

Global Location-Based Services and Real-Time Location Systems Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Location-Based Services and Real-Time Location Systems market size was valued at US\$ 19910 million in 2023. With growing demand in downstream market, the Location-Based Services and Real-Time Location Systems is forecast to a readjusted size of US\$ 62000 million by 2030 with a CAGR of 17.6% during review period.

The research report highlights the growth potential of the global Location-Based Services and Real-Time Location Systems market. Location-Based Services and Real-Time Location Systems are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Location-Based Services and Real-Time Location Systems. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Location-Based Services and Real-Time Location Systems market.

North America is expected to hold the largest market size during the forecast period. The US has emerged as the largest market for LBS and RTLS owing to the large-scale implementation of LBS and RTLS by organizations and enterprises in the country. The high pace of development of infrastructure in the US, along with the high growth of Internet of Things (IoT), Artificial Intelligence (AI), and cloud computing, can be attributed to the fast growth of the Location based services market in the US.

Key Features:

The report on Location-Based Services and Real-Time Location Systems market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Location-Based Services and Real-Time Location Systems market. It may include historical data, market segmentation by Type (e.g., Hardware, Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Location-Based Services and Real-Time Location Systems market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Location-Based Services and Real-Time Location Systems market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Location-Based Services and Real-Time Location Systems industry. This include advancements in Location-Based Services and Real-Time Location Systems technology, Location-Based Services and Real-Time Location Systems new entrants, Location-Based Services and Real-Time Location Systems new investment, and other innovations that are shaping the future of Location-Based Services and Real-Time Location Systems.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Location-Based Services and Real-Time Location Systems market. It includes factors influencing customer ' purchasing decisions, preferences for Location-Based Services and Real-Time Location Systems product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Location-Based Services and Real-Time Location Systems market. This may include an assessment of regulatory frameworks,

subsidies, tax incentives, and other measures aimed at promoting Location-Based Services and Real-Time Location Systems market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Location-Based Services and Real-Time Location Systems market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Location-Based Services and Real-Time Location Systems industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Location-Based Services and Real-Time Location Systems market.

Market Segmentation:

Location-Based Services and Real-Time Location Systems market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Hardware

Software

Services

Segmentation by application

Government and Public Utilities

Retail

Tourism and Hospitality

Transportation and Logistics

Manufacturing

Healthcare and Life Sciences

Media and Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aruba Networks (US)

Cisco (US)

Google (US)

Esri (US)

IBM (US)

Microsoft (US)

Oracle (US)

TomTom (Netherlands)

Teldio (Canada)

HERE (Netherlands)

Ericsson (Sweden)

Foursquare (US)

Navigine (US)

AiRISTA Flow (US)

Quuppa (Finland)

Ubisense (UK)

Apple (US)

Qualcomm (US)

STANLEY Healthcare (US)

GE Healthcare (US)

CenTrak (US)

Spime (US)

KDDI (Japan)

NTT Docomo (Japan)

Zebra Technologies (US)

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Location-Based Services and Real-Time Location Systems Market Size 2019-2030

2.1.2 Location-Based Services and Real-Time Location Systems Market Size CAGR by Region 2019 VS 2023 VS 2030

2.2 Location-Based Services and Real-Time Location Systems Segment by Type

2.2.1 Hardware

2.2.2 Software

2.2.3 Services

2.3 Location-Based Services and Real-Time Location Systems Market Size by Type

2.3.1 Location-Based Services and Real-Time Location Systems Market Size CAGR by Type (2019 VS 2023 VS 2030)

2.3.2 Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

2.4 Location-Based Services and Real-Time Location Systems Segment by Application

2.4.1 Government and Public Utilities

2.4.2 Retail

2.4.3 Tourism and Hospitality

2.4.4 Transportation and Logistics

2.4.5 Manufacturing

2.4.6 Healthcare and Life Sciences

2.4.7 Media and Entertainment

2.4.8 Others

2.5 Location-Based Services and Real-Time Location Systems Market Size by

Application

2.5.1 Location-Based Services and Real-Time Location Systems Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

3 LOCATION-BASED SERVICES AND REAL-TIME LOCATION SYSTEMS MARKET SIZE BY PLAYER

3.1 Location-Based Services and Real-Time Location Systems Market Size Market Share by Players

3.1.1 Global Location-Based Services and Real-Time Location Systems Revenue by Players (2019-2024)

3.1.2 Global Location-Based Services and Real-Time Location Systems Revenue Market Share by Players (2019-2024)

3.2 Global Location-Based Services and Real-Time Location Systems Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 LOCATION-BASED SERVICES AND REAL-TIME LOCATION SYSTEMS BY REGIONS

