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Global Logistics Visibility Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Logistics Visibility Software market size is predicted to grow from US$ 1082 million in 2025 to US$ 2217 million in 2032; it is expected to grow at a CAGR of 11.0% from 2026 to 2032.

Logistics Visibility Software refers to digital platforms and tools that provide real-time tracking, monitoring, and management of goods, vehicles, and supply chain operations. These systems improve transparency, optimize route planning, reduce delays, and enhance collaboration among shippers, carriers, and customers.

United States market for Logistics Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Logistics Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Logistics Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Logistics Visibility Software players cover Project44, BlueYonder, Kuebix (Trimble), Shippeo, Infor, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the “Logistics Visibility Software Industry Forecast” looks at past sales and reviews total world Logistics Visibility Software sales

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in 2025, providing a comprehensive analysis by region and market sector of projected Logistics Visibility Software sales for 2026 through 2032. With Logistics Visibility Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Logistics Visibility Software industry.

This Insight Report provides a comprehensive analysis of the global Logistics Visibility Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Logistics Visibility Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Logistics Visibility Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Logistics Visibility Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Logistics Visibility Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Logistics Visibility Software market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Large enterprises

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SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Project44

BlueYonder

Kuebix (Trimble)

Shippeo

Infor

IBMCorporation

e2open

Manhattan Associates

FourKites

Oracle (Oracle SCM Cloud)

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SAP (SAP Transportation Management)

Descartes Systems Group

Infor Nexus

BluJay Solutions (E2open)

MercuryGate

Transporeon (Trimble)

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