

Global Livestock Monitoring Device Market Growth 2026-2032

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Abstracts

The global Livestock Monitoring Device market size is predicted to grow from US\$ 959 million in 2025 to US\$ 1784 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

In 2025, global Livestock Monitoring Device production reached approximately 3.1 million units, with an average global market price of around USD 320 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Livestock Monitoring Device was approximately 4 million units.

Livestock Monitoring Device refers to intelligent electronic equipment designed to monitor livestock health, behavior, location, and production performance. These devices integrate sensors, wireless communication modules, positioning technologies, and data analysis systems to collect information such as activity level, body temperature, feeding behavior, reproductive status, and environmental conditions. They are widely used in dairy farming, livestock breeding, precision agriculture, and smart farm management. The product scope includes wearable livestock sensors, tracking devices, and monitoring terminals, excluding traditional livestock identification tags without monitoring functions.

The industry chain of Livestock Monitoring Device includes upstream electronic components, midstream device manufacturing, and downstream livestock farming applications. Upstream suppliers provide sensors, chips, batteries, communication modules, and structural components. Midstream manufacturers conduct hardware

design, assembly, software integration, data platform development, and product testing. Downstream applications include dairy farms, livestock farms, agricultural enterprises, and smart farming operators requiring digital livestock management solutions.

United States market for Livestock Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Livestock Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Livestock Monitoring Device is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Livestock Monitoring Device players cover Allflex Livestock Intelligence, Merck Animal Health Intelligence, Afimilk Ltd., DeLaval Inc., Nedap N.V., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Livestock Monitoring Device Industry Forecast" looks at past sales and reviews total world Livestock Monitoring Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Livestock Monitoring Device sales for 2026 through 2032. With Livestock Monitoring Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Livestock Monitoring Device industry.

This Insight Report provides a comprehensive analysis of the global Livestock Monitoring Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Livestock Monitoring Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Livestock Monitoring Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Livestock Monitoring Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Livestock Monitoring Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Livestock Monitoring Device market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Health Monitoring Device

Behavior Monitoring Device

Environmental Monitoring Device

Segmentation by Device Form:

Wearable Livestock Monitor

Fixed Monitoring Device

Smart Ear Tag Monitor

Segmentation by Communication Range:

Short Range Device (<100 m)

Medium Range Device (100 m–1 km)

Long Range Device (>1 km)

Segmentation by Application:

Dairy Farms

Livestock Breeding Enterprises

Agricultural Companies

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Allflex Livestock Intelligence

Merck Animal Health Intelligence

Afimilk Ltd.

DeLaval Inc.

Nedap N.V.

SCR Dairy, Inc.

CowManager B.V.

Connecterra B.V.

Cowlar Inc.

Moocall Ltd.

BouMatic LLC

Gallagher Animal Management Systems

Fancom B.V.

Datamars SA

HerdDogg, Inc.

Beijing Megvii Technology Co., Ltd.

Hangzhou Hikvision Digital Technology Co., Ltd.

Guangzhou XAG Co., Ltd.

Beijing Kingpeng International Hi-Tech Corporation

HerdX Technology Co., Ltd.

Shenzhen Minew Technologies Co., Ltd.

Shanghai Huizhong Agricultural Technology Co., Ltd.

Shandong Muge Animal Husbandry Equipment Co., Ltd.

Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Livestock Monitoring Device market?

What factors are driving Livestock Monitoring Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Livestock Monitoring Device market opportunities vary by end market size?

How does Livestock Monitoring Device break out by Type, by Application?

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