

Global Long-Term Care Insurance Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Long-Term Care Insurance market size is predicted to grow from US\$ 33660 million in 2025 to US\$ 43740 million in 2031; it is expected to grow at a CAGR of 4.5% from 2025 to 2031.

Long-term care insurance is an insurance product that helps pay for the costs associated with long-term care. Long-term care insurance covers care generally not covered by health insurance, Medicare, or Medicaid.

The industry's leading producers are Genworth, John Hancock, Aviva and Allianz, with revenues of 8.81%, 5.46%, 4.95% and 4.23% respectively in 2019.

LPI (LP Information)' newest research report, the "Long-Term Care Insurance Industry Forecast" looks at past sales and reviews total world Long-Term Care Insurance sales in 2024, providing a comprehensive analysis by region and market sector of projected Long-Term Care Insurance sales for 2025 through 2031. With Long-Term Care Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Long-Term Care Insurance industry.

This Insight Report provides a comprehensive analysis of the global Long-Term Care Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Long-Term Care Insurance portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Long-Term Care Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Long-Term Care Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Long-Term Care Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Long-Term Care Insurance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Traditional Long Term Care Insurance

Hybrid Long Term Care Insurance

Segmentation by Application:

Between 18 and 64

Over 65 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Genworth

John Hancock

Aviva

Allianz

Aegon

Dai-ichi

AXA

China Life

Prudential

Generali Italia

Unum Life

Sumitomo Life Insurance

Northwestern Mutual

CPIC

MassMutual

Omaha Mutual

New York Life

LTC Financial Solutions

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