

Global Logistics Monitoring and Management Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Logistics Monitoring and Management Services market size is predicted to grow from US\$ 1742 million in 2025 to US\$ 3137 million in 2032; it is expected to grow at a CAGR of 8.8% from 2026 to 2032.

Logistics monitoring and management services refer to a comprehensive service based on modern information technologies such as the Internet of Things (IoT), real-time data acquisition, big data analytics, cloud computing, and intelligent scheduling algorithms. This service provides real-time monitoring, status tracking, visualized management, and optimized scheduling of cargo transportation, warehousing, distribution, vehicle operation, order fulfillment, and supply chain resources. Throughout the entire logistics supply chain, this service not only includes functions such as cargo location tracking, transportation status early warning, route optimization, vehicle scheduling, and warehouse environment monitoring, but also uses data analysis to predict potential delays or risks, thereby improving logistics efficiency, reducing costs, enhancing customer experience, and ensuring cargo safety.

Its upstream raw materials mainly consist of data acquisition equipment (GPS/sensors/IoT devices), communication networks, big data platforms and cloud service infrastructure, and software development and maintenance resources. Upstream material/resource consumption primarily involves sensor hardware, communication modules, servers, and cloud resources. Downstream suppliers mainly include e-commerce platforms, the retail and FMCG industries, manufacturing supply chains, third-party logistics companies, cross-border logistics service providers, and cold chain logistics companies.

With the increasing complexity of global supply chains, the rapid expansion of cross-border e-commerce, and the rising demands of customers for transparency and timeliness in logistics, the logistics monitoring and management service market continues to grow. Future developments will focus on intelligent scheduling, AI predictive analytics, end-to-end full-link visualization, 5G/edge computing integration, automated vehicle scheduling, and deep integration with enterprise ERP/WMS/TMS, bringing continuous growth and innovative business opportunities to service providers, IoT device manufacturers, software developers, and logistics operators.

The logistics monitoring and management services market is currently upgrading from 'transportation node tracking' to 'end-to-end supply chain visualization and intelligent decision-making.' Demand growth is primarily driven by e-commerce fulfillment, cross-border logistics, cold chain transportation, manufacturing supply chain collaboration, and third-party logistics digital management. Enterprises are no longer solely focused on whether goods have arrived; they are increasingly emphasizing transparency throughout the entire process, including on-the-go location, temperature and humidity, delays, warehouse status, vehicle scheduling, carrier performance, and customer delivery experience. IoT sensors, GPS/RFID, cloud platforms, and AI predictive analytics are becoming core technology combinations, helping enterprises identify deviations, predict bottlenecks, and enhance supply chain resilience.

From a market structure perspective, large logistics companies, retailers, and manufacturers are continuously increasing their investment in integrated TMS, WMS, fleet management, supply chain visualization platforms, and control tower systems. Cloud deployment, SaaS subscriptions, and per-order/per-vehicle/per-project billing models are increasing service penetration. Adjacent markets such as transportation management systems, supply chain visualization software, and warehouse IoT are all experiencing rapid growth, reflecting enterprises' long-term demand for automation, efficiency improvements, and real-time collaboration.

Future competition will focus on data integration capabilities, cross-carrier connectivity, accuracy of anomaly alerts, monitoring of cold chain and high-value goods, AI-driven route optimization, carbon emission management, and deep integration with ERP/WMS/TMS systems. Market opportunities primarily come from cross-border e-commerce logistics, pharmaceutical cold chain, fresh food delivery, automotive and electronics manufacturing supply chains, and port and multimodal transport scenarios. However, the industry also faces challenges such as data silos, complex customer system interfaces, hardware deployment costs, privacy and cybersecurity, and insufficient digital capabilities among small and medium-sized logistics enterprises.

Overall, logistics monitoring and management services have strong growth potential and will evolve from single monitoring services to comprehensive supply chain management services encompassing 'hardware terminals + software platforms + data analysis + operational optimization.'

LPI (LP Information)' newest research report, the 'Logistics Monitoring and Management Services Industry Forecast' looks at past sales and reviews total world Logistics Monitoring and Management Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Logistics Monitoring and Management Services sales for 2026 through 2032. With Logistics Monitoring and Management Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Logistics Monitoring and Management Services industry.

This Insight Report provides a comprehensive analysis of the global Logistics Monitoring and Management Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Logistics Monitoring and Management Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Logistics Monitoring and Management Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Logistics Monitoring and Management Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Logistics Monitoring and Management Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Logistics Monitoring and Management Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Transport Vehicle Monitoring

Cargo Status Monitoring

In-transit Safety Monitoring

Warehouse Environment Monitoring

Segmentation by Deployment Method:

Platform as a Service

Private Deployment

Hybrid Mode

Segmentation by Management functions:

Operational Management

Tactical Management

Strategic Management

Segmentation by Application:

E-commerce

Retail

Express Delivery and Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Digi International

Datadog

Descartes

Project44

Samsara

Trimble

Gnosis Freight

Noatum Logistics

Monotch

SAP

Oracle

Geotab

Mitsui E&S Group

SHUNFENG

JINGDONG Logistics

Manhattan Associates

Jabil

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