

# Global Low-Noise Air Circulating Fan Market Growth 2026-2032

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## Abstracts

The global Low-Noise Air Circulating Fan market size is predicted to grow from US\$ 1482 million in 2025 to US\$ 2261 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2025, global production of low-noise air circulating fans reached 17.82 million units, with an average selling price of US\$85 per unit. Low-noise air circulators are fans whose core function is to 'mix and circulate air throughout the room,' and which keep operating noise levels low, especially at low speeds and nighttime modes. This is achieved through low-noise aerodynamic design (optimized blade airfoils and airflow guides/ducts to reduce turbulence and blade tip noise), low-vibration motors and drives (DC brushless motors, smooth speed control, and PWM noise suppression), and structural and NVH treatments (dynamic balancing, vibration damping pads/isolation structures, and resonance control) to reduce sound pressure levels while maintaining sufficient airflow distance and circulation efficiency. This makes them more suitable for noise-sensitive environments such as bedrooms, children's/elderly rooms, and offices. The goal of low-noise air circulator design is to ensure that the noise generated during operation at commonly used fan speeds (usually low to medium) does not interfere with conversation, thinking, or sleep. The upstream of the industry chain mainly includes motors and drives (AC to DC brushless/BLDC), impellers and air ducts/volutes and air guides (determining air distance and static pressure), control boards and sensors (temperature and humidity/timer/remote control/partial intelligent linkage), structural components and molds (injection molded parts, metal parts), etc.; the midstream involves manufacturers providing aerodynamic design and NVH (noise, vibration), reliability/safety certification, and integration of appearance and interaction (touch/remote control/APP); the downstream enters homes, offices and light commercial scenarios through e-commerce and offline home appliance channels, as well as cross-

border channels, and is often sold in conjunction with air conditioners and fresh air/dehumidifiers. Gross profit margins range from approximately 15% to 25%.

United States market for Low-Noise Air Circulating Fan is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Low-Noise Air Circulating Fan is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Low-Noise Air Circulating Fan is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Low-Noise Air Circulating Fan players cover Whirlpool Corporation, Iris Ohyama, Westinghouse, Daewoo, Vornado, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Low-Noise Air Circulating Fan Industry Forecast' looks at past sales and reviews total world Low-Noise Air Circulating Fan sales in 2025, providing a comprehensive analysis by region and market sector of projected Low-Noise Air Circulating Fan sales for 2026 through 2032. With Low-Noise Air Circulating Fan sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Low-Noise Air Circulating Fan industry.

This Insight Report provides a comprehensive analysis of the global Low-Noise Air Circulating Fan landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Low-Noise Air Circulating Fan portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Low-Noise Air Circulating Fan market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Low-Noise Air Circulating Fan and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Low-Noise Air Circulating Fan.

This report presents a comprehensive overview, market shares, and growth opportunities of Low-Noise Air Circulating Fan market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Floor-standing

Desktop

#### Segmentation by Airflow Organization:

Directional Jet Type

3D Multi-directional Oscillating Type

All-Area Oscillating Type

#### Segmentation by Application:

Household Use

Commercial Use

#### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Whirlpool Corporation

Iris Ohyama

Westinghouse

Daewoo

Vornado

MUJI

Balmuda

Airmate

Panasonic

SAMPO

Midea Group

Changhong Meiling

Hefei Royalstar Electronic Appliance Group

Singfun

GD Shine Electric Appliances

AUX Group

Gree Electric Appliances

TCL Technology

Haier Group

Xiaomi

YAMAZEN

Koizumi Seiki

Twinbird

Doshisha Corporation

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Low-Noise Air Circulating Fan market?

What factors are driving Low-Noise Air Circulating Fan market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Low-Noise Air Circulating Fan market opportunities vary by end market size?

How does Low-Noise Air Circulating Fan break out by Type, by Application?

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