

# Global Live Commerce Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Live commerce software helps companies promote and sell products online through live video streaming. Live streaming shopping is more engaging than traditional e-commerce, thereby improving interaction between buyers and sellers. Better engagement may lead to higher conversion rates and better online sales. This type of software can be used by marketing and sales professionals, influencers, and consumers who provide product recommendations or demonstrations. Live commerce must be easily accessible to buyers and anyone interested in learning more about the products on display. This allows sellers to use the software to track future consumers who may be interested in purchasing their products.

The global Live Commerce Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Live Commerce Software Industry Forecast" looks at past sales and reviews total world Live Commerce Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Live Commerce Software sales for 2023 through 2029. With Live Commerce Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Live Commerce Software industry.

This Insight Report provides a comprehensive analysis of the global Live Commerce Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Live Commerce Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Live Commerce Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Live Commerce Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Live Commerce Software.

United States market for Live Commerce Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Live Commerce Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Live Commerce Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Live Commerce Software players cover Salesfloor, Channelize.io, CommentSold, Between, StoryStream, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Live Commerce Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Large Enterprises

## SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Salesfloor

Channelize.io

CommentSold

Between

StoryStream

eStreamly

Lengow

Hello-Lisa

MikMak

Giosg

Klarna

Syte

Blaash.io

Flieber

Fornova

GoLive

Insite AI

Instasell

Loup

Onlive.Site

Reactive

Amity Social Cloud

Arvia

Bambuser

Boutir

Brandlive

buywith

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