

# Global Location Based Marketing Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GA944C8444EEN.html>

Date: March 2024

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: GA944C8444EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Location Based Marketing market size was valued at US\$ 45690 million in 2023. With growing demand in downstream market, the Location Based Marketing is forecast to a readjusted size of US\$ 144540 million by 2030 with a CAGR of 17.9% during review period.

The research report highlights the growth potential of the global Location Based Marketing market. Location Based Marketing are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Location Based Marketing. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Location Based Marketing market.

Location-based marketing (LMS) is a direct marketing strategy that uses a mobile device's location to alert the device's owner about an offering from a near-by business. Typically, location-based alerts are delivered to smartphones through SMS text messages. An alert may include information about a local business' deal of the day or include a purchasing incentive, such as a discount coupon code.

### Key Features:

The report on Location Based Marketing market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Location Based Marketing market. It may include historical data, market segmentation by Type (e.g., Banner Display/Pop ups, Video), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Location Based Marketing market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Location Based Marketing market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Location Based Marketing industry. This include advancements in Location Based Marketing technology, Location Based Marketing new entrants, Location Based Marketing new investment, and other innovations that are shaping the future of Location Based Marketing.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Location Based Marketing market. It includes factors influencing customer ' purchasing decisions, preferences for Location Based Marketing product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Location Based Marketing market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Location Based Marketing market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Location Based Marketing market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Location Based Marketing industry. This includes projections of market size, growth rates, regional trends, and predictions

on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Location Based Marketing market.

#### Market Segmentation:

Location Based Marketing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Banner Display/Pop ups

Video

Search Result

E-mail and Message

Social Media Content

Voice Calling

#### Segmentation by application

Retail

Hospitality

Healthcare

BFSI

Education

Technology and Media

Transportation and Logistics

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Groupon

Groundtruth

Placecast

PlacelQ

Scanbuy

Shopkick

Telenity

AdMoove

AdNear

Foursquare

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Location Based Marketing Market Size 2019-2030
  - 2.1.2 Location Based Marketing Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Location Based Marketing Segment by Type
  - 2.2.1 Banner Display/Pop ups
  - 2.2.2 Video
  - 2.2.3 Search Result
  - 2.2.4 E-mail and Message
  - 2.2.5 Social Media Content
  - 2.2.6 Voice Calling
- 2.3 Location Based Marketing Market Size by Type
  - 2.3.1 Location Based Marketing Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Location Based Marketing Market Size Market Share by Type (2019-2024)
- 2.4 Location Based Marketing Segment by Application
  - 2.4.1 Retail
  - 2.4.2 Hospitality
  - 2.4.3 Healthcare
  - 2.4.4 BFSI
  - 2.4.5 Education
  - 2.4.6 Technology and Media
  - 2.4.7 Transportation and Logistics
  - 2.4.8 Automotive
  - 2.4.9 Others

## 2.5 Location Based Marketing Market Size by Application

2.5.1 Location Based Marketing Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Location Based Marketing Market Size Market Share by Application (2019-2024)

## 3 LOCATION BASED MARKETING MARKET SIZE BY PLAYER

### 3.1 Location Based Marketing Market Size Market Share by Players

3.1.1 Global Location Based Marketing Revenue by Players (2019-2024)

3.1.2 Global Location Based Marketing Revenue Market Share by Players (2019-2024)

### 3.2 Global Location Based Marketing Key Players Head office and Products Offered

### 3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

### 3.4 New Products and Potential Entrants

### 3.5 Mergers & Acquisitions, Expansion

## 4 LOCATION BASED MARKETING BY REGIONS

### 4.1 Location Based Marketing Market Size by Regions (2019-2024)

### 4.2 Americas Location Based Marketing Market Size Growth (2019-2024)

### 4.3 APAC Location Based Marketing Market Size Growth (2019-2024)

### 4.4 Europe Location Based Marketing Market Size Growth (2019-2024)

### 4.5 Middle East & Africa Location Based Marketing Market Size Growth (2019-2024)

## 5 AMERICAS

### 5.1 Americas Location Based Marketing Market Size by Country (2019-2024)

### 5.2 Americas Location Based Marketing Market Size by Type (2019-2024)

### 5.3 Americas Location Based Marketing Market Size by Application (2019-2024)

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Brazil

## 6 APAC

- 6.1 APAC Location Based Marketing Market Size by Region (2019-2024)
- 6.2 APAC Location Based Marketing Market Size by Type (2019-2024)
- 6.3 APAC Location Based Marketing Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## **7 EUROPE**

