

Global Logistics Fleet Monitoring Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Logistics Fleet Monitoring Platform market size is predicted to grow from US\$ 11543 million in 2025 to US\$ 21964 million in 2032; it is expected to grow at a CAGR of 9.6% from 2026 to 2032.

A Logistics Vehicle Telematics and Fleet Monitoring Platform is a cloud-based fleet management and connected vehicle platform used by freight carriers, express logistics companies, cold chain operators, contract logistics providers, urban delivery fleets, hazardous goods transporters and enterprise shippers. It collects vehicle and cargo-related data through GPS/GNSS devices, onboard telematics units, OBD/CAN connections, dash cameras, ADAS/DMS systems, temperature sensors, fuel sensors, tire pressure sensors, electronic locks, trailer sensors and mobile apps. The platform enables real-time vehicle tracking, trip history, geofencing, driver safety monitoring, video event management, fuel and maintenance analytics, cold chain monitoring, ETA visibility, compliance reporting, exception alerts and centralized multi-fleet operations.

Based on our research, the logistics vehicle monitoring platform market is best understood as a convergence of fleet telematics, vehicle IoT, driver safety, shipment visibility and logistics operations management. The core value of the platform has moved beyond basic GPS tracking. Modern platforms collect and analyze data from GNSS devices, onboard telematics units, OBD/CAN interfaces, dash cameras, ADAS/DMS systems, temperature sensors, trailer sensors, electronic locks and mobile driver apps. For logistics operators, the platform supports real-time vehicle location, route execution, trip history, geofencing, ETA alerts, driver behavior scoring, fuel and energy analysis, vehicle health monitoring, cold chain visibility and exception management. Therefore, this market should not be confused with a pure TMS, freight matching platform, navigation app or hardware terminal business. Its defining feature is

continuous vehicle-side and cargo-side visibility combined with cloud-based fleet management. From a supply-side perspective, the global market is led by several types of vendors. North American and European companies are strong in SaaS-based fleet management, video telematics, compliance management and real-time transportation visibility, with platforms typically sold through subscription models and integrated with carrier, shipper and enterprise systems. Chinese vendors are more closely tied to heavy-truck monitoring, road freight digitalization, cold chain monitoring, commercial vehicle video surveillance and local regulatory interfaces. In this market, hardware-software integration is common: many leading vendors provide not only software platforms but also GPS terminals, dash cameras, temperature sensors, trailer devices or onboard gateways. For this reason, qualified suppliers should include both pure SaaS vendors and hardware-bundled platform providers, as long as they offer proprietary software, cloud platforms or fleet data services rather than only selling devices. From the demand side, growth is being driven by logistics cost control, transport safety requirements, cold chain compliance, shipper demand for real-time visibility, driver shortage pressure and the need to manage distributed fleets across regions and subcontractors. Long-haul freight fleets use these platforms to monitor route compliance, idle time, fuel use and delivery exceptions; urban delivery fleets focus more on dispatch execution, vehicle utilization and delivery time windows; cold chain fleets require temperature, humidity, door-opening and compliance records; hazardous goods fleets emphasize safety, route restrictions and regulatory reporting; and large shippers increasingly want ETA visibility across multiple carriers. The strongest demand is no longer simply 'where is the vehicle,' but 'what is happening to the vehicle, cargo, driver and shipment, and what action should be taken.' From a technology roadmap perspective, the market is shifting from location tracking to intelligent fleet operations. AI dash cameras and DMS/ADAS systems are turning vehicle monitoring from post-event review into proactive risk prevention. Trailer and cargo sensors are expanding the monitored object from the truck to the shipment and transport asset. Real-time visibility platforms are extending fleet monitoring from owned vehicles to outsourced carrier networks. Electric logistics vehicles will further increase demand for battery status, charging, range, energy consumption and carbon-emission monitoring. Over the next several years, competitive advantage will depend on data scale, device connectivity, AI event recognition, API ecosystem, compliance capability, cybersecurity, and the ability to serve multi-fleet, multi-country and multi-carrier logistics operations. Vendors that rely only on low-cost GPS hardware or project-based implementation will face increasing pricing pressure, while platform providers with recurring software revenue and strong analytics capabilities are likely to gain share.

LPI (LP Information)' newest research report, the 'Logistics Fleet Monitoring Platform

Industry Forecast? looks at past sales and reviews total world Logistics Fleet Monitoring Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Logistics Fleet Monitoring Platform sales for 2026 through 2032. With Logistics Fleet Monitoring Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Logistics Fleet Monitoring Platform industry.

This Insight Report provides a comprehensive analysis of the global Logistics Fleet Monitoring Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Logistics Fleet Monitoring Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Logistics Fleet Monitoring Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Logistics Fleet Monitoring Platform and breaks down the forecast by Platform Function, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Logistics Fleet Monitoring Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Logistics Fleet Monitoring Platform market by product type, application, key players and key regions and countries.

Segmentation by Platform Function:

Vehicle Location Monitoring

Driver Safety Monitoring

Cargo and Cold Chain Monitoring

Fuel and Energy Monitoring

Vehicle Health Monitoring

Shipment Visibility Monitoring

Segmentation by Connected Asset:

Powered Vehicles

Trailers and Semi-trailers

Containers and Cargo Units

Onboard Devices

Driver Mobile Devices

Mixed Fleet Assets

Segmentation by Technology Architecture:

Cloud SaaS Platform

Hardware-bundled Telematics Platform

Mobile App-based Monitoring Platform

Video Telematics Platform

Real-time Visibility Platform

Segmentation by Application:

Fleet Safety and Compliance Monitoring

Fleet Asset and Maintenance Monitoring

Transportation Visibility and Control Tower

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Geotab Inc.

Samsara Inc.

Verizon Connect

Motive Technologies, Inc.

Trimble Inc.

Webfleet Solutions B.V.

Solera Holdings, LLC

Teletrac Navman

Lytx, Inc.

Powerfleet, Inc.

ORBCOMM Inc.

Descartes Systems Group Inc.

project44, Inc.

FourKites, Inc.

Microlise Group plc

Radius Payment Solutions Limited

Zonar Systems, Inc.

Azuga, Inc.

CalAmp Corp.

G7 Connect

Beijing Sinoiov Technology Co., Ltd.

Streamax Technology Co., Ltd.

NavInfo Co., Ltd.

Meitrack Group

Queclink Wireless Solutions Co., Ltd.

Concox Information Technology Co., Ltd.

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