

Global Long-Wear Eyeshadow Stick Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Long-Wear Eyeshadow Stick market size was valued at US\$ 18420 million in 2023. With growing demand in downstream market, the Long-Wear Eyeshadow Stick is forecast to a readjusted size of US\$ 27160 million by 2030 with a CAGR of 5.7% during review period.

The research report highlights the growth potential of the global Long-Wear Eyeshadow Stick market. Long-Wear Eyeshadow Stick are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Long-Wear Eyeshadow Stick. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Long-Wear Eyeshadow Stick market.

The long-wear eyeshadow stick can help with convenient eyeshadow application and achieve fast eyeshadow application effect.

The increasing popularity of natural and organic cosmetics has prompted major manufacturers to strengthen their research operations. This is because cosmetic brands often add harmful chemicals such as parabens, phthalates, fragrances, lead, talc, etc. to their beauty products to reduce manufacturing costs. These ingredients can cause harm to the skin in the long run. Owing to rising skin awareness and increasing disposable income of the middle class, there is a growing preference for premium beauty products. In addition, consumers who are makeup enthusiasts may want an eyeshadow product that does not require a lot of time to apply. Hence, the rising demand for eyeshadow

sticks and the growing popularity of beauty bloggers and social media are spreading awareness about the uses and benefits of eyeshadow sticks, which is expected to popularize these products. Additionally, eyeshadow sticks are available in the market in two different finishes, matte and shimmer, providing different eyeshadow looks. These are the major drivers expected to drive market growth during the forecast period.

Key Features:

The report on Long-Wear Eyeshadow Stick market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Long-Wear Eyeshadow Stick market. It may include historical data, market segmentation by Type (e.g., Round Eyeshadow Stick, Pointed Eyeshadow Stick), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Long-Wear Eyeshadow Stick market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Long-Wear Eyeshadow Stick market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Long-Wear Eyeshadow Stick industry. This include advancements in Long-Wear Eyeshadow Stick technology, Long-Wear Eyeshadow Stick new entrants, Long-Wear Eyeshadow Stick new investment, and other innovations that are shaping the future of Long-Wear Eyeshadow Stick.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Long-Wear Eyeshadow Stick market. It includes factors influencing customer ' purchasing decisions, preferences for Long-Wear Eyeshadow Stick product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Long-Wear Eyeshadow Stick market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Long-Wear Eyeshadow Stick market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Long-Wear Eyeshadow Stick market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Long-Wear Eyeshadow Stick industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Long-Wear Eyeshadow Stick market.

Market Segmentation:

Long-Wear Eyeshadow Stick market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Round Eyeshadow Stick

Pointed Eyeshadow Stick

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Chanel

Dior

Givenchy

L'Oréal

Estée Lauder

Lancome

TOMFORD

MAYBELLINE

M.A.C

Bobbi Brown

Max Factor

Helena Rubinstein

Live Tinted

Nyx Professional Makeup

Charlotte Tilbury

Shiseido

Sephora

Rimmel ScandalEyes

Laura Mercier

Julep

Key Questions Addressed in this Report

What is the 10-year outlook for the global Long-Wear Eyeshadow Stick market?

What factors are driving Long-Wear Eyeshadow Stick market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Long-Wear Eyeshadow Stick market opportunities vary by end market size?

How does Long-Wear Eyeshadow Stick break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Long-Wear Eyeshadow Stick Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Long-Wear Eyeshadow Stick by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Long-Wear Eyeshadow Stick by Country/Region, 2019, 2023 & 2030
- 2.2 Long-Wear Eyeshadow Stick Segment by Type
 - 2.2.1 Round Eyeshadow Stick
 - 2.2.2 Pointed Eyeshadow Stick
- 2.3 Long-Wear Eyeshadow Stick Sales by Type
 - 2.3.1 Global Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Long-Wear Eyeshadow Stick Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Long-Wear Eyeshadow Stick Sale Price by Type (2019-2024)
- 2.4 Long-Wear Eyeshadow Stick Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Long-Wear Eyeshadow Stick Sales by Application
 - 2.5.1 Global Long-Wear Eyeshadow Stick Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Long-Wear Eyeshadow Stick Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Long-Wear Eyeshadow Stick Sale Price by Application (2019-2024)

