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Global Liquid Preservative Market Growth 2026-2032

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Abstracts

The global Liquid Preservative market size is predicted to grow from US$ 5151 million in 2025 to US$ 7491 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

In 2024, global sales of Liquid Preservative reached approximately 3.2 million tons, with an average market price of about USD 1,621 per ton, an annual production capacity of roughly 4.5 million tons, and an industry-average gross margin of approximately 20%.

Liquid preservatives are chemical or bio-active formulations in liquid form designed to inhibit microbial growth, delay spoilage, and maintain product stability. They are widely used in food and beverages, cosmetics, pharmaceuticals, animal feed, industrial water treatment, coatings, and household products. Their mechanisms include disruption of cell membranes, inhibition of enzyme systems, pH control, and interference with microbial metabolism, thereby achieving antibacterial and antifungal effects and extending shelf life. Compared with solid preservatives, liquid preservatives offer better dosing accuracy, faster dispersion, and easier integration into automated manufacturing systems. Products include single-component actives (such as organic acids, alcohols, and quaternary ammonium compounds) as well as multi-component blends designed for broader antimicrobial coverage and reduced dosage. Grades range from food/pharma-compliant to industrial formulations, depending on regulatory and performance requirements.

Upstream supply relies on basic chemical feedstocks (alcohols, acids, salts, solvents, stabilizers) and selected biotech intermediates (fermentation-based actives and plant extracts). Midstream manufacturers focus on formulation, blending, stabilization, testing, and regulatory compliance, while distributors supply both standard products and customized blends. Downstream users—food & beverage, cosmetics, pharmaceuticals, water treatment, coatings, and feed—consume preservatives in a continuous, volume-

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linked manner: dosing by throughput in F&B plants, by batch in cosmetics/pharma formulations, and by system scale or formulation ratio in industrial applications. Overall consumption closely tracks end-product output, with large beverage, personal care, and feed groups as core demand drivers; mature markets show replacement and formulation upgrade demand, while emerging markets are driven by capacity expansion.

United States market for Liquid Preservative is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Liquid Preservative is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Liquid Preservative is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Liquid Preservative players cover BASF, DuPont, DSM, Clariant AG, Lonza Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Liquid Preservative Industry Forecast” looks at past sales and reviews total world Liquid Preservative sales in 2025, providing a comprehensive analysis by region and market sector of projected Liquid Preservative sales for 2026 through 2032. With Liquid Preservative sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Liquid Preservative industry.

This Insight Report provides a comprehensive analysis of the global Liquid Preservative landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Liquid Preservative portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Liquid Preservative market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Liquid Preservative and breaks down the forecast by

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Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Liquid Preservative.

This report presents a comprehensive overview, market shares, and growth opportunities of Liquid Preservative market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Organic

Inorganic

Segmentation by Source:

Synthetic

Natural

Segmentation by Application:

Food

Cosmetic

Pharmaceutical

Others

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

DuPont

DSM

Clariant AG

Lonza Group

Celanese

Galactic

Akzonobel

Ashland Global Holdings

Kemin

Inolex

SHANDONG HONGDA

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Liquid Preservative market?

What factors are driving Liquid Preservative market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Liquid Preservative market opportunities vary by end market size?

How does Liquid Preservative break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Liquid Preservative Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Liquid Preservative by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Liquid Preservative by Country/Region, 2021, 2025 & 2032
2.2 Liquid Preservative Segment by Type
  2.2.1 Organic
  2.2.2 Inorganic
  2.2.3 Liquid Preservative Sales by Type
    2.2.3.1 Global Liquid Preservative Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Liquid Preservative Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Liquid Preservative Sale Price by Type (2021-2026)
2.3 Liquid Preservative Segment by Source
  2.3.1 Synthetic
  2.3.2 Natural
  2.3.3 Liquid Preservative Sales by Source
    2.3.3.1 Global Liquid Preservative Sales Market Share by Source (2021-2026)
    2.3.3.2 Global Liquid Preservative Revenue and Market Share by Source (2021-2026)
    2.3.3.3 Global Liquid Preservative Sale Price by Source (2021-2026)
2.4 Liquid Preservative Segment by Application
  2.4.1 Food
  2.4.2 Cosmetic