4.1 Location-Based Services and Real-Time Location Systems Market Size by Regions (2019-2024)

4.2 Americas Location-Based Services and Real-Time Location Systems Market Size Growth (2019-2024)

4.3 APAC Location-Based Services and Real-Time Location Systems Market Size Growth (2019-2024)

4.4 Europe Location-Based Services and Real-Time Location Systems Market Size Growth (2019-2024)

4.5 Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Location-Based Services and Real-Time Location Systems Market Size by Country (2019-2024)

5.2 Americas Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024)

5.3 Americas Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Location-Based Services and Real-Time Location Systems Market Size by Region (2019-2024)

6.2 APAC Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024)

6.3 APAC Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Location-Based Services and Real-Time Location Systems by Country (2019-2024)

7.2 Europe Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024)

7.3 Europe Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Location-Based Services and Real-Time Location Systems by Region (2019-2024)

8.2 Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024)

8.3 Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL LOCATION-BASED SERVICES AND REAL-TIME LOCATION SYSTEMS MARKET FORECAST

10.1 Global Location-Based Services and Real-Time Location Systems Forecast by Regions (2025-2030)

10.1.1 Global Location-Based Services and Real-Time Location Systems Forecast by Regions (2025-2030)

10.1.2 Americas Location-Based Services and Real-Time Location Systems Forecast

10.1.3 APAC Location-Based Services and Real-Time Location Systems Forecast

10.1.4 Europe Location-Based Services and Real-Time Location Systems Forecast

10.1.5 Middle East & Africa Location-Based Services and Real-Time Location Systems Forecast

10.2 Americas Location-Based Services and Real-Time Location Systems Forecast by Country (2025-2030)

10.2.1 United States Location-Based Services and Real-Time Location Systems Market Forecast

10.2.2 Canada Location-Based Services and Real-Time Location Systems Market Forecast

10.2.3 Mexico Location-Based Services and Real-Time Location Systems Market Forecast

10.2.4 Brazil Location-Based Services and Real-Time Location Systems Market Forecast

10.3 APAC Location-Based Services and Real-Time Location Systems Forecast by Region (2025-2030)

10.3.1 China Location-Based Services and Real-Time Location Systems Market Forecast

10.3.2 Japan Location-Based Services and Real-Time Location Systems Market Forecast

10.3.3 Korea Location-Based Services and Real-Time Location Systems Market Forecast

10.3.4 Southeast Asia Location-Based Services and Real-Time Location Systems Market Forecast

10.3.5 India Location-Based Services and Real-Time Location Systems Market Forecast

10.3.6 Australia Location-Based Services and Real-Time Location Systems Market Forecast

10.4 Europe Location-Based Services and Real-Time Location Systems Forecast by Country (2025-2030)

10.4.1 Germany Location-Based Services and Real-Time Location Systems Market Forecast

10.4.2 France Location-Based Services and Real-Time Location Systems Market Forecast

10.4.3 UK Location-Based Services and Real-Time Location Systems Market Forecast

10.4.4 Italy Location-Based Services and Real-Time Location Systems Market Forecast

10.4.5 Russia Location-Based Services and Real-Time Location Systems Market Forecast

10.5 Middle East & Africa Location-Based Services and Real-Time Location Systems Forecast by Region (2025-2030)

10.5.1 Egypt Location-Based Services and Real-Time Location Systems Market Forecast

10.5.2 South Africa Location-Based Services and Real-Time Location Systems Market Forecast

10.5.3 Israel Location-Based Services and Real-Time Location Systems Market Forecast

10.5.4 Turkey Location-Based Services and Real-Time Location Systems Market Forecast

10.5.5 GCC Countries Location-Based Services and Real-Time Location Systems
Market Forecast

10.6 Global Location-Based Services and Real-Time Location Systems Forecast by
Type (2025-2030)

10.7 Global Location-Based Services and Real-Time Location Systems Forecast by
Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Aruba Networks (US)

