

Global Loose Setting Powder Market Growth 2026-2032

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Abstracts

The global Loose Setting Powder market size is predicted to grow from US\$ 3603 million in 2025 to US\$ 5124 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Loose setting powder is a category of powdered cosmetic products typically applied after the completion of base makeup. By absorbing excess oil, reducing tackiness, and setting foundation and concealer, it enhances both the longevity and the refined finish of the makeup look. It can deliver a range of effects?including matte, soft-focus, brightening, or natural finishes?and is suitable for overall face setting, T-zone oil control, and targeted touch-ups.

The upstream supply chain comprises raw powder materials, color pigments, mica, silica, plant-based starches, fragrances, preservatives, packaging containers, and makeup brushes; the downstream market targets makeup brands, department store counters, e-commerce platforms, multi-brand beauty retailers, and end consumers.

Globally, the average unit price for setting powder stands at \$16 per item, with global sales reaching approximately 230.2 million units. The industry's annual production capacity ranges from 300 to 400 million units, and the sector maintains a profit margin of approximately 45%.

Moving forward, the global setting powder market is poised to evolve toward lighter textures, skincare-infused formulations, enhanced safety standards, and multi-functional capabilities. Rising consumer demand for natural finishes, long-lasting oil control, weightless setting, and soft-focus effects will drive a shift in product formulations?moving away from traditional high-coverage powders toward systems

featuring finer particle sizes, hypoallergenic properties, talc-free ingredients, and compatibility with diverse skin types. As 'clean beauty,' cosmetics for sensitive skin, and vegan formulations gain prominence, brands will increasingly prioritize ingredient transparency, powder safety, and skin comfort. Concurrently, the influence of e-commerce, social media, and professional makeup artists is driving product segmentation; consequently, categories such as travel-friendly compacts, targeted setting powders, men's grooming powders, and high-end professional-grade powders are expected to continue their expansion.

LP Information, Inc. (LPI) ' newest research report, the "Loose Setting Powder Industry Forecast" looks at past sales and reviews total world Loose Setting Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Loose Setting Powder sales for 2026 through 2032. With Loose Setting Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Loose Setting Powder industry.

This Insight Report provides a comprehensive analysis of the global Loose Setting Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Loose Setting Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Loose Setting Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Loose Setting Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Loose Setting Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Loose Setting Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Oily Skin Powder

Dry Skin Powder

Combination Skin Powder

Sensitive Skin Powder

Segmentation by Finish:

Matte

Natural Soft-Focus

Translucent Setting

Subtle Luminosity

Dewy Setting

Segmentation by Packaging Type:

Jar (Loose Powder)

Sifter Jar

Press-to-Dispense

Portable Mini Size

Integrated Puff

Segmentation by Application:

Women

Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oréal

LVMH

Estée Lauder Companies

CHANEL

Coty

e.l.f. Beauty

Laura Mercier

Shiseido

KOSÉ Corporation

Kao

CANMAKE

Amorepacific

Intercos Group

COSMAX

Kolmar Korea

Florasis

Perfect Diary

Mao Geping

Proya

Carslan

Judydoll

COLORKEY

Key Questions Addressed in this Report

What is the 10-year outlook for the global Loose Setting Powder market?

What factors are driving Loose Setting Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Loose Setting Powder market opportunities vary by end market size?

How does Loose Setting Powder break out by Type, by Application?

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