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2.4.3 Pharmaceutical
2.4.4 Others
2.4.5 Liquid Preservative Sales by Application
2.4.5.1 Global Liquid Preservative Sale Market Share by Application (2021-2026)
2.4.5.2 Global Liquid Preservative Revenue and Market Share by Application (2021-2026)
2.4.5.3 Global Liquid Preservative Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Liquid Preservative Breakdown Data by Company
3.1.1 Global Liquid Preservative Annual Sales by Company (2021-2026)
3.1.2 Global Liquid Preservative Sales Market Share by Company (2021-2026)
3.2 Global Liquid Preservative Annual Revenue by Company (2021-2026)
3.2.1 Global Liquid Preservative Revenue by Company (2021-2026)
3.2.2 Global Liquid Preservative Revenue Market Share by Company (2021-2026)
3.3 Global Liquid Preservative Sale Price by Company
3.4 Key Manufacturers Liquid Preservative Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Liquid Preservative Product Location Distribution
3.4.2 Players Liquid Preservative Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR LIQUID PRESERVATIVE BY GEOGRAPHIC REGION

4.1 World Historic Liquid Preservative Market Size by Geographic Region (2021-2026)
4.1.1 Global Liquid Preservative Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Liquid Preservative Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Liquid Preservative Market Size by Country/Region (2021-2026)
4.2.1 Global Liquid Preservative Annual Sales by Country/Region (2021-2026)
4.2.2 Global Liquid Preservative Annual Revenue by Country/Region (2021-2026)
4.3 Americas Liquid Preservative Sales Growth
4.4 APAC Liquid Preservative Sales Growth
4.5 Europe Liquid Preservative Sales Growth

+357 96 030922
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4.6 Middle East & Africa Liquid Preservative Sales Growth

5 AMERICAS

5.1 Americas Liquid Preservative Sales by Country
  5.1.1 Americas Liquid Preservative Sales by Country (2021-2026)
  5.1.2 Americas Liquid Preservative Revenue by Country (2021-2026)
5.2 Americas Liquid Preservative Sales by Type (2021-2026)
5.3 Americas Liquid Preservative Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Liquid Preservative Sales by Region
  6.1.1 APAC Liquid Preservative Sales by Region (2021-2026)
  6.1.2 APAC Liquid Preservative Revenue by Region (2021-2026)
6.2 APAC Liquid Preservative Sales by Type (2021-2026)
6.3 APAC Liquid Preservative Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Liquid Preservative by Country
  7.1.1 Europe Liquid Preservative Sales by Country (2021-2026)
  7.1.2 Europe Liquid Preservative Revenue by Country (2021-2026)
7.2 Europe Liquid Preservative Sales by Type (2021-2026)
7.3 Europe Liquid Preservative Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK

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7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Liquid Preservative by Country
  8.1.1 Middle East & Africa Liquid Preservative Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Liquid Preservative Revenue by Country (2021-2026)
8.2 Middle East & Africa Liquid Preservative Sales by Type (2021-2026)
8.3 Middle East & Africa Liquid Preservative Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Liquid Preservative
10.3 Manufacturing Process Analysis of Liquid Preservative
10.4 Industry Chain Structure of Liquid Preservative

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Liquid Preservative Distributors
11.3 Liquid Preservative Customer