3 GLOBAL LONG-WEAR EYESHADOW STICK BY COMPANY

3.1 Global Long-Wear Eyeshadow Stick Breakdown Data by Company

3.1.1 Global Long-Wear Eyeshadow Stick Annual Sales by Company (2019-2024)

3.1.2 Global Long-Wear Eyeshadow Stick Sales Market Share by Company (2019-2024)

3.2 Global Long-Wear Eyeshadow Stick Annual Revenue by Company (2019-2024)

3.2.1 Global Long-Wear Eyeshadow Stick Revenue by Company (2019-2024)

3.2.2 Global Long-Wear Eyeshadow Stick Revenue Market Share by Company (2019-2024)

3.3 Global Long-Wear Eyeshadow Stick Sale Price by Company

3.4 Key Manufacturers Long-Wear Eyeshadow Stick Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Long-Wear Eyeshadow Stick Product Location Distribution

3.4.2 Players Long-Wear Eyeshadow Stick Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR LONG-WEAR EYESHADOW STICK BY GEOGRAPHIC REGION

4.1 World Historic Long-Wear Eyeshadow Stick Market Size by Geographic Region (2019-2024)

4.1.1 Global Long-Wear Eyeshadow Stick Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Long-Wear Eyeshadow Stick Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Long-Wear Eyeshadow Stick Market Size by Country/Region (2019-2024)

4.2.1 Global Long-Wear Eyeshadow Stick Annual Sales by Country/Region (2019-2024)

4.2.2 Global Long-Wear Eyeshadow Stick Annual Revenue by Country/Region (2019-2024)

4.3 Americas Long-Wear Eyeshadow Stick Sales Growth

4.4 APAC Long-Wear Eyeshadow Stick Sales Growth

4.5 Europe Long-Wear Eyeshadow Stick Sales Growth

4.6 Middle East & Africa Long-Wear Eyeshadow Stick Sales Growth

5 AMERICAS

5.1 Americas Long-Wear Eyeshadow Stick Sales by Country

5.1.1 Americas Long-Wear Eyeshadow Stick Sales by Country (2019-2024)

5.1.2 Americas Long-Wear Eyeshadow Stick Revenue by Country (2019-2024)

5.2 Americas Long-Wear Eyeshadow Stick Sales by Type

5.3 Americas Long-Wear Eyeshadow Stick Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Long-Wear Eyeshadow Stick Sales by Region

6.1.1 APAC Long-Wear Eyeshadow Stick Sales by Region (2019-2024)

6.1.2 APAC Long-Wear Eyeshadow Stick Revenue by Region (2019-2024)

6.2 APAC Long-Wear Eyeshadow Stick Sales by Type

6.3 APAC Long-Wear Eyeshadow Stick Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Long-Wear Eyeshadow Stick by Country

7.1.1 Europe Long-Wear Eyeshadow Stick Sales by Country (2019-2024)

7.1.2 Europe Long-Wear Eyeshadow Stick Revenue by Country (2019-2024)

7.2 Europe Long-Wear Eyeshadow Stick Sales by Type

7.3 Europe Long-Wear Eyeshadow Stick Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Long-Wear Eyeshadow Stick by Country

8.1.1 Middle East & Africa Long-Wear Eyeshadow Stick Sales by Country (2019-2024)

8.1.2 Middle East & Africa Long-Wear Eyeshadow Stick Revenue by Country
(2019-2024)

8.2 Middle East & Africa Long-Wear Eyeshadow Stick Sales by Type

8.3 Middle East & Africa Long-Wear Eyeshadow Stick Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Long-Wear Eyeshadow Stick

10.3 Manufacturing Process Analysis of Long-Wear Eyeshadow Stick

10.4 Industry Chain Structure of Long-Wear Eyeshadow Stick

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Long-Wear Eyeshadow Stick Distributors

