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Global Localization Translation Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Localization Translation Service market size is predicted to grow from US$ 2892 million in 2025 to US$ 3291 million in 2031; it is expected to grow at a CAGR of 2.2% from 2025 to 2031.

Faced with an unfamiliar country or region, the language and cultural environment is completely different from the mother tongue; whether it is a domestic company going out or a foreign company coming in, it needs the service of localization translation.

Generally speaking, localization translation refers to the transformation of imported language and characters to meet specific customer groups and match the historical and cultural background of a specific region. The purpose is to overcome the cultural barriers of foreign products and attract more local users, so as to open up foreign markets and further globalize.

United States market for Localization Translation Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Localization Translation Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Localization Translation Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Localization Translation Service players cover Welocalize, Iyuno Media

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Group, TransPerfect, Pixelogic Media, Pactera EDGE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Localization Translation Service Industry Forecast” looks at past sales and reviews total world Localization Translation Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Localization Translation Service sales for 2025 through 2031. With Localization Translation Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Localization Translation Service industry.

This Insight Report provides a comprehensive analysis of the global Localization Translation Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Localization Translation Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Localization Translation Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Localization Translation Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Localization Translation Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Localization Translation Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Document Localization

Media Localization

Segmentation by Application:

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Media

Entertainment

Educate

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Welocalize

Iyuno Media Group

TransPerfect

Pixelogic Media

Pactera EDGE

Voice and Script International

Dubbing Brothers

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SWISS TXT

Hiventy

BIG Language Solutions

ZOO Digital Group

Prime Focus Technologies

Visual Data Media Services

Spark

Plint

LocTeam

t'works

TOIN Corporation

RWS

Stepes

Inlion

Pactera Technology

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