

Global Live E-commerce Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G5F251178EA6EN.html>

Date: February 2023

Pages: 111

Price: US\$ 3,660.00 (Single User License)

ID: G5F251178EA6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Live e-commerce mainly displays its products to the buyers in various aspects through live video, or attracts the consumers to place an order and purchase in the video, or interacts with the buyers to attract more consumers.

LPI (LP Information)' newest research report, the "Live E-commerce Industry Forecast" looks at past sales and reviews total world Live E-commerce sales in 2022, providing a comprehensive analysis by region and market sector of projected Live E-commerce sales for 2023 through 2029. With Live E-commerce sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Live E-commerce industry.

This Insight Report provides a comprehensive analysis of the global Live E-commerce landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Live E-commerce portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Live E-commerce market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Live E-commerce and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Live E-commerce.

The global Live E-commerce market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Live E-commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Live E-commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Live E-commerce is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Live E-commerce players cover Alibaba, Amazon, Byte Dance, Tencent, Inly Media Co., Ltd., Kwai, Livby, Mogu Inc. and Rocket Internet, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Live E-commerce market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Domestic

Transboundary

Segmentation by application

Clothes

Cosmetics

Daily Necessities

Food

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alibaba

Amazon

Byte Dance

Tencent

Inly Media Co., Ltd.

Kwai

Livby

Mogu Inc.

Rocket Internet

Sea Group

Shoclef

ShopShops

Shunwang

ST&SAT

Streamlist

Gravy Live

Wayfair Inc.

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