11.3 Long-Wear Eyeshadow Stick Customer

12 WORLD FORECAST REVIEW FOR LONG-WEAR EYESHADOW STICK BY

GEOGRAPHIC REGION

- 12.1 Global Long-Wear Eyeshadow Stick Market Size Forecast by Region
 - 12.1.1 Global Long-Wear Eyeshadow Stick Forecast by Region (2025-2030)
 - 12.1.2 Global Long-Wear Eyeshadow Stick Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Long-Wear Eyeshadow Stick Forecast by Type
- 12.7 Global Long-Wear Eyeshadow Stick Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Chanel
 - 13.1.1 Chanel Company Information
 - 13.1.2 Chanel Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.1.3 Chanel Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Chanel Main Business Overview
 - 13.1.5 Chanel Latest Developments
- 13.2 Dior
 - 13.2.1 Dior Company Information
 - 13.2.2 Dior Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.2.3 Dior Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Dior Main Business Overview
 - 13.2.5 Dior Latest Developments
- 13.3 Givenchy
 - 13.3.1 Givenchy Company Information
 - 13.3.2 Givenchy Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.3.3 Givenchy Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 Givenchy Main Business Overview
 - 13.3.5 Givenchy Latest Developments
- 13.4 L'Oréal
 - 13.4.1 L'Oréal Company Information
 - 13.4.2 L'Oréal Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.4.3 L'Oréal Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 L'Oréal Main Business Overview

13.4.5 L'Oréal Latest Developments

13.5 Estée Lauder

13.5.1 Estée Lauder Company Information

13.5.2 Estée Lauder Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.5.3 Estée Lauder Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Estée Lauder Main Business Overview

13.5.5 Estée Lauder Latest Developments

13.6 Lancôme

13.6.1 Lancôme Company Information

13.6.2 Lancôme Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.6.3 Lancôme Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Lancôme Main Business Overview

13.6.5 Lancôme Latest Developments

13.7 TOMFORD

13.7.1 TOMFORD Company Information

13.7.2 TOMFORD Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.7.3 TOMFORD Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 TOMFORD Main Business Overview

13.7.5 TOMFORD Latest Developments

13.8 MAYBELLINE

13.8.1 MAYBELLINE Company Information

13.8.2 MAYBELLINE Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.8.3 MAYBELLINE Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 MAYBELLINE Main Business Overview

13.8.5 MAYBELLINE Latest Developments

13.9 M.A.C

13.9.1 M.A.C Company Information

13.9.2 M.A.C Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.9.3 M.A.C Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.9.4 M.A.C Main Business Overview
- 13.9.5 M.A.C Latest Developments
- 13.10 Bobbi Brown
 - 13.10.1 Bobbi Brown Company Information
 - 13.10.2 Bobbi Brown Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.10.3 Bobbi Brown Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Bobbi Brown Main Business Overview
 - 13.10.5 Bobbi Brown Latest Developments
- 13.11 Max Factor
 - 13.11.1 Max Factor Company Information
 - 13.11.2 Max Factor Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.11.3 Max Factor Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Max Factor Main Business Overview
 - 13.11.5 Max Factor Latest Developments
- 13.12 Helena Rubinstein
 - 13.12.1 Helena Rubinstein Company Information
 - 13.12.2 Helena Rubinstein Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.12.3 Helena Rubinstein Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Helena Rubinstein Main Business Overview
 - 13.12.5 Helena Rubinstein Latest Developments
- 13.13 Live Tinted
 - 13.13.1 Live Tinted Company Information
 - 13.13.2 Live Tinted Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.13.3 Live Tinted Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Live Tinted Main Business Overview
 - 13.13.5 Live Tinted Latest Developments
- 13.14 Nyx Professional Makeup
 - 13.14.1 Nyx Professional Makeup Company Information
 - 13.14.2 Nyx Professional Makeup Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.14.3 Nyx Professional Makeup Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Nyx Professional Makeup Main Business Overview