- 7.1 Europe Location Based Marketing by Country (2019-2024)
- 7.2 Europe Location Based Marketing Market Size by Type (2019-2024)
- 7.3 Europe Location Based Marketing Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Location Based Marketing by Region (2019-2024)
- 8.2 Middle East & Africa Location Based Marketing Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Location Based Marketing Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL LOCATION BASED MARKETING MARKET FORECAST**

### **10.1 Global Location Based Marketing Forecast by Regions (2025-2030)**

#### **10.1.1 Global Location Based Marketing Forecast by Regions (2025-2030)**

#### **10.1.2 Americas Location Based Marketing Forecast**

#### **10.1.3 APAC Location Based Marketing Forecast**

#### **10.1.4 Europe Location Based Marketing Forecast**

#### **10.1.5 Middle East & Africa Location Based Marketing Forecast**

### **10.2 Americas Location Based Marketing Forecast by Country (2025-2030)**

#### **10.2.1 United States Location Based Marketing Market Forecast**

#### **10.2.2 Canada Location Based Marketing Market Forecast**

#### **10.2.3 Mexico Location Based Marketing Market Forecast**

#### **10.2.4 Brazil Location Based Marketing Market Forecast**

### **10.3 APAC Location Based Marketing Forecast by Region (2025-2030)**

#### **10.3.1 China Location Based Marketing Market Forecast**

#### **10.3.2 Japan Location Based Marketing Market Forecast**

#### **10.3.3 Korea Location Based Marketing Market Forecast**

#### **10.3.4 Southeast Asia Location Based Marketing Market Forecast**

#### **10.3.5 India Location Based Marketing Market Forecast**

#### **10.3.6 Australia Location Based Marketing Market Forecast**

### **10.4 Europe Location Based Marketing Forecast by Country (2025-2030)**

#### **10.4.1 Germany Location Based Marketing Market Forecast**

#### **10.4.2 France Location Based Marketing Market Forecast**

#### **10.4.3 UK Location Based Marketing Market Forecast**

#### **10.4.4 Italy Location Based Marketing Market Forecast**

#### **10.4.5 Russia Location Based Marketing Market Forecast**

### **10.5 Middle East & Africa Location Based Marketing Forecast by Region (2025-2030)**

#### **10.5.1 Egypt Location Based Marketing Market Forecast**

#### **10.5.2 South Africa Location Based Marketing Market Forecast**

#### **10.5.3 Israel Location Based Marketing Market Forecast**

#### **10.5.4 Turkey Location Based Marketing Market Forecast**

#### **10.5.5 GCC Countries Location Based Marketing Market Forecast**

### **10.6 Global Location Based Marketing Forecast by Type (2025-2030)**

### **10.7 Global Location Based Marketing Forecast by Application (2025-2030)**

## **11 KEY PLAYERS ANALYSIS**

### **11.1 Google**

#### **11.1.1 Google Company Information**

- 11.1.2 Google Location Based Marketing Product Offered
- 11.1.3 Google Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Google Main Business Overview
- 11.1.5 Google Latest Developments
- 11.2 Groupon
  - 11.2.1 Groupon Company Information
  - 11.2.2 Groupon Location Based Marketing Product Offered
  - 11.2.3 Groupon Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 Groupon Main Business Overview
  - 11.2.5 Groupon Latest Developments
- 11.3 Groundtruth
  - 11.3.1 Groundtruth Company Information
  - 11.3.2 Groundtruth Location Based Marketing Product Offered
  - 11.3.3 Groundtruth Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Groundtruth Main Business Overview
  - 11.3.5 Groundtruth Latest Developments
- 11.4 Placecast
  - 11.4.1 Placecast Company Information
  - 11.4.2 Placecast Location Based Marketing Product Offered
  - 11.4.3 Placecast Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Placecast Main Business Overview
  - 11.4.5 Placecast Latest Developments
- 11.5 PlacelQ
  - 11.5.1 PlacelQ Company Information
  - 11.5.2 PlacelQ Location Based Marketing Product Offered
  - 11.5.3 PlacelQ Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 PlacelQ Main Business Overview
  - 11.5.5 PlacelQ Latest Developments
- 11.6 Scanbuy
  - 11.6.1 Scanbuy Company Information
  - 11.6.2 Scanbuy Location Based Marketing Product Offered
  - 11.6.3 Scanbuy Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Scanbuy Main Business Overview

