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Global Low-code and No-code Platform Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Low-code and No-code Platform market size was valued at US$ million in 2023. With growing demand in downstream market, the Low-code and No-code Platform is forecast to a readjusted size of US$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Low-code and No-code Platform market. Low-code and No-code Platform are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Low-code and No-code Platform. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Low-code and No-code Platform market.

A low-code development platform refers to an app development platform that allows you to create business and mobile apps with little to no coding skills. They use a graphical UI with minimal logic and drag-and-drop capabilities instead of writing extensive lines of code. No-code development platforms allow you to create apps without writing a single line of code. This implies that anyone with no coding skills can build applications without any hassle. No-code platforms are related to low-code platforms closely as both of them aim to expedite app development. A no-code platform uses graphical user interfaces in addition to configurations rather than traditional programming languages.

Both low-code and no-code platforms are becoming popular as they offer an easy and

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fast alternative to traditional development processes. And this is why founders with no formal coding skills and professional developers are using these platforms to meet their business demands to develop an app, automate processes, and boost digital transformation.

In the North America market, the major low-code and no-code platform players include Salesforce, Pegasystems, ServiceNow, Oracle, and Microsoft, with the top five companies accounting for about 25% of the market. In terms of product types, low code platforms are the largest market segment, accounting for 71% of the market.

Key Features:

The report on Low-code and No-code Platform market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Low-code and No-code Platform market. It may include historical data, market segmentation by Type (e.g., Low-code Platform, No-code Platform), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Low-code and No-code Platform market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Low-code and No-code Platform market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Low-code and No-code Platform industry. This include advancements in Low-code and No-code Platform technology, Low-code and No-code Platform new entrants, Low-code and No-code Platform new investment, and other innovations that are shaping the future of Low-code and No-code Platform.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Low-code and No-code Platform

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market. It includes factors influencing customer ' purchasing decisions, preferences for Low-code and No-code Platform product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Low-code and No-code Platform market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Low-code and No-code Platform market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Low-code and No-code Platform market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Low-code and No-code Platform industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Low-code and No-code Platform market.

Market Segmentation:

Low-code and No-code Platform market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Low-code Platform

No-code Platform

Segmentation by application

Cloud-based

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- On-premise

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Salesforce

Pegasystems

ServiceNow

Oracle

Microsoft

Google

Appian

Caspio

OutSystems

Quickbase

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LANSA

Creatio

Kintone

Michaels, Ross & Cole, Ltd (mrc)

TrackVia

Mendix

AgilePoint

AuraQuantic (formerly AuraPortal)

Zoho

Snappii

Newgen

Knack

Airtable

Bubble

Retool

ProntoForms

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