- 13.14.5 Nyx Professional Makeup Latest Developments
- 13.15 Charlotte Tilbury
 - 13.15.1 Charlotte Tilbury Company Information
 - 13.15.2 Charlotte Tilbury Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.15.3 Charlotte Tilbury Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Charlotte Tilbury Main Business Overview
 - 13.15.5 Charlotte Tilbury Latest Developments
- 13.16 Shiseido
 - 13.16.1 Shiseido Company Information
 - 13.16.2 Shiseido Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.16.3 Shiseido Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 Shiseido Main Business Overview
 - 13.16.5 Shiseido Latest Developments
- 13.17 Sephora
 - 13.17.1 Sephora Company Information
 - 13.17.2 Sephora Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.17.3 Sephora Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 Sephora Main Business Overview
 - 13.17.5 Sephora Latest Developments
- 13.18 Rimmel ScandalEyes
 - 13.18.1 Rimmel ScandalEyes Company Information
 - 13.18.2 Rimmel ScandalEyes Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.18.3 Rimmel ScandalEyes Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.18.4 Rimmel ScandalEyes Main Business Overview
 - 13.18.5 Rimmel ScandalEyes Latest Developments
- 13.19 Laura Mercier
 - 13.19.1 Laura Mercier Company Information
 - 13.19.2 Laura Mercier Long-Wear Eyeshadow Stick Product Portfolios and Specifications
 - 13.19.3 Laura Mercier Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.19.4 Laura Mercier Main Business Overview
 - 13.19.5 Laura Mercier Latest Developments

13.20 Julep

13.20.1 Julep Company Information

13.20.2 Julep Long-Wear Eyeshadow Stick Product Portfolios and Specifications

13.20.3 Julep Long-Wear Eyeshadow Stick Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Julep Main Business Overview

13.20.5 Julep Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Long-Wear Eyeshadow Stick Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Long-Wear Eyeshadow Stick Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Round Eyeshadow Stick

Table 4. Major Players of Pointed Eyeshadow Stick

Table 5. Global Long-Wear Eyeshadow Stick Sales by Type (2019-2024) & (K Units)

Table 6. Global Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)

Table 7. Global Long-Wear Eyeshadow Stick Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Long-Wear Eyeshadow Stick Revenue Market Share by Type (2019-2024)

Table 9. Global Long-Wear Eyeshadow Stick Sale Price by Type (2019-2024) & (US\$/Unit)

Table 10. Global Long-Wear Eyeshadow Stick Sales by Application (2019-2024) & (K Units)

Table 11. Global Long-Wear Eyeshadow Stick Sales Market Share by Application (2019-2024)

Table 12. Global Long-Wear Eyeshadow Stick Revenue by Application (2019-2024)

Table 13. Global Long-Wear Eyeshadow Stick Revenue Market Share by Application (2019-2024)

Table 14. Global Long-Wear Eyeshadow Stick Sale Price by Application (2019-2024) & (US\$/Unit)

Table 15. Global Long-Wear Eyeshadow Stick Sales by Company (2019-2024) & (K Units)

Table 16. Global Long-Wear Eyeshadow Stick Sales Market Share by Company (2019-2024)

Table 17. Global Long-Wear Eyeshadow Stick Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Long-Wear Eyeshadow Stick Revenue Market Share by Company (2019-2024)

Table 19. Global Long-Wear Eyeshadow Stick Sale Price by Company (2019-2024) & (US\$/Unit)

Table 20. Key Manufacturers Long-Wear Eyeshadow Stick Producing Area Distribution and Sales Area