12 WORLD FORECAST REVIEW FOR LIQUID PRESERVATIVE BY GEOGRAPHIC REGION

+357 96 030922
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12.1 Global Liquid Preservative Market Size Forecast by Region
12.1.1 Global Liquid Preservative Forecast by Region (2027-2032)
12.1.2 Global Liquid Preservative Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Liquid Preservative Forecast by Type (2027-2032)
12.7 Global Liquid Preservative Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BASF
13.1.1 BASF Company Information
13.1.2 BASF Liquid Preservative Product Portfolios and Specifications
13.1.3 BASF Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 BASF Main Business Overview
13.1.5 BASF Latest Developments
13.2 DuPont
13.2.1 DuPont Company Information
13.2.2 DuPont Liquid Preservative Product Portfolios and Specifications
13.2.3 DuPont Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 DuPont Main Business Overview
13.2.5 DuPont Latest Developments
13.3 DSM
13.3.1 DSM Company Information
13.3.2 DSM Liquid Preservative Product Portfolios and Specifications
13.3.3 DSM Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 DSM Main Business Overview
13.3.5 DSM Latest Developments
13.4 Clariant AG
13.4.1 Clariant AG Company Information
13.4.2 Clariant AG Liquid Preservative Product Portfolios and Specifications
13.4.3 Clariant AG Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Clariant AG Main Business Overview

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13.4.5 Clariant AG Latest Developments
13.5 Lonza Group
13.5.1 Lonza Group Company Information
13.5.2 Lonza Group Liquid Preservative Product Portfolios and Specifications
13.5.3 Lonza Group Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Lonza Group Main Business Overview
13.5.5 Lonza Group Latest Developments
13.6 Celanese
13.6.1 Celanese Company Information
13.6.2 Celanese Liquid Preservative Product Portfolios and Specifications
13.6.3 Celanese Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Celanese Main Business Overview
13.6.5 Celanese Latest Developments
13.7 Galactic
13.7.1 Galactic Company Information
13.7.2 Galactic Liquid Preservative Product Portfolios and Specifications
13.7.3 Galactic Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Galactic Main Business Overview
13.7.5 Galactic Latest Developments
13.8 Akzonobel
13.8.1 Akzonobel Company Information
13.8.2 Akzonobel Liquid Preservative Product Portfolios and Specifications
13.8.3 Akzonobel Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Akzonobel Main Business Overview
13.8.5 Akzonobel Latest Developments
13.9 Ashland Global Holdings
13.9.1 Ashland Global Holdings Company Information
13.9.2 Ashland Global Holdings Liquid Preservative Product Portfolios and Specifications
13.9.3 Ashland Global Holdings Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Ashland Global Holdings Main Business Overview
13.9.5 Ashland Global Holdings Latest Developments
13.10 Kemin
13.10.1 Kemin Company Information

+357 96 030922
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13.10.2 Kemin Liquid Preservative Product Portfolios and Specifications
13.10.3 Kemin Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Kemin Main Business Overview
13.10.5 Kemin Latest Developments
13.11 Inolex
13.11.1 Inolex Company Information
13.11.2 Inolex Liquid Preservative Product Portfolios and Specifications
13.11.3 Inolex Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Inolex Main Business Overview
13.11.5 Inolex Latest Developments
13.12 SHANDONG HONGDA
13.12.1 SHANDONG HONGDA Company Information
13.12.2 SHANDONG HONGDA Liquid Preservative Product Portfolios and Specifications
13.12.3 SHANDONG HONGDA Liquid Preservative Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 SHANDONG HONGDA Main Business Overview
13.12.5 SHANDONG HONGDA Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Liquid Preservative Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Liquid Preservative Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Organic
Table 4. Major Players of Inorganic
Table 5. Global Liquid Preservative Sales by Type (2021-2026) & (Tons)
Table 6. Global Liquid Preservative Sales Market Share by Type (2021-2026)
Table 7. Global Liquid Preservative Revenue by Type (2021-2026) & ($ million)
Table 8. Global Liquid Preservative Revenue Market Share by Type (2021-2026)
Table 9. Global Liquid Preservative Sale Price by Type (2021-2026) & (US$/Ton)
Table 10. Major Players of Synthetic
Table 11. Major Players of Natural
Table 12. Global Liquid Preservative Sales by Source (2021-2026) & (Tons)
Table 13. Global Liquid Preservative Sales Market Share by Source (2021-2026)
Table 14. Global Liquid Preservative Revenue by Source (2021-2026) & ($ million)
Table 15. Global Liquid Preservative Revenue Market Share by Source (2021-2026)
Table 16. Global Liquid Preservative Sale Price by Source (2021-2026) & (US$/Ton)
Table 17. Global Liquid Preservative Sale by Application (2021-2026) & (Tons)
Table 18. Global Liquid Preservative Sale Market Share by Application (2021-2026)
Table 19. Global Liquid Preservative Revenue by Application (2021-2026) & ($ million)
Table 20. Global Liquid Preservative Revenue Market Share by Application (2021-2026)
Table 21. Global Liquid Preservative Sale Price by Application (2021-2026) & (US$/Ton)
Table 22. Global Liquid Preservative Sales by Company (2021-2026) & (Tons)
Table 23. Global Liquid Preservative Sales Market Share by Company (2021-2026)
Table 24. Global Liquid Preservative Revenue by Company (2021-2026) & ($ millions)
Table 25. Global Liquid Preservative Revenue Market Share by Company (2021-2026)
Table 26. Global Liquid Preservative Sale Price by Company (2021-2026) & (US$/Ton)
Table 27. Key Manufacturers Liquid Preservative Producing Area Distribution and Sales Area
Table 28. Players Liquid Preservative Products Offered
Table 29. Liquid Preservative Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 30. New Products and Potential Entrants