11.1.1 Aruba Networks (US) Company Information

11.1.2 Aruba Networks (US) Location-Based Services and Real-Time Location
Systems Product Offered

11.1.3 Aruba Networks (US) Location-Based Services and Real-Time Location
Systems Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 Aruba Networks (US) Main Business Overview

11.1.5 Aruba Networks (US) Latest Developments

11.2 Cisco (US)

11.2.1 Cisco (US) Company Information

11.2.2 Cisco (US) Location-Based Services and Real-Time Location Systems Product
Offered

11.2.3 Cisco (US) Location-Based Services and Real-Time Location Systems
Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Cisco (US) Main Business Overview

11.2.5 Cisco (US) Latest Developments

11.3 Google (US)

11.3.1 Google (US) Company Information

11.3.2 Google (US) Location-Based Services and Real-Time Location Systems
Product Offered

11.3.3 Google (US) Location-Based Services and Real-Time Location Systems
Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Google (US) Main Business Overview

11.3.5 Google (US) Latest Developments

11.4 Esri (US)

11.4.1 Esri (US) Company Information

11.4.2 Esri (US) Location-Based Services and Real-Time Location Systems Product
Offered

11.4.3 Esri (US) Location-Based Services and Real-Time Location Systems Revenue,
Gross Margin and Market Share (2019-2024)

- 11.4.4 Esri (US) Main Business Overview
- 11.4.5 Esri (US) Latest Developments
- 11.5 IBM (US)
 - 11.5.1 IBM (US) Company Information
 - 11.5.2 IBM (US) Location-Based Services and Real-Time Location Systems Product Offered
 - 11.5.3 IBM (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 IBM (US) Main Business Overview
 - 11.5.5 IBM (US) Latest Developments
- 11.6 Microsoft (US)
 - 11.6.1 Microsoft (US) Company Information
 - 11.6.2 Microsoft (US) Location-Based Services and Real-Time Location Systems Product Offered
 - 11.6.3 Microsoft (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Microsoft (US) Main Business Overview
 - 11.6.5 Microsoft (US) Latest Developments
- 11.7 Oracle (US)
 - 11.7.1 Oracle (US) Company Information
 - 11.7.2 Oracle (US) Location-Based Services and Real-Time Location Systems Product Offered
 - 11.7.3 Oracle (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Oracle (US) Main Business Overview
 - 11.7.5 Oracle (US) Latest Developments
- 11.8 TomTom (Netherlands)
 - 11.8.1 TomTom (Netherlands) Company Information
 - 11.8.2 TomTom (Netherlands) Location-Based Services and Real-Time Location Systems Product Offered
 - 11.8.3 TomTom (Netherlands) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 TomTom (Netherlands) Main Business Overview
 - 11.8.5 TomTom (Netherlands) Latest Developments
- 11.9 Teldio (Canada)
 - 11.9.1 Teldio (Canada) Company Information
 - 11.9.2 Teldio (Canada) Location-Based Services and Real-Time Location Systems Product Offered
 - 11.9.3 Teldio (Canada) Location-Based Services and Real-Time Location Systems

Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Teldio (Canada) Main Business Overview

11.9.5 Teldio (Canada) Latest Developments

11.10 HERE (Netherlands)

11.10.1 HERE (Netherlands) Company Information

11.10.2 HERE (Netherlands) Location-Based Services and Real-Time Location

Systems Product Offered

11.10.3 HERE (Netherlands) Location-Based Services and Real-Time Location

Systems Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 HERE (Netherlands) Main Business Overview

11.10.5 HERE (Netherlands) Latest Developments

11.11 Ericsson (Sweden)

11.11.1 Ericsson (Sweden) Company Information

11.11.2 Ericsson (Sweden) Location-Based Services and Real-Time Location Systems

Product Offered

11.11.3 Ericsson (Sweden) Location-Based Services and Real-Time Location Systems

Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Ericsson (Sweden) Main Business Overview

11.11.5 Ericsson (Sweden) Latest Developments

11.12 Foursquare (US)

11.12.1 Foursquare (US) Company Information

11.12.2 Foursquare (US) Location-Based Services and Real-Time Location Systems

Product Offered

11.12.3 Foursquare (US) Location-Based Services and Real-Time Location Systems

Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 Foursquare (US) Main Business Overview