Table 21. Players Long-Wear Eyeshadow Stick Products Offered
Table 22. Long-Wear Eyeshadow Stick Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
Table 23. New Products and Potential Entrants
Table 24. Mergers & Acquisitions, Expansion
Table 25. Global Long-Wear Eyeshadow Stick Sales by Geographic Region (2019-2024) & (K Units)
Table 26. Global Long-Wear Eyeshadow Stick Sales Market Share Geographic Region (2019-2024)
Table 27. Global Long-Wear Eyeshadow Stick Revenue by Geographic Region (2019-2024) & (\$ millions)
Table 28. Global Long-Wear Eyeshadow Stick Revenue Market Share by Geographic Region (2019-2024)
Table 29. Global Long-Wear Eyeshadow Stick Sales by Country/Region (2019-2024) & (K Units)
Table 30. Global Long-Wear Eyeshadow Stick Sales Market Share by Country/Region (2019-2024)
Table 31. Global Long-Wear Eyeshadow Stick Revenue by Country/Region (2019-2024) & (\$ millions)
Table 32. Global Long-Wear Eyeshadow Stick Revenue Market Share by Country/Region (2019-2024)
Table 33. Americas Long-Wear Eyeshadow Stick Sales by Country (2019-2024) & (K Units)
Table 34. Americas Long-Wear Eyeshadow Stick Sales Market Share by Country (2019-2024)
Table 35. Americas Long-Wear Eyeshadow Stick Revenue by Country (2019-2024) & (\$ Millions)
Table 36. Americas Long-Wear Eyeshadow Stick Revenue Market Share by Country (2019-2024)
Table 37. Americas Long-Wear Eyeshadow Stick Sales by Type (2019-2024) & (K Units)
Table 38. Americas Long-Wear Eyeshadow Stick Sales by Application (2019-2024) & (K Units)
Table 39. APAC Long-Wear Eyeshadow Stick Sales by Region (2019-2024) & (K Units)
Table 40. APAC Long-Wear Eyeshadow Stick Sales Market Share by Region (2019-2024)
Table 41. APAC Long-Wear Eyeshadow Stick Revenue by Region (2019-2024) & (\$ Millions)
Table 42. APAC Long-Wear Eyeshadow Stick Revenue Market Share by Region

(2019-2024)

Table 43. APAC Long-Wear Eyeshadow Stick Sales by Type (2019-2024) & (K Units)

Table 44. APAC Long-Wear Eyeshadow Stick Sales by Application (2019-2024) & (K Units)

Table 45. Europe Long-Wear Eyeshadow Stick Sales by Country (2019-2024) & (K Units)

Table 46. Europe Long-Wear Eyeshadow Stick Sales Market Share by Country (2019-2024)

Table 47. Europe Long-Wear Eyeshadow Stick Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Long-Wear Eyeshadow Stick Revenue Market Share by Country (2019-2024)

Table 49. Europe Long-Wear Eyeshadow Stick Sales by Type (2019-2024) & (K Units)

Table 50. Europe Long-Wear Eyeshadow Stick Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Long-Wear Eyeshadow Stick Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Long-Wear Eyeshadow Stick Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Long-Wear Eyeshadow Stick Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Long-Wear Eyeshadow Stick Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Long-Wear Eyeshadow Stick Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Long-Wear Eyeshadow Stick Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Long-Wear Eyeshadow Stick

Table 58. Key Market Challenges & Risks of Long-Wear Eyeshadow Stick

Table 59. Key Industry Trends of Long-Wear Eyeshadow Stick

Table 60. Long-Wear Eyeshadow Stick Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Long-Wear Eyeshadow Stick Distributors List

Table 63. Long-Wear Eyeshadow Stick Customer List

Table 64. Global Long-Wear Eyeshadow Stick Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Long-Wear Eyeshadow Stick Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Long-Wear Eyeshadow Stick Sales Forecast by Country

(2025-2030) & (K Units)

Table 67. Americas Long-Wear Eyeshadow Stick Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 68. APAC Long-Wear Eyeshadow Stick Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Long-Wear Eyeshadow Stick Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Long-Wear Eyeshadow Stick Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Long-Wear Eyeshadow Stick Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Long-Wear Eyeshadow Stick Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Long-Wear Eyeshadow Stick Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Long-Wear Eyeshadow Stick Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Long-Wear Eyeshadow Stick Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Long-Wear Eyeshadow Stick Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Long-Wear Eyeshadow Stick Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Chanel Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 79. Chanel Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 80. Chanel Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 81. Chanel Main Business

Table 82. Chanel Latest Developments

Table 83. Dior Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 84. Dior Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 85. Dior Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 86. Dior Main Business

