

Global Luxury Vinyl Tile and Flooring Market Growth 2025-2031

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Abstracts

The global Luxury Vinyl Tile and Flooring market size is predicted to grow from US\$ 342 million in 2025 to US\$ 439 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

Luxury vinyl flooring and tile offer complete design freedom with endless layout possibilities across a broad range of patterns, colorways, quality levels and installation formats. LVT withstands heavy traffic and is easy to maintain with extra resistance to scuffs, scratches and stains. For any segment, for any space, luxury planks and tiles is an optimized, inspired solution.

Luxury Vinyl Tile and Flooring (LVT) is one of the most popular flooring materials in the current market, and it is in line with prevailing market trends. As the demand for home improvement continues to grow, Luxury Vinyl Tile and Flooring have gained prominence in the market. This material offers several unique advantages, including aesthetics, durability, ease of cleaning, and a wide range of design options. It can not only mimic the texture and feel of wood and stone flooring but also comes at a more affordable price point. Additionally, LVT is relatively easy to install and maintain, which has been attracting an increasing number of consumers.

LP Information, Inc. (LPI) ' newest research report, the "Luxury Vinyl Tile and Flooring Industry Forecast" looks at past sales and reviews total world Luxury Vinyl Tile and Flooring sales in 2024, providing a comprehensive analysis by region and market sector of projected Luxury Vinyl Tile and Flooring sales for 2025 through 2031. With Luxury Vinyl Tile and Flooring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Luxury Vinyl Tile and Flooring industry.

This Insight Report provides a comprehensive analysis of the global Luxury Vinyl Tile and Flooring landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Luxury Vinyl Tile and Flooring portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Luxury Vinyl Tile and Flooring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Luxury Vinyl Tile and Flooring and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Luxury Vinyl Tile and Flooring.

This report presents a comprehensive overview, market shares, and growth opportunities of Luxury Vinyl Tile and Flooring market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Tile

Flooring

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NOX Corporation

Forbo Flooring Systems

Mannington

Upofloor

Windm?ller

Classen Group

Tarkett

Roppe

Teknoflor

Gerflor

Patcraft

Key Questions Addressed in this Report

What is the 10-year outlook for the global Luxury Vinyl Tile and Flooring market?

What factors are driving Luxury Vinyl Tile and Flooring market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Luxury Vinyl Tile and Flooring market opportunities vary by end market size?

How does Luxury Vinyl Tile and Flooring break out by Type, by Application?

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