa M2M Services in Retail Market Forecast
 - 10.5.3 Israel M2M Services in Retail Market Forecast
 - 10.5.4 Turkey M2M Services in Retail Market Forecast
 - 10.5.5 GCC Countries M2M Services in Retail Market Forecast
- 10.6 Global M2M Services in Retail Forecast by Type (2025-2030)
- 10.7 Global M2M Services in Retail Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 AT&T
 - 11.1.1 AT&T Company Information
 - 11.1.2 AT&T M2M Services in Retail Product Offered
 - 11.1.3 AT&T M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 AT&T Main Business Overview
 - 11.1.5 AT&T Latest Developments
- 11.2 Rogers Communications
 - 11.2.1 Rogers Communications Company Information
 - 11.2.2 Rogers Communications M2M Services in Retail Product Offered
 - 11.2.3 Rogers Communications M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)

- 11.2.4 Rogers Communications Main Business Overview
- 11.2.5 Rogers Communications Latest Developments
- 11.3 Verizon Communications
 - 11.3.1 Verizon Communications Company Information
 - 11.3.2 Verizon Communications M2M Services in Retail Product Offered
 - 11.3.3 Verizon Communications M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Verizon Communications Main Business Overview
 - 11.3.5 Verizon Communications Latest Developments
- 11.4 Vodafone
 - 11.4.1 Vodafone Company Information
 - 11.4.2 Vodafone M2M Services in Retail Product Offered
 - 11.4.3 Vodafone M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Vodafone Main Business Overview
 - 11.4.5 Vodafone Latest Developments
- 11.5 Cantaloupe Systems
 - 11.5.1 Cantaloupe Systems Company Information
 - 11.5.2 Cantaloupe Systems M2M Services in Retail Product Offered
 - 11.5.3 Cantaloupe Systems M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Cantaloupe Systems Main Business Overview
 - 11.5.5 Cantaloupe Systems Latest Developments
- 11.6 Carriots
 - 11.6.1 Carriots Company Information
 - 11.6.2 Carriots M2M Services in Retail Product Offered
 - 11.6.3 Carriots M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Carriots Main Business Overview
 - 11.6.5 Carriots Latest Developments
- 11.7 CCV
 - 11.7.1 CCV Company Information
 - 11.7.2 CCV M2M Services in Retail Product Offered
 - 11.7.3 CCV M2M Services in Retail Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 CCV Main Business Overview
 - 11.7.5 CCV Latest Developments
- 11.8 Coinco
 - 11.8.1 Coinco Company Information

11.8.2 Coinco M2M Services in Retail Product Offered

11.8.3 Coinco M2M Services in Retail Revenue, Gross Margin and Market Share
(2019-2024)

11.8.4 Coinco Main Business Overview

11.8.5 Coinco Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

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