

Global Low-Calorie RTD Beverage Market Growth 2023-2029

<https://marketpublishers.com/r/G67D658CBB32EN.html>

Date: February 2023

Pages: 105

Price: US\$ 3,660.00 (Single User License)

ID: G67D658CBB32EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LCBs were defined as low- or no-calorie drinks (without added sugar or sugar-free), including carbonated, ready-to-drink and concentrated soft drinks and squashes, excluding water.

LPI (LP Information)' newest research report, the "Low-Calorie RTD Beverage Industry Forecast" looks at past sales and reviews total world Low-Calorie RTD Beverage sales in 2022, providing a comprehensive analysis by region and market sector of projected Low-Calorie RTD Beverage sales for 2023 through 2029. With Low-Calorie RTD Beverage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Low-Calorie RTD Beverage industry.

This Insight Report provides a comprehensive analysis of the global Low-Calorie RTD Beverage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Low-Calorie RTD Beverage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Low-Calorie RTD Beverage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Low-Calorie RTD Beverage and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Low-Calorie RTD Beverage.

The global Low-Calorie RTD Beverage market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Low-Calorie RTD Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Low-Calorie RTD Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Low-Calorie RTD Beverage is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Low-Calorie RTD Beverage players cover Asahi Breweries, Ltd, Diageo plc., Bacardi Limited, Global Brands Limited, Kold Group, Pepsi, COCA-COLA, SGC Global and Malibu Drinks, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Low-Calorie RTD Beverage market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Alcoholic Beverages

Non-Alcoholic Beverages

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Asahi Breweries, Ltd

Diageo plc.

Bacardi Limited

Global Brands Limited

Kold Group

Pepsi

COCA-COLA

SGC Global

Malibu Drinks

Herbal Water, Inc.

AB InBev (Spiked Seltzer)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Low-Calorie RTD Beverage market?

What factors are driving Low-Calorie RTD Beverage market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Low-Calorie RTD Beverage market opportunities vary by end market size?

How does Low-Calorie RTD Beverage break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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