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Table 31. Market M&A Activity & Strategy
Table 32. Global Liquid Preservative Sales by Geographic Region (2021-2026) & (Tons)
Table 33. Global Liquid Preservative Sales Market Share Geographic Region (2021-2026)
Table 34. Global Liquid Preservative Revenue by Geographic Region (2021-2026) & ($ millions)
Table 35. Global Liquid Preservative Revenue Market Share by Geographic Region (2021-2026)
Table 36. Global Liquid Preservative Sales by Country/Region (2021-2026) & (Tons)
Table 37. Global Liquid Preservative Sales Market Share by Country/Region (2021-2026)
Table 38. Global Liquid Preservative Revenue by Country/Region (2021-2026) & ($ millions)
Table 39. Global Liquid Preservative Revenue Market Share by Country/Region (2021-2026)
Table 40. Americas Liquid Preservative Sales by Country (2021-2026) & (Tons)
Table 41. Americas Liquid Preservative Sales Market Share by Country (2021-2026)
Table 42. Americas Liquid Preservative Revenue by Country (2021-2026) & ($ millions)
Table 43. Americas Liquid Preservative Sales by Type (2021-2026) & (Tons)
Table 44. Americas Liquid Preservative Sales by Application (2021-2026) & (Tons)
Table 45. APAC Liquid Preservative Sales by Region (2021-2026) & (Tons)
Table 46. APAC Liquid Preservative Sales Market Share by Region (2021-2026)
Table 47. APAC Liquid Preservative Revenue by Region (2021-2026) & ($ millions)
Table 48. APAC Liquid Preservative Sales by Type (2021-2026) & (Tons)
Table 49. APAC Liquid Preservative Sales by Application (2021-2026) & (Tons)
Table 50. Europe Liquid Preservative Sales by Country (2021-2026) & (Tons)
Table 51. Europe Liquid Preservative Revenue by Country (2021-2026) & ($ millions)
Table 52. Europe Liquid Preservative Sales by Type (2021-2026) & (Tons)
Table 53. Europe Liquid Preservative Sales by Application (2021-2026) & (Tons)
Table 54. Middle East & Africa Liquid Preservative Sales by Country (2021-2026) & (Tons)
Table 55. Middle East & Africa Liquid Preservative Revenue Market Share by Country (2021-2026)
Table 56. Middle East & Africa Liquid Preservative Sales by Type (2021-2026) & (Tons)
Table 57. Middle East & Africa Liquid Preservative Sales by Application (2021-2026) & (Tons)
Table 58. Key Market Drivers & Growth Opportunities of Liquid Preservative
Table 59. Key Market Challenges & Risks of Liquid Preservative
Table 60. Key Industry Trends of Liquid Preservative

