

# Global Location Intelligence Analytics Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Location analytics is the process or the ability to gain insight from the location or geographic component of business data.

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. Traditionally, location data has been relegated to mapping and GIS purposes. But geo-mapping software, like other business software, has become easier to use. And BI and analytics software vendors are integrating mapping and spatial data analysis into their products to provide additional context to visualizations, reports and analysis.

LPI (LP Information)' newest research report, the "Location Intelligence Analytics Industry Forecast" looks at past sales and reviews total world Location Intelligence Analytics sales in 2022, providing a comprehensive analysis by region and market sector of projected Location Intelligence Analytics sales for 2023 through 2029. With Location Intelligence Analytics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Location Intelligence Analytics industry.

This Insight Report provides a comprehensive analysis of the global Location Intelligence Analytics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location Intelligence Analytics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Location Intelligence Analytics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location Intelligence Analytics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location Intelligence Analytics.

The global Location Intelligence Analytics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Location analytics blends business data with geographic data to reveal the relationship of location to people, events, transactions, facilities and assets. ESRI has many cooperators/partners, such as SAP, IBM etc. And above 90 percent of their business is based on the GIS software platform (geographic data software platform). SAP, IBM used the GIS platform (purchased from ESRI) and their own Business Intelligence software for the secondary development and then provide location analytics for the end users. Because we have already analyzed the location analytics business of SAP, IBM etc. If we count ESRI and SAP, IBM together, it will be a repeated statistics of ESRI. Although, ESRI also can provide some secondary development location analytics software platform, this is not their major business. Therefore, we did not list ESRI in the report.

This report presents a comprehensive overview, market shares, and growth opportunities of Location Intelligence Analytics market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Software

Service

## Segmentation by application

BFSI

Healthcare and Life Sciences

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP SE

IBM Corporation

Oracle Corporation

Microsoft Corporation

Google Inc.

Tableau software

SAS Institute

TIBCO Software Inc.

Information Builders

Pitney Bowes

MicroStrategy

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