

Global Location-Based Advertising Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Location-Based Advertising Platform market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Location-Based Advertising Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Location-Based Advertising Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Location-Based Advertising Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Location-Based Advertising Platform players cover Cirius Technologies, Foursquare, PlacelQ, GroundTruth, Quotient, Groupon, Placecast, Scanbuy and Shopkick, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Location-Based Advertising Platform Industry Forecast" looks at past sales and reviews total world Location-Based Advertising Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Location-Based Advertising Platform sales for 2023 through 2029. With Location-Based Advertising Platform sales broken down by region, market



sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Location-Based Advertising Platform industry.

This Insight Report provides a comprehensive analysis of the global Location-Based Advertising Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Location-Based Advertising Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Location-Based Advertising Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Location-Based Advertising Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Location-Based Advertising Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Location-Based Advertising Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Geofencing Platform

Beacon-based Platform

Proximity Marketing Platform

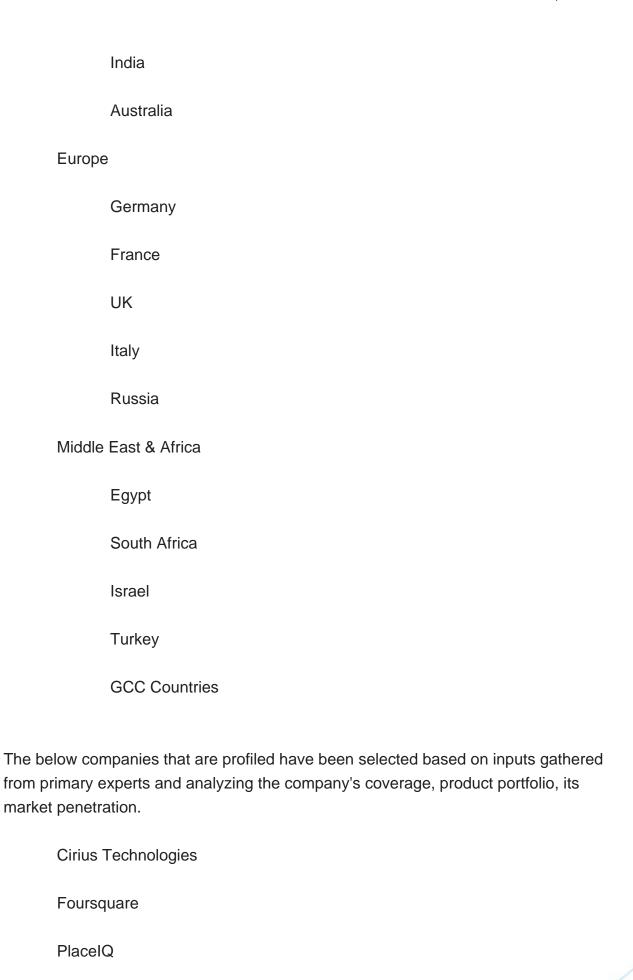
Other

Segmentation by application



Retail			
Hospit	ality		
Health	Healthcare		
BFSI	BFSI		
Educa	Education		
Transp	Transportation and Logistics		
Autom	Automotive		
Others	3		
This report als	so splits the market by region:		
Americ	cas		
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		









GroundTruth			
Quotient			
Groupon			
Placecast			
Scanbuy			
Shopkick			
Telenity			
AdMoove			
AdNear			
Sekel Tech			



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