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Table 61. Liquid Preservative Raw Material
Table 62. Key Suppliers of Raw Materials
Table 63. Liquid Preservative Distributors List
Table 64. Liquid Preservative Customer List
Table 65. Global Liquid Preservative Sales Forecast by Region (2027-2032) & (Tons)
Table 66. Global Liquid Preservative Revenue Forecast by Region (2027-2032) & ($ millions)
Table 67. Americas Liquid Preservative Sales Forecast by Country (2027-2032) & (Tons)
Table 68. Americas Liquid Preservative Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 69. APAC Liquid Preservative Sales Forecast by Region (2027-2032) & (Tons)
Table 70. APAC Liquid Preservative Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 71. Europe Liquid Preservative Sales Forecast by Country (2027-2032) & (Tons)
Table 72. Europe Liquid Preservative Revenue Forecast by Country (2027-2032) & ($ millions)
Table 73. Middle East & Africa Liquid Preservative Sales Forecast by Country (2027-2032) & (Tons)
Table 74. Middle East & Africa Liquid Preservative Revenue Forecast by Country (2027-2032) & ($ millions)
Table 75. Global Liquid Preservative Sales Forecast by Type (2027-2032) & (Tons)
Table 76. Global Liquid Preservative Revenue Forecast by Type (2027-2032) & ($ millions)
Table 77. Global Liquid Preservative Sales Forecast by Application (2027-2032) & (Tons)
Table 78. Global Liquid Preservative Revenue Forecast by Application (2027-2032) & ($ millions)
Table 79. BASF Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 80. BASF Liquid Preservative Product Portfolios and Specifications
Table 81. BASF Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 82. BASF Main Business
Table 83. BASF Latest Developments
Table 84. DuPont Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 85. DuPont Liquid Preservative Product Portfolios and Specifications
Table 86. DuPont Liquid Preservative Sales (Tons), Revenue ($ Million), Price

+357 96 030922
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(US$/Ton) and Gross Margin (2021-2026)
Table 87. DuPont Main Business
Table 88. DuPont Latest Developments
Table 89. DSM Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 90. DSM Liquid Preservative Product Portfolios and Specifications
Table 91. DSM Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 92. DSM Main Business
Table 93. DSM Latest Developments
Table 94. Clariant AG Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 95. Clariant AG Liquid Preservative Product Portfolios and Specifications
Table 96. Clariant AG Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 97. Clariant AG Main Business
Table 98. Clariant AG Latest Developments
Table 99. Lonza Group Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 100. Lonza Group Liquid Preservative Product Portfolios and Specifications
Table 101. Lonza Group Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 102. Lonza Group Main Business
Table 103. Lonza Group Latest Developments
Table 104. Celanese Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 105. Celanese Liquid Preservative Product Portfolios and Specifications
Table 106. Celanese Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 107. Celanese Main Business
Table 108. Celanese Latest Developments
Table 109. Galactic Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 110. Galactic Liquid Preservative Product Portfolios and Specifications
Table 111. Galactic Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 112. Galactic Main Business
Table 113. Galactic Latest Developments
Table 114. Akzonobel Basic Information, Liquid Preservative Manufacturing Base, Sales