Table 87. Dior Latest Developments

Table 88. Givenchy Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 89. Givenchy Long-Wear Eyeshadow Stick Product Portfolios and Specifications
Table 90. Givenchy Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 91. Givenchy Main Business
Table 92. Givenchy Latest Developments
Table 93. L'Oréal Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors
Table 94. L'Oréal Long-Wear Eyeshadow Stick Product Portfolios and Specifications
Table 95. L'Oréal Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 96. L'Oréal Main Business
Table 97. L'Oréal Latest Developments
Table 98. Estée Lauder Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors
Table 99. Estée Lauder Long-Wear Eyeshadow Stick Product Portfolios and Specifications
Table 100. Estée Lauder Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 101. Estée Lauder Main Business
Table 102. Estée Lauder Latest Developments
Table 103. Lancôme Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors
Table 104. Lancôme Long-Wear Eyeshadow Stick Product Portfolios and Specifications
Table 105. Lancôme Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 106. Lancôme Main Business
Table 107. Lancôme Latest Developments
Table 108. TOMFORD Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors
Table 109. TOMFORD Long-Wear Eyeshadow Stick Product Portfolios and Specifications
Table 110. TOMFORD Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 111. TOMFORD Main Business
Table 112. TOMFORD Latest Developments
Table 113. MAYBELLINE Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors
Table 114. MAYBELLINE Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 115. MAYBELLINE Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 116. MAYBELLINE Main Business

Table 117. MAYBELLINE Latest Developments

Table 118. M.A.C Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 119. M.A.C Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 120. M.A.C Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 121. M.A.C Main Business

Table 122. M.A.C Latest Developments

Table 123. Bobbi Brown Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 124. Bobbi Brown Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 125. Bobbi Brown Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 126. Bobbi Brown Main Business

Table 127. Bobbi Brown Latest Developments

Table 128. Max Factor Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 129. Max Factor Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 130. Max Factor Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 131. Max Factor Main Business

Table 132. Max Factor Latest Developments

Table 133. Helena Rubinstein Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 134. Helena Rubinstein Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 135. Helena Rubinstein Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 136. Helena Rubinstein Main Business

Table 137. Helena Rubinstein Latest Developments

Table 138. Live Tinted Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 139. Live Tinted Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 140. Live Tinted Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 141. Live Tinted Main Business

Table 142. Live Tinted Latest Developments

Table 143. Nyx Professional Makeup Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 144. Nyx Professional Makeup Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 145. Nyx Professional Makeup Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 146. Nyx Professional Makeup Main Business

Table 147. Nyx Professional Makeup Latest Developments

Table 148. Charlotte Tilbury Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 149. Charlotte Tilbury Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 150. Charlotte Tilbury Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 151. Charlotte Tilbury Main Business

Table 152. Charlotte Tilbury Latest Developments

Table 153. Shiseido Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 154. Shiseido Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 155. Shiseido Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 156. Shiseido Main Business

Table 157. Shiseido Latest Developments

Table 158. Sephora Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 159. Sephora Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 160. Sephora Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 161. Sephora Main Business

Table 162. Sephora Latest Developments

Table 163. Rimmel ScandalEyes Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 164. Rimmel ScandalEyes Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 165. Rimmel ScandalEyes Long-Wear Eyeshadow Stick Sales (K Units),

Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 166. Rimmel ScandalEyes Main Business

Table 167. Rimmel ScandalEyes Latest Developments

Table 168. Laura Mercier Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 169. Laura Mercier Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 170. Laura Mercier Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 171. Laura Mercier Main Business

Table 172. Laura Mercier Latest Developments

Table 173. Julep Basic Information, Long-Wear Eyeshadow Stick Manufacturing Base, Sales Area and Its Competitors

Table 174. Julep Long-Wear Eyeshadow Stick Product Portfolios and Specifications

Table 175. Julep Long-Wear Eyeshadow Stick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 176. Julep Main Business