#### 11.6.5 Scanbuy Latest Developments

#### 11.7 Shopkick

##### 11.7.1 Shopkick Company Information

##### 11.7.2 Shopkick Location Based Marketing Product Offered

##### 11.7.3 Shopkick Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)

##### 11.7.4 Shopkick Main Business Overview

##### 11.7.5 Shopkick Latest Developments

#### 11.8 Telenity

##### 11.8.1 Telenity Company Information

##### 11.8.2 Telenity Location Based Marketing Product Offered

##### 11.8.3 Telenity Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)

##### 11.8.4 Telenity Main Business Overview

##### 11.8.5 Telenity Latest Developments

#### 11.9 AdMoove

##### 11.9.1 AdMoove Company Information

##### 11.9.2 AdMoove Location Based Marketing Product Offered

##### 11.9.3 AdMoove Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)

##### 11.9.4 AdMoove Main Business Overview

##### 11.9.5 AdMoove Latest Developments

#### 11.10 AdNear

##### 11.10.1 AdNear Company Information

##### 11.10.2 AdNear Location Based Marketing Product Offered

##### 11.10.3 AdNear Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)

##### 11.10.4 AdNear Main Business Overview

##### 11.10.5 AdNear Latest Developments

#### 11.11 Foursquare

##### 11.11.1 Foursquare Company Information

##### 11.11.2 Foursquare Location Based Marketing Product Offered

##### 11.11.3 Foursquare Location Based Marketing Revenue, Gross Margin and Market Share (2019-2024)

##### 11.11.4 Foursquare Main Business Overview

##### 11.11.5 Foursquare Latest Developments

## 12 RESEARCH FINDINGS AND CONCLUSION



## List Of Tables

### LIST OF TABLES

Table 1. Location Based Marketing Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Banner Display/Pop ups

Table 3. Major Players of Video

Table 4. Major Players of Search Result

Table 5. Major Players of E-mail and Message

Table 6. Major Players of Social Media Content

Table 7. Major Players of Voice Calling

Table 8. Location Based Marketing Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 9. Global Location Based Marketing Market Size by Type (2019-2024) & (\$ Millions)

Table 10. Global Location Based Marketing Market Size Market Share by Type (2019-2024)

Table 11. Location Based Marketing Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 12. Global Location Based Marketing Market Size by Application (2019-2024) & (\$ Millions)

Table 13. Global Location Based Marketing Market Size Market Share by Application (2019-2024)

Table 14. Global Location Based Marketing Revenue by Players (2019-2024) & (\$ Millions)

Table 15. Global Location Based Marketing Revenue Market Share by Player (2019-2024)

Table 16. Location Based Marketing Key Players Head office and Products Offered

Table 17. Location Based Marketing Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 18. New Products and Potential Entrants

Table 19. Mergers & Acquisitions, Expansion

Table 20. Global Location Based Marketing Market Size by Regions 2019-2024 & (\$ Millions)

Table 21. Global Location Based Marketing Market Size Market Share by Regions (2019-2024)

Table 22. Global Location Based Marketing Revenue by Country/Region (2019-2024) & (\$ millions)

Table 23. Global Location Based Marketing Revenue Market Share by Country/Region (2019-2024)

Table 24. Americas Location Based Marketing Market Size by Country (2019-2024) & (\$ Millions)

Table 25. Americas Location Based Marketing Market Size Market Share by Country (2019-2024)

Table 26. Americas Location Based Marketing Market Size by Type (2019-2024) & (\$ Millions)

Table 27. Americas Location Based Marketing Market Size Market Share by Type (2019-2024)

Table 28. Americas Location Based Marketing Market Size by Application (2019-2024) & (\$ Millions)

Table 29. Americas Location Based Marketing Market Size Market Share by Application (2019-2024)

Table 30. APAC Location Based Marketing Market Size by Region (2019-2024) & (\$ Millions)

