

Global Lower Calorie Wine Market Growth 2022-2028

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Abstracts

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The global market for Lower Calorie Wine is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Lower Calorie Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Lower Calorie Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Lower Calorie Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Lower Calorie Wine market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Lower Calorie Wine players cover Drinkwell, Oddbird, Sainsbury's, Wild Life Botanicals and Furlan Vini, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Lower Calorie Wine market

covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Lower Calorie Wine market, with both quantitative and qualitative data, to help readers understand how the Lower Calorie Wine market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

Market Segmentation:

The study segments the Lower Calorie Wine market and forecasts the market size by Type (Red Wine, White Wine and Others), by Channel (Online Sales and Offline Sales.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Red Wine

White Wine

Others

Segmentation by channel

Online Sales

Offline Sales

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Drinkwell

Oddbird

Sainsbury's

Wild Life Botanicals

Furlan Vini

Slimline

Morrisons

FitVine

Avaline

Kendall-Jackson

Forrest

Skinny Prosecco

Yellow Tail

Follador

Brancott Estate

Cupcake Vineyards

SkinnyGirl

Barefoot

Franzia

Mind & Body

Chapter Introduction

Chapter 1: Scope of Lower Calorie Wine, Research Methodology, etc.

Chapter 2: Executive Summary, global Lower Calorie Wine market size (sales and revenue) and CAGR, Lower Calorie Wine market size by region, by type, by channel, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Lower Calorie Wine sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Lower Calorie Wine sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Lower Calorie Wine market size forecast by region, by country, by type, and channel.

Chapter 13: Comprehensive company profiles of the leading players, including Drinkwell, Oddbird, Sainsbury's, Wild Life Botanicals, Furlan Vini, Slimline, Morrisons, FitVine and Avaline, etc.

Chapter 14: Research Findings and Conclusion

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