Table 177. Julep Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Long-Wear Eyeshadow Stick
- Figure 2. Long-Wear Eyeshadow Stick Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Long-Wear Eyeshadow Stick Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Long-Wear Eyeshadow Stick Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Long-Wear Eyeshadow Stick Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Round Eyeshadow Stick
- Figure 10. Product Picture of Pointed Eyeshadow Stick
- Figure 11. Global Long-Wear Eyeshadow Stick Sales Market Share by Type in 2023
- Figure 12. Global Long-Wear Eyeshadow Stick Revenue Market Share by Type (2019-2024)
- Figure 13. Long-Wear Eyeshadow Stick Consumed in Online Sales
- Figure 14. Global Long-Wear Eyeshadow Stick Market: Online Sales (2019-2024) & (K Units)
- Figure 15. Long-Wear Eyeshadow Stick Consumed in Offline Sales
- Figure 16. Global Long-Wear Eyeshadow Stick Market: Offline Sales (2019-2024) & (K Units)
- Figure 17. Global Long-Wear Eyeshadow Stick Sales Market Share by Application (2023)
- Figure 18. Global Long-Wear Eyeshadow Stick Revenue Market Share by Application in 2023
- Figure 19. Long-Wear Eyeshadow Stick Sales Market by Company in 2023 (K Units)
- Figure 20. Global Long-Wear Eyeshadow Stick Sales Market Share by Company in 2023
- Figure 21. Long-Wear Eyeshadow Stick Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Long-Wear Eyeshadow Stick Revenue Market Share by Company in 2023
- Figure 23. Global Long-Wear Eyeshadow Stick Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Long-Wear Eyeshadow Stick Revenue Market Share by Geographic

Region in 2023

Figure 25. Americas Long-Wear Eyeshadow Stick Sales 2019-2024 (K Units)

Figure 26. Americas Long-Wear Eyeshadow Stick Revenue 2019-2024 (\$ Millions)

Figure 27. APAC Long-Wear Eyeshadow Stick Sales 2019-2024 (K Units)

Figure 28. APAC Long-Wear Eyeshadow Stick Revenue 2019-2024 (\$ Millions)

Figure 29. Europe Long-Wear Eyeshadow Stick Sales 2019-2024 (K Units)

Figure 30. Europe Long-Wear Eyeshadow Stick Revenue 2019-2024 (\$ Millions)

Figure 31. Middle East & Africa Long-Wear Eyeshadow Stick Sales 2019-2024 (K Units)

Figure 32. Middle East & Africa Long-Wear Eyeshadow Stick Revenue 2019-2024 (\$ Millions)

Figure 33. Americas Long-Wear Eyeshadow Stick Sales Market Share by Country in 2023

Figure 34. Americas Long-Wear Eyeshadow Stick Revenue Market Share by Country in 2023

Figure 35. Americas Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)

Figure 36. Americas Long-Wear Eyeshadow Stick Sales Market Share by Application (2019-2024)

Figure 37. United States Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Long-Wear Eyeshadow Stick Sales Market Share by Region in 2023

Figure 42. APAC Long-Wear Eyeshadow Stick Revenue Market Share by Regions in 2023

Figure 43. APAC Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)

Figure 44. APAC Long-Wear Eyeshadow Stick Sales Market Share by Application (2019-2024)

Figure 45. China Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 47. South Korea Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Long-Wear Eyeshadow Stick Sales Market Share by Country in 2023

Figure 53. Europe Long-Wear Eyeshadow Stick Revenue Market Share by Country in 2023

Figure 54. Europe Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)

Figure 55. Europe Long-Wear Eyeshadow Stick Sales Market Share by Application (2019-2024)

Figure 56. Germany Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Long-Wear Eyeshadow Stick Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Long-Wear Eyeshadow Stick Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Long-Wear Eyeshadow Stick Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Long-Wear Eyeshadow Stick Sales Market Share by Application (2019-2024)

Figure 65. Egypt Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Long-Wear Eyeshadow Stick Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Long-Wear Eyeshadow Stick in 2023

Figure 71. Manufacturing Process Analysis of Long-Wear Eyeshadow Stick

Figure 72. Industry Chain Structure of Long-Wear Eyeshadow Stick

Figure 73. Channels of Distribution

Figure 74. Global Long-Wear Eyeshadow Stick Sales Market Forecast by Region (2025-2030)

Figure 75. Global Long-Wear Eyeshadow Stick Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Long-Wear Eyeshadow Stick Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Long-Wear Eyeshadow Stick Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Long-Wear Eyeshadow Stick Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Long-Wear Eyeshadow Stick Revenue Market Share Forecast by Application (2025-2030)

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