11.12.5 Foursquare (US) Latest Developments

11.13 Navigine (US)

11.13.1 Navigine (US) Company Information

11.13.2 Navigine (US) Location-Based Services and Real-Time Location Systems

Product Offered

11.13.3 Navigine (US) Location-Based Services and Real-Time Location Systems

Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Navigine (US) Main Business Overview

11.13.5 Navigine (US) Latest Developments

11.14 AiRISTA Flow (US)

11.14.1 AiRISTA Flow (US) Company Information

11.14.2 AiRISTA Flow (US) Location-Based Services and Real-Time Location

Systems Product Offered

11.14.3 AiRISTA Flow (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 AiRISTA Flow (US) Main Business Overview

11.14.5 AiRISTA Flow (US) Latest Developments

11.15 Quuppa (Finland)

11.15.1 Quuppa (Finland) Company Information

11.15.2 Quuppa (Finland) Location-Based Services and Real-Time Location Systems Product Offered

11.15.3 Quuppa (Finland) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Quuppa (Finland) Main Business Overview

11.15.5 Quuppa (Finland) Latest Developments

11.16 Ubisense (UK)

11.16.1 Ubisense (UK) Company Information

11.16.2 Ubisense (UK) Location-Based Services and Real-Time Location Systems Product Offered

11.16.3 Ubisense (UK) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Ubisense (UK) Main Business Overview

11.16.5 Ubisense (UK) Latest Developments

11.17 Apple (US)

11.17.1 Apple (US) Company Information

11.17.2 Apple (US) Location-Based Services and Real-Time Location Systems Product Offered

11.17.3 Apple (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Apple (US) Main Business Overview

11.17.5 Apple (US) Latest Developments

11.18 Qualcomm (US)

11.18.1 Qualcomm (US) Company Information

11.18.2 Qualcomm (US) Location-Based Services and Real-Time Location Systems Product Offered

11.18.3 Qualcomm (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Qualcomm (US) Main Business Overview

11.18.5 Qualcomm (US) Latest Developments

11.19 STANLEY Healthcare (US)

11.19.1 STANLEY Healthcare (US) Company Information

11.19.2 STANLEY Healthcare (US) Location-Based Services and Real-Time Location

Systems Product Offered

11.19.3 STANLEY Healthcare (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 STANLEY Healthcare (US) Main Business Overview

11.19.5 STANLEY Healthcare (US) Latest Developments

11.20 GE Healthcare (US)

11.20.1 GE Healthcare (US) Company Information

11.20.2 GE Healthcare (US) Location-Based Services and Real-Time Location

Systems Product Offered

11.20.3 GE Healthcare (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 GE Healthcare (US) Main Business Overview

11.20.5 GE Healthcare (US) Latest Developments

11.21 CenTrak (US)

11.21.1 CenTrak (US) Company Information

11.21.2 CenTrak (US) Location-Based Services and Real-Time Location Systems

Product Offered

11.21.3 CenTrak (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.21.4 CenTrak (US) Main Business Overview

11.21.5 CenTrak (US) Latest Developments

11.22 Spime (US)

11.22.1 Spime (US) Company Information

11.22.2 Spime (US) Location-Based Services and Real-Time Location Systems

Product Offered

11.22.3 Spime (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 Spime (US) Main Business Overview

11.22.5 Spime (US) Latest Developments

11.23 KDDI (Japan)

11.23.1 KDDI (Japan) Company Information

11.23.2 KDDI (Japan) Location-Based Services and Real-Time Location Systems

Product Offered

11.23.3 KDDI (Japan) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.23.4 KDDI (Japan) Main Business Overview

11.23.5 KDDI (Japan) Latest Developments

11.24 NTT Docomo (Japan)

11.24.1 NTT Docomo (Japan) Company Information

11.24.2 NTT Docomo (Japan) Location-Based Services and Real-Time Location Systems Product Offered

11.24.3 NTT Docomo (Japan) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.24.4 NTT Docomo (Japan) Main Business Overview

11.24.5 NTT Docomo (Japan) Latest Developments

11.25 Zebra Technologies (US)

11.25.1 Zebra Technologies (US) Company Information

11.25.2 Zebra Technologies (US) Location-Based Services and Real-Time Location Systems Product Offered

11.25.3 Zebra Technologies (US) Location-Based Services and Real-Time Location Systems Revenue, Gross Margin and Market Share (2019-2024)

