

Global Location Targeted Mobile Advertising Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Location Targeted Mobile Advertising Industry Forecast” looks at past sales and reviews total world Location Targeted Mobile Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Location Targeted Mobile Advertising sales for 2023 through 2029. With Location Targeted Mobile Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Location Targeted Mobile Advertising industry.

This Insight Report provides a comprehensive analysis of the global Location Targeted Mobile Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location Targeted Mobile Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Location Targeted Mobile Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location Targeted Mobile Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location Targeted Mobile Advertising.

The global Location Targeted Mobile Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Location Targeted Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Location Targeted Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Location Targeted Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Location Targeted Mobile Advertising players cover Facebook Inc., Foursquare, Google, Proximus Mobility, LLC., Near Pte Ltd, GroundTruth, Emodo (Placecast), AdMoove and IBM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Location Targeted Mobile Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Geo-fencing

Beacons

Hyper-contextual Targeting

Geo-targeting

Geo-conquesting

Segmentation by application

Retail

Banking, Financial Services and Insurance

Tourism and Hospitality

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Facebook Inc.

Foursquare

Google

Proximus Mobility, LLC.

Near Pte Ltd

GroundTruth

Emodo (Placecast)

AdMoove

IBM

Telenity

Scanbuy

YOOSE Pte. Ltd.

Verve Inc.

Simpli.Fi

Apple Inc

InMarket

ThumbVista LLC

Gimbal Inc

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