Table 31. APAC Location Based Marketing Market Size Market Share by Region (2019-2024)

Table 32. APAC Location Based Marketing Market Size by Type (2019-2024) & (\$ Millions)

Table 33. APAC Location Based Marketing Market Size Market Share by Type (2019-2024)

Table 34. APAC Location Based Marketing Market Size by Application (2019-2024) & (\$ Millions)

Table 35. APAC Location Based Marketing Market Size Market Share by Application (2019-2024)

Table 36. Europe Location Based Marketing Market Size by Country (2019-2024) & (\$ Millions)

Table 37. Europe Location Based Marketing Market Size Market Share by Country (2019-2024)

Table 38. Europe Location Based Marketing Market Size by Type (2019-2024) & (\$ Millions)

Table 39. Europe Location Based Marketing Market Size Market Share by Type (2019-2024)

Table 40. Europe Location Based Marketing Market Size by Application (2019-2024) & (\$ Millions)

Table 41. Europe Location Based Marketing Market Size Market Share by Application (2019-2024)

Table 42. Middle East & Africa Location Based Marketing Market Size by Region

(2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Location Based Marketing Market Size Market Share by Region (2019-2024)

Table 44. Middle East & Africa Location Based Marketing Market Size by Type (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Location Based Marketing Market Size Market Share by Type (2019-2024)

Table 46. Middle East & Africa Location Based Marketing Market Size by Application (2019-2024) & (\$ Millions)

Table 47. Middle East & Africa Location Based Marketing Market Size Market Share by Application (2019-2024)

Table 48. Key Market Drivers & Growth Opportunities of Location Based Marketing

Table 49. Key Market Challenges & Risks of Location Based Marketing

Table 50. Key Industry Trends of Location Based Marketing

Table 51. Global Location Based Marketing Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 52. Global Location Based Marketing Market Size Market Share Forecast by Regions (2025-2030)

Table 53. Global Location Based Marketing Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 54. Global Location Based Marketing Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 55. Google Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 56. Google Location Based Marketing Product Offered

Table 57. Google Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Google Main Business

Table 59. Google Latest Developments

Table 60. Groupon Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 61. Groupon Location Based Marketing Product Offered

Table 62. Groupon Main Business

Table 63. Groupon Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 64. Groupon Latest Developments

Table 65. Groundtruth Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 66. Groundtruth Location Based Marketing Product Offered

Table 67. Groundtruth Main Business

Table 68. Groundtruth Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 69. Groundtruth Latest Developments

Table 70. Placecast Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 71. Placecast Location Based Marketing Product Offered

Table 72. Placecast Main Business

Table 73. Placecast Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 74. Placecast Latest Developments

Table 75. PlacelQ Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 76. PlacelQ Location Based Marketing Product Offered

Table 77. PlacelQ Main Business

Table 78. PlacelQ Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 79. PlacelQ Latest Developments

Table 80. Scanbuy Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 81. Scanbuy Location Based Marketing Product Offered

Table 82. Scanbuy Main Business

Table 83. Scanbuy Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 84. Scanbuy Latest Developments

Table 85. Shopkick Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 86. Shopkick Location Based Marketing Product Offered

Table 87. Shopkick Main Business

Table 88. Shopkick Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 89. Shopkick Latest Developments

Table 90. Telenity Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 91. Telenity Location Based Marketing Product Offered

Table 92. Telenity Main Business

Table 93. Telenity Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 94. Telenity Latest Developments

Table 95. AdMoove Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 96. AdMoove Location Based Marketing Product Offered

Table 97. AdMoove Main Business

Table 98. AdMoove Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 99. AdMoove Latest Developments

Table 100. AdNear Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 101. AdNear Location Based Marketing Product Offered

Table 102. AdNear Main Business

Table 103. AdNear Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. AdNear Latest Developments

Table 105. Foursquare Details, Company Type, Location Based Marketing Area Served and Its Competitors

Table 106. Foursquare Location Based Marketing Product Offered

Table 107. Foursquare Location Based Marketing Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. Foursquare Main Business

Table 109. Foursquare Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Location Based Marketing Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Location Based Marketing Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Location Based Marketing Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Location Based Marketing Sales Market Share by Country/Region (2023)

Figure 8. Location Based Marketing Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Location Based Marketing Market Size Market Share by Type in 2023