11.25.4 Zebra Technologies (US) Main Business Overview

11.25.5 Zebra Technologies (US) Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Location-Based Services and Real-Time Location Systems Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Hardware

Table 3. Major Players of Software

Table 4. Major Players of Services

Table 5. Location-Based Services and Real-Time Location Systems Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 6. Global Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 7. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Table 8. Location-Based Services and Real-Time Location Systems Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 9. Global Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 10. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Table 11. Global Location-Based Services and Real-Time Location Systems Revenue by Players (2019-2024) & (\$ Millions)

Table 12. Global Location-Based Services and Real-Time Location Systems Revenue Market Share by Player (2019-2024)

Table 13. Location-Based Services and Real-Time Location Systems Key Players Head office and Products Offered

Table 14. Location-Based Services and Real-Time Location Systems Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Location-Based Services and Real-Time Location Systems Market Size by Regions 2019-2024 & (\$ Millions)

Table 18. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Regions (2019-2024)

Table 19. Global Location-Based Services and Real-Time Location Systems Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Location-Based Services and Real-Time Location Systems Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Location-Based Services and Real-Time Location Systems Market Size by Country (2019-2024) & (\$ Millions)

Table 22. Americas Location-Based Services and Real-Time Location Systems Market Size Market Share by Country (2019-2024)

Table 23. Americas Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 24. Americas Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Table 25. Americas Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 26. Americas Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Table 27. APAC Location-Based Services and Real-Time Location Systems Market Size by Region (2019-2024) & (\$ Millions)

Table 28. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Region (2019-2024)

Table 29. APAC Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 30. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Table 31. APAC Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 32. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Table 33. Europe Location-Based Services and Real-Time Location Systems Market Size by Country (2019-2024) & (\$ Millions)

Table 34. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Country (2019-2024)

Table 35. Europe Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 36. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Table 37. Europe Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 38. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Table 39. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size by Region (2019-2024) & (\$ Millions)

Table 40. Middle East & Africa Location-Based Services and Real-Time Location

Systems Market Size Market Share by Region (2019-2024)

Table 41. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size by Type (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Table 43. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size by Application (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Table 45. Key Market Drivers & Growth Opportunities of Location-Based Services and Real-Time Location Systems

Table 46. Key Market Challenges & Risks of Location-Based Services and Real-Time Location Systems

Table 47. Key Industry Trends of Location-Based Services and Real-Time Location Systems

Table 48. Global Location-Based Services and Real-Time Location Systems Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 49. Global Location-Based Services and Real-Time Location Systems Market Size Market Share Forecast by Regions (2025-2030)

Table 50. Global Location-Based Services and Real-Time Location Systems Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 51. Global Location-Based Services and Real-Time Location Systems Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 52. Aruba Networks (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 53. Aruba Networks (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 54. Aruba Networks (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 55. Aruba Networks (US) Main Business

Table 56. Aruba Networks (US) Latest Developments

Table 57. Cisco (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 58. Cisco (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 59. Cisco (US) Main Business

Table 60. Cisco (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 61. Cisco (US) Latest Developments

Table 62. Google (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 63. Google (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 64. Google (US) Main Business

Table 65. Google (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. Google (US) Latest Developments

Table 67. Esri (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 68. Esri (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 69. Esri (US) Main Business

Table 70. Esri (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. Esri (US) Latest Developments

Table 72. IBM (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 73. IBM (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 74. IBM (US) Main Business

Table 75. IBM (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. IBM (US) Latest Developments

Table 77. Microsoft (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 78. Microsoft (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 79. Microsoft (US) Main Business

Table 80. Microsoft (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. Microsoft (US) Latest Developments

Table 82. Oracle (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 83. Oracle (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 84. Oracle (US) Main Business

Table 85. Oracle (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Oracle (US) Latest Developments

Table 87. TomTom (Netherlands) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 88. TomTom (Netherlands) Location-Based Services and Real-Time Location Systems Product Offered

Table 89. TomTom (Netherlands) Main Business

Table 90. TomTom (Netherlands) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. TomTom (Netherlands) Latest Developments

