

Global Lung Cancer Genomic Testing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Lung Cancer Genomic Testing market size is predicted to grow from US\$ 2942 million in 2025 to US\$ 5467 million in 2032; it is expected to grow at a CAGR of 9.7% from 2026 to 2032.

Lung cancer genomic testing comprises clinical molecular diagnostic assays used to identify actionable genetic alterations in lung cancer patients to guide targeted therapy, immunotherapy selection, and disease monitoring. Commonly tested biomarkers include EGFR, ALK, ROS1, BRAF, KRAS, MET, RET, and NTRK, using PCR-based methods and next-generation sequencing (NGS) panels on tissue or liquid biopsy samples. From a value chain perspective, upstream inputs include sequencing platforms, reagents, probes, and bioinformatics infrastructure, midstream activities involve assay development, laboratory testing, quality control, and clinical interpretation, while downstream demand is driven by hospitals, oncology centers, pathology laboratories, and reference diagnostic labs. The industry maintains a 55%–75% gross margin, supported by high clinical value, reimbursement-backed demand, and increasing adoption of multi-gene profiling.

The market is rapidly shifting from single-gene assays to comprehensive NGS panels and liquid biopsy solutions. Competitive differentiation increasingly centers on panel breadth, turnaround time, companion diagnostic partnerships, and data interpretation capabilities rather than test price alone.

LPI (LP Information)' newest research report, the “Lung Cancer Genomic Testing Industry Forecast” looks at past sales and reviews total world Lung Cancer Genomic Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Lung Cancer Genomic Testing sales for 2026 through 2032. With Lung

Cancer Genomic Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lung Cancer Genomic Testing industry.

This Insight Report provides a comprehensive analysis of the global Lung Cancer Genomic Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Lung Cancer Genomic Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lung Cancer Genomic Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lung Cancer Genomic Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lung Cancer Genomic Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Lung Cancer Genomic Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Liquid Biopsy

Tissue Biopsy

Segmentation by Testing Technology:

PCR-based Assays

Next-generation Sequencing (NGS)

Segmentation by Gene Coverage:

Single-gene Testing

Multi-gene Panel

Comprehensive Genomic Profiling

Segmentation by Application:

Hospitals/Clinics

Research Organization

Diagnostic Laboratories

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Roche

Thermo Fisher Scientific

Illumina

Agilent Technologies

QIAGEN

Guardant Health

Foundation Medicine

BGI Genomics

AmoyDx Diagnostics

Burning Rock Dx

Nanjing Geneseeq

Berry Oncology

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