

Global Location-Based Mobile Advertising Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Location-Based Mobile Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Location-Based Mobile Advertising players cover Cirius Technologies, Foursquare, PlacelQ, GroundTruth, Quotient, Groupon, Placecast, Scanbuy and Shopkick, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Location-Based Mobile Advertising Industry Forecast" looks at past sales and reviews total world Location-Based Mobile Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Location-Based Mobile Advertising sales for 2023 through 2029. With Location-Based Mobile Advertising sales broken down by region, market sector

and sub-sector, this report provides a detailed analysis in US\$ millions of the world Location-Based Mobile Advertising industry.

This Insight Report provides a comprehensive analysis of the global Location-Based Mobile Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location-Based Mobile Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Location-Based Mobile Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location-Based Mobile Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location-Based Mobile Advertising.

This report presents a comprehensive overview, market shares, and growth opportunities of Location-Based Mobile Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Geofencing Platform

Beacon-based Platform

Proximity Marketing Platform

Other

Segmentation by application

Retail

Hospitality

Healthcare

BFSI

Education

Transportation and Logistics

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cirius Technologies

Foursquare

PlacelQ

GroundTruth

Quotient

Groupon

Placecast

Scanbuy

Shopkick

Telenity

AdMoove

AdNear

Sekel Tech

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