

Global Livestock Farm Management Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Livestock Farm Management Software market size is predicted to grow from US\$ 87.21 million in 2025 to US\$ 139 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Livestock Farm Management Software is a digital production management tool designed specifically for poultry farms. It aims to achieve refined control and data-driven decision-making throughout the entire farming process through information technology. The software's core functions include automatic monitoring of the poultry house environment, feeding record management, growth curve tracking, immunization and medication schedule reminders, and batch cost accounting. By collecting data in real time through IoT devices, the software helps managers remotely monitor farm dynamics and promptly issue warnings of abnormal situations. Its core value lies in improving poultry survival rates, reducing farming costs, ensuring food safety and traceability, and promoting the transformation of traditional experience-based farming to a standardized, data-driven model. It is widely used in large-scale broiler and layer farms and integrated 'company + farmer' management models.

Livestock Farm Management Software's cost structure is characterized by high R&D investment, fluctuating hardware costs, and low marginal service costs. Its costs primarily consist of three parts: software R&D and maintenance costs account for the largest share, including architect and developer salaries, server bandwidth costs, and ongoing algorithm optimization investment; hardware and IoT integration costs are variable, such as the procurement and deployment costs of equipment like environmental sensors, smart water meters, feed towers, and cameras; and sales and implementation costs cover channel promotion, on-site customer training, and after-sales technical support.

From a gross profit margin perspective, pure SaaS software services have the highest gross profit margin, reaching 70%-90% through standardized product scaling; while customized development projects, due to their intensive human resource investment, have relatively lower and more volatile gross profit margins. Overall, poultry management software is evolving from a simple tool to a 'software + hardware + data services' model, with leading companies continuously improving their profitability through value-added data services.

LPI (LP Information)' newest research report, the “Livestock Farm Management Software Industry Forecast” looks at past sales and reviews total world Livestock Farm Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Livestock Farm Management Software sales for 2026 through 2032. With Livestock Farm Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Livestock Farm Management Software industry.

This Insight Report provides a comprehensive analysis of the global Livestock Farm Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Livestock Farm Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Livestock Farm Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Livestock Farm Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Livestock Farm Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Livestock Farm Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Web Based

Cloud Based

Segmentation by Function:

Production Recording Software

Environmental Automation Control Software

IoT Data Acquisition Software

Biosafety and Traceability Software

Others

Segmentation by Customization:

Standardized Software

Customized Software

Segmentation by Application:

Broiler Farms

Laying Hen Farms

Breeding Poultry Farms

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Fasttrack Solutions

NAVFarm

BigFarmNet

Porphyrio

Farmbrite

Poultrix

Easepoultry

PoultryCare

PoultryPlan

Intelvia Technologies

SmartBird

Microfan

VetSoft

Big Dutchman

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