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Global Location Based Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Location Based Services Industry Forecast” looks at past sales and reviews total world Location Based Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Location Based Services sales for 2023 through 2029. With Location Based Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Location Based Services industry.

This Insight Report provides a comprehensive analysis of the global Location Based Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location Based Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Location Based Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location Based Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location Based Services.

The global Location Based Services market size is projected to grow from US$ 21980 million in 2022 to US$ 62020 million in 2029; it is expected to grow at a CAGR of 16.0%

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from 2023 to 2029.

United States market for Location Based Services is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Location Based Services is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Location Based Services is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Location Based Services players cover IBM Corporation, Microsoft Corporation, Cisco Systems, Oracle Corporation, Zebra Technologies, Ericcson, AT&T Inc, Alcatel Lucent SA and Qualcomm Inc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Location Based Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Hardware

Software

Services

Segmentation by application

Location Based Advertising

Social Networking & Entertainment

Business Intelligence

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- Mapping & Navigation
- Disaster Management & Emergency Support
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM Corporation

Microsoft Corporation

Cisco Systems

Oracle Corporation

Zebra Technologies

Ericcson

AT&T Inc

Alcatel Lucent SA

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Qualcomm Inc

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