Table 92. Teldio (Canada) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 93. Teldio (Canada) Location-Based Services and Real-Time Location Systems Product Offered

Table 94. Teldio (Canada) Main Business

Table 95. Teldio (Canada) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. Teldio (Canada) Latest Developments

Table 97. HERE (Netherlands) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 98. HERE (Netherlands) Location-Based Services and Real-Time Location Systems Product Offered

Table 99. HERE (Netherlands) Main Business

Table 100. HERE (Netherlands) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. HERE (Netherlands) Latest Developments

Table 102. Ericsson (Sweden) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 103. Ericsson (Sweden) Location-Based Services and Real-Time Location Systems Product Offered

Table 104. Ericsson (Sweden) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. Ericsson (Sweden) Main Business

Table 106. Ericsson (Sweden) Latest Developments

Table 107. Foursquare (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 108. Foursquare (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 109. Foursquare (US) Main Business

Table 110. Foursquare (US) Location-Based Services and Real-Time Location Systems

Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 111. Foursquare (US) Latest Developments

Table 112. Navigine (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 113. Navigine (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 114. Navigine (US) Main Business

Table 115. Navigine (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 116. Navigine (US) Latest Developments

Table 117. AiRISTA Flow (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 118. AiRISTA Flow (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 119. AiRISTA Flow (US) Main Business

Table 120. AiRISTA Flow (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 121. AiRISTA Flow (US) Latest Developments

Table 122. Quuppa (Finland) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 123. Quuppa (Finland) Location-Based Services and Real-Time Location Systems Product Offered

Table 124. Quuppa (Finland) Main Business

Table 125. Quuppa (Finland) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 126. Quuppa (Finland) Latest Developments

Table 127. Ubisense (UK) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 128. Ubisense (UK) Location-Based Services and Real-Time Location Systems Product Offered

Table 129. Ubisense (UK) Main Business

Table 130. Ubisense (UK) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 131. Ubisense (UK) Latest Developments

Table 132. Apple (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 133. Apple (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 134. Apple (US) Main Business

Table 135. Apple (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 136. Apple (US) Latest Developments

Table 137. Qualcomm (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 138. Qualcomm (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 139. Qualcomm (US) Main Business

Table 140. Qualcomm (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 141. Qualcomm (US) Latest Developments

Table 142. STANLEY Healthcare (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 143. STANLEY Healthcare (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 144. STANLEY Healthcare (US) Main Business

Table 145. STANLEY Healthcare (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 146. STANLEY Healthcare (US) Latest Developments

Table 147. GE Healthcare (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 148. GE Healthcare (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 149. GE Healthcare (US) Main Business

Table 150. GE Healthcare (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 151. GE Healthcare (US) Latest Developments

Table 152. CenTrak (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 153. CenTrak (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 154. CenTrak (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 155. CenTrak (US) Main Business

Table 156. CenTrak (US) Latest Developments

Table 157. Spime (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 158. Spime (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 159. Spime (US) Main Business

Table 160. Spime (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 161. Spime (US) Latest Developments

Table 162. KDDI (Japan) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 163. KDDI (Japan) Location-Based Services and Real-Time Location Systems Product Offered

Table 164. KDDI (Japan) Main Business

Table 165. KDDI (Japan) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 166. KDDI (Japan) Latest Developments

Table 167. NTT Docomo (Japan) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 168. NTT Docomo (Japan) Location-Based Services and Real-Time Location Systems Product Offered

Table 169. NTT Docomo (Japan) Main Business

Table 170. NTT Docomo (Japan) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 171. NTT Docomo (Japan) Latest Developments

Table 172. Zebra Technologies (US) Details, Company Type, Location-Based Services and Real-Time Location Systems Area Served and Its Competitors

Table 173. Zebra Technologies (US) Location-Based Services and Real-Time Location Systems Product Offered

Table 174. Zebra Technologies (US) Main Business

Table 175. Zebra Technologies (US) Location-Based Services and Real-Time Location Systems Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 176. Zebra Technologies (US) Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Location-Based Services and Real-Time Location Systems Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Location-Based Services and Real-Time Location Systems Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Location-Based Services and Real-Time Location Systems Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Location-Based Services and Real-Time Location Systems Sales Market Share by Country/Region (2023)

Figure 8. Location-Based Services and Real-Time Location Systems Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Type in 2023