Figure 10. Location Based Marketing in Retail

Figure 11. Global Location Based Marketing Market: Retail (2019-2024) & (\$ Millions)

Figure 12. Location Based Marketing in Hospitality

Figure 13. Global Location Based Marketing Market: Hospitality (2019-2024) & (\$ Millions)

Figure 14. Location Based Marketing in Healthcare

Figure 15. Global Location Based Marketing Market: Healthcare (2019-2024) & (\$ Millions)

Figure 16. Location Based Marketing in BFSI

Figure 17. Global Location Based Marketing Market: BFSI (2019-2024) & (\$ Millions)

Figure 18. Location Based Marketing in Education

Figure 19. Global Location Based Marketing Market: Education (2019-2024) & (\$ Millions)

Figure 20. Location Based Marketing in Technology and Media

Figure 21. Global Location Based Marketing Market: Technology and Media (2019-2024) & (\$ Millions)

Figure 22. Location Based Marketing in Transportation and Logistics

Figure 23. Global Location Based Marketing Market: Transportation and Logistics (2019-2024) & (\$ Millions)

Figure 24. Location Based Marketing in Automotive

Figure 25. Global Location Based Marketing Market: Automotive (2019-2024) & (\$ Millions)

Figure 26. Location Based Marketing in Others

- Figure 27. Global Location Based Marketing Market: Others (2019-2024) & (\$ Millions)
- Figure 28. Global Location Based Marketing Market Size Market Share by Application in 2023
- Figure 29. Global Location Based Marketing Revenue Market Share by Player in 2023
- Figure 30. Global Location Based Marketing Market Size Market Share by Regions (2019-2024)
- Figure 31. Americas Location Based Marketing Market Size 2019-2024 (\$ Millions)
- Figure 32. APAC Location Based Marketing Market Size 2019-2024 (\$ Millions)
- Figure 33. Europe Location Based Marketing Market Size 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Location Based Marketing Market Size 2019-2024 (\$ Millions)
- Figure 35. Americas Location Based Marketing Value Market Share by Country in 2023
- Figure 36. United States Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. Canada Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Mexico Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Brazil Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 40. APAC Location Based Marketing Market Size Market Share by Region in 2023
- Figure 41. APAC Location Based Marketing Market Size Market Share by Type in 2023
- Figure 42. APAC Location Based Marketing Market Size Market Share by Application in 2023
- Figure 43. China Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. Japan Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Korea Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 46. Southeast Asia Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. India Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 48. Australia Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. Europe Location Based Marketing Market Size Market Share by Country in 2023
- Figure 50. Europe Location Based Marketing Market Size Market Share by Type (2019-2024)
- Figure 51. Europe Location Based Marketing Market Size Market Share by Application (2019-2024)
- Figure 52. Germany Location Based Marketing Market Size Growth 2019-2024 (\$

Millions)

Figure 53. France Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 54. UK Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Italy Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 56. Russia Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Middle East & Africa Location Based Marketing Market Size Market Share by Region (2019-2024)

Figure 58. Middle East & Africa Location Based Marketing Market Size Market Share by Type (2019-2024)

Figure 59. Middle East & Africa Location Based Marketing Market Size Market Share by Application (2019-2024)

Figure 60. Egypt Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 61. South Africa Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 62. Israel Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 63. Turkey Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 64. GCC Country Location Based Marketing Market Size Growth 2019-2024 (\$ Millions)

Figure 65. Americas Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 66. APAC Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 67. Europe Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 68. Middle East & Africa Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 69. United States Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 70. Canada Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 71. Mexico Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 72. Brazil Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 73. China Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 74. Japan Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 75. Korea Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 76. Southeast Asia Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 77. India Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 78. Australia Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 79. Germany Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 80. France Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 81. UK Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 82. Italy Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 83. Russia Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 84. Spain Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 85. Egypt Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 86. South Africa Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 87. Israel Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 88. Turkey Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 89. GCC Countries Location Based Marketing Market Size 2025-2030 (\$ Millions)

Figure 90. Global Location Based Marketing Market Size Market Share Forecast by Type (2025-2030)

Figure 91. Global Location Based Marketing Market Size Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Location Based Marketing Market Growth (Status and Outlook) 2024-2030

Product link: <https://marketpublishers.com/r/GA944C8444EEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA944C8444EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970