

# Global Location-Based Mobile Advertising Market Growth (Status and Outlook) 2023-2029

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# **Abstracts**

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The global Location-Based Mobile Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Location-Based Mobile Advertising is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Location-Based Mobile Advertising players cover Cirius Technologies, Foursquare, PlacelQ, GroundTruth, Quotient, Groupon, Placecast, Scanbuy and Shopkick, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Location-Based Mobile Advertising Industry Forecast" looks at past sales and reviews total world Location-Based Mobile Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Location-Based Mobile Advertising sales for 2023 through 2029. With Location-Based Mobile Advertising sales broken down by region, market sector



and sub-sector, this report provides a detailed analysis in US\$ millions of the world Location-Based Mobile Advertising industry.

This Insight Report provides a comprehensive analysis of the global Location-Based Mobile Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location-Based Mobile Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Location-Based Mobile Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location-Based Mobile Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location-Based Mobile Advertising.

This report presents a comprehensive overview, market shares, and growth opportunities of Location-Based Mobile Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Geofencing Platform

Beacon-based Platform

Proximity Marketing Platform

Other

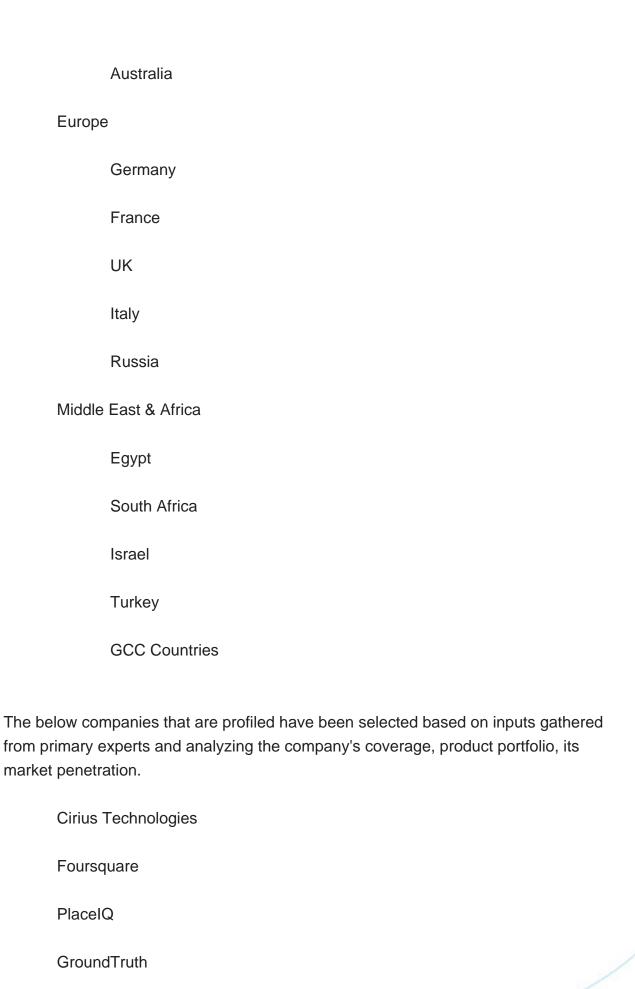
Segmentation by application

Retail



	Hospita	ality
	Health	care
	BFSI	
	Educat	tion
	Transp	portation and Logistics
	Autom	otive
	Others	
This re	port als	o splits the market by region:
	Americ	cas
		United States
		Canada
		Mexico
		Brazil
	APAC	
		China
		Japan
		Korea
		Southeast Asia
		India









Quoti	ent		
Group	oon		
Place	cast		
Scan	ouy		
Shop	kick		
Telen	ity		
AdMo	ove		
AdNe	ar		
Seke	Tech		



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