Figure 10. Location-Based Services and Real-Time Location Systems in Government and Public Utilities

Figure 11. Global Location-Based Services and Real-Time Location Systems Market: Government and Public Utilities (2019-2024) & (\$ Millions)

Figure 12. Location-Based Services and Real-Time Location Systems in Retail

Figure 13. Global Location-Based Services and Real-Time Location Systems Market: Retail (2019-2024) & (\$ Millions)

Figure 14. Location-Based Services and Real-Time Location Systems in Tourism and Hospitality

Figure 15. Global Location-Based Services and Real-Time Location Systems Market: Tourism and Hospitality (2019-2024) & (\$ Millions)

Figure 16. Location-Based Services and Real-Time Location Systems in Transportation and Logistics

Figure 17. Global Location-Based Services and Real-Time Location Systems Market: Transportation and Logistics (2019-2024) & (\$ Millions)

Figure 18. Location-Based Services and Real-Time Location Systems in Manufacturing

Figure 19. Global Location-Based Services and Real-Time Location Systems Market: Manufacturing (2019-2024) & (\$ Millions)

Figure 20. Location-Based Services and Real-Time Location Systems in Healthcare and Life Sciences

Figure 21. Global Location-Based Services and Real-Time Location Systems Market: Healthcare and Life Sciences (2019-2024) & (\$ Millions)

Figure 22. Location-Based Services and Real-Time Location Systems in Media and Entertainment

Figure 23. Global Location-Based Services and Real-Time Location Systems Market: Media and Entertainment (2019-2024) & (\$ Millions)

Figure 24. Location-Based Services and Real-Time Location Systems in Others

Figure 25. Global Location-Based Services and Real-Time Location Systems Market: Others (2019-2024) & (\$ Millions)

Figure 26. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Application in 2023

Figure 27. Global Location-Based Services and Real-Time Location Systems Revenue Market Share by Player in 2023

Figure 28. Global Location-Based Services and Real-Time Location Systems Market Size Market Share by Regions (2019-2024)

Figure 29. Americas Location-Based Services and Real-Time Location Systems Market Size 2019-2024 (\$ Millions)

Figure 30. APAC Location-Based Services and Real-Time Location Systems Market Size 2019-2024 (\$ Millions)

Figure 31. Europe Location-Based Services and Real-Time Location Systems Market Size 2019-2024 (\$ Millions)

Figure 32. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size 2019-2024 (\$ Millions)

Figure 33. Americas Location-Based Services and Real-Time Location Systems Value Market Share by Country in 2023

Figure 34. United States Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Canada Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Mexico Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Brazil Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 38. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Region in 2023

Figure 39. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Type in 2023

Figure 40. APAC Location-Based Services and Real-Time Location Systems Market Size Market Share by Application in 2023

Figure 41. China Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Japan Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Korea Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Southeast Asia Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 45. India Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Australia Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Country in 2023

Figure 48. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Figure 49. Europe Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Figure 50. Germany Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 51. France Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 52. UK Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Italy Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 54. Russia Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Market Share by Region (2019-2024)

Figure 56. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Market Share by Type (2019-2024)

Figure 57. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size Market Share by Application (2019-2024)

Figure 58. Egypt Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 59. South Africa Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 60. Israel Location-Based Services and Real-Time Location Systems Market

Size Growth 2019-2024 (\$ Millions)

Figure 61. Turkey Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 62. GCC Country Location-Based Services and Real-Time Location Systems Market Size Growth 2019-2024 (\$ Millions)

Figure 63. Americas Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 64. APAC Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 65. Europe Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 66. Middle East & Africa Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 67. United States Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 68. Canada Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 69. Mexico Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 70. Brazil Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 71. China Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 72. Japan Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 73. Korea Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 74. Southeast Asia Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 75. India Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 76. Australia Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 77. Germany Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 78. France Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 79. UK Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 80. Italy Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 81. Russia Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 82. Spain Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 83. Egypt Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 84. South Africa Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 85. Israel Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 86. Turkey Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 87. GCC Countries Location-Based Services and Real-Time Location Systems Market Size 2025-2030 (\$ Millions)

Figure 88. Global Location-Based Services and Real-Time Location Systems Market Size Market Share Forecast by Type (2025-2030)

Figure 89. Global Location-Based Services and Real-Time Location Systems Market Size Market Share Forecast by Application (2025-2030)

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