

Global Liquorice Market Growth 2024-2030

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Abstracts

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Liquorice is a plant with a sweet root that is commonly used to make candy and flavourings. It has a distinct flavor that is often described as sweet, slightly bitter, and reminiscent of anise or fennel. Liquorice is also used in traditional medicine for its potential health benefits, such as soothing sore throats and aiding digestion. It is a popular ingredient in candies, teas, and herbal remedies. This report focuses on the licorice candy market. Licorice candy is a type of confectionery that is flavoured with licorice extract. It can come in various forms, such as twists, ropes, bites, or even coated in chocolate. Licorice candy has a distinct sweet and slightly salty flavor that is loved by many people. It is often enjoyed as a treat or snack and can be found in many candy stores and supermarkets.

The global Liquorice market size is projected to grow from US\$ 1512 million in 2024 to US\$ 2017 million in 2030; it is expected to grow at a CAGR of 4.9% from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Liquorice Industry Forecast" looks at past sales and reviews total world Liquorice sales in 2023, providing a comprehensive analysis by region and market sector of projected Liquorice sales for 2024 through 2030. With Liquorice sales broken down by region, market sector and subsector, this report provides a detailed analysis in US\$ millions of the world Liquorice industry.

This Insight Report provides a comprehensive analysis of the global Liquorice landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Liquorice portfolios and capabilities, market entry strategies, market positions, and geographic



footprints, to better understand these firms' unique position in an accelerating global Liquorice market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Liquorice and breaks down the forecast by Type, by Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Liquorice.

Global key players of Liquorice include Hershey, Haribo, Tootsie, Red Vines, etc. The top four players hold a share over 40%. Europe is the largest market, with a share about 53%, followed by North America, with a share of 35%. In terms of product type, Fruit Flavored Candy is the largest segment, occupied for a share of 59%.

This report presents a comprehensive overview, market shares, and growth opportunities of Liquorice market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Original Black Licorice

Fruit Flavored Candy

Segmentation by Channel:

Supermarket

Online Sales

Convenient Store

This report also splits the market by region:

Americas



	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	
Middle East & Africa		
	Egypt	



Israel

Turkey	
GCC Countries	
ne below companies that are profiled have been selected based on inputs gathom primary experts and analysing the company's coverage, product portfolio, i arket penetration.	
Hershey	
Haribo	
Tootsie	
Red Vines	
Darrell Lea	
Fini Company	
Klene (Perfetti Van Melle Benelux BV)	
Lakrids	
Kenny's Candy	
Halva	
RJ'S	
Venco	
Switzer's Authentic Candy	

Gimbals Fine Candies



Panda

Key Questions Addressed in this Report

What is the 10-year outlook for the global Liquorice market?

What factors are driving Liquorice market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Liquorice market opportunities vary by end market size?

How does Liquorice break out by Type, by Channel?



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