+357 96 030922
info@marketpublishers.com

Area and Its Competitors
Table 115. Akzonobel Liquid Preservative Product Portfolios and Specifications
Table 116. Akzonobel Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 117. Akzonobel Main Business
Table 118. Akzonobel Latest Developments
Table 119. Ashland Global Holdings Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 120. Ashland Global Holdings Liquid Preservative Product Portfolios and Specifications
Table 121. Ashland Global Holdings Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 122. Ashland Global Holdings Main Business
Table 123. Ashland Global Holdings Latest Developments
Table 124. Kemin Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 125. Kemin Liquid Preservative Product Portfolios and Specifications
Table 126. Kemin Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 127. Kemin Main Business
Table 128. Kemin Latest Developments
Table 129. Inolex Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 130. Inolex Liquid Preservative Product Portfolios and Specifications
Table 131. Inolex Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 132. Inolex Main Business
Table 133. Inolex Latest Developments
Table 134. SHANDONG HONGDA Basic Information, Liquid Preservative Manufacturing Base, Sales Area and Its Competitors
Table 135. SHANDONG HONGDA Liquid Preservative Product Portfolios and Specifications
Table 136. SHANDONG HONGDA Liquid Preservative Sales (Tons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 137. SHANDONG HONGDA Main Business
Table 138. SHANDONG HONGDA Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Liquid Preservative
Figure 2. Liquid Preservative Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Liquid Preservative Sales Growth Rate 2021-2032 (Tons)
Figure 7. Global Liquid Preservative Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Liquid Preservative Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Liquid Preservative Sales Market Share by Country/Region (2025)
Figure 10. Liquid Preservative Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Organic
Figure 12. Product Picture of Inorganic
Figure 13. Global Liquid Preservative Sales Market Share by Type in 2026
Figure 14. Global Liquid Preservative Revenue Market Share by Type (2021-2026)
Figure 15. Product Picture of Synthetic
Figure 16. Product Picture of Natural
Figure 17. Global Liquid Preservative Sales Market Share by Source in 2026
Figure 18. Global Liquid Preservative Revenue Market Share by Source (2021-2026)
Figure 19. Liquid Preservative Consumed in Food
Figure 20. Global Liquid Preservative Market: Food (2021-2026) & (Tons)
Figure 21. Liquid Preservative Consumed in Cosmetic
Figure 22. Global Liquid Preservative Market: Cosmetic (2021-2026) & (Tons)
Figure 23. Liquid Preservative Consumed in Pharmaceutical
Figure 24. Global Liquid Preservative Market: Pharmaceutical (2021-2026) & (Tons)
Figure 25. Liquid Preservative Consumed in Others
Figure 26. Global Liquid Preservative Market: Others (2021-2026) & (Tons)
Figure 27. Global Liquid Preservative Sale Market Share by Application (2025)
Figure 28. Global Liquid Preservative Revenue Market Share by Application in 2026
Figure 29. Liquid Preservative Sales by Company in 2026 (Tons)
Figure 30. Global Liquid Preservative Sales Market Share by Company in 2026
Figure 31. Liquid Preservative Revenue by Company in 2026 ($ millions)
Figure 32. Global Liquid Preservative Revenue Market Share by Company in 2026
Figure 33. Global Liquid Preservative Sales Market Share by Geographic Region

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(2021-2026)
Figure 34. Global Liquid Preservative Revenue Market Share by Geographic Region in 2026
Figure 35. Americas Liquid Preservative Sales 2021-2026 (Tons)
Figure 36. Americas Liquid Preservative Revenue 2021-2026 ($ millions)
Figure 37. APAC Liquid Preservative Sales 2021-2026 (Tons)
Figure 38. APAC Liquid Preservative Revenue 2021-2026 ($ millions)
Figure 39. Europe Liquid Preservative Sales 2021-2026 (Tons)
Figure 40. Europe Liquid Preservative Revenue 2021-2026 ($ millions)
Figure 41. Middle East & Africa Liquid Preservative Sales 2021-2026 (Tons)
Figure 42. Middle East & Africa Liquid Preservative Revenue 2021-2026 ($ millions)
Figure 43. Americas Liquid Preservative Sales Market Share by Country in 2026
Figure 44. Americas Liquid Preservative Revenue Market Share by Country (2021-2026)
Figure 45. Americas Liquid Preservative Sales Market Share by Type (2021-2026)
Figure 46. Americas Liquid Preservative Sales Market Share by Application (2021-2026)
Figure 47. United States Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 48. Canada Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 49. Mexico Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 50. Brazil Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 51. APAC Liquid Preservative Sales Market Share by Region in 2026
Figure 52. APAC Liquid Preservative Revenue Market Share by Region (2021-2026)
Figure 53. APAC Liquid Preservative Sales Market Share by Type (2021-2026)
Figure 54. APAC Liquid Preservative Sales Market Share by Application (2021-2026)
Figure 55. China Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 56. Japan Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 57. South Korea Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 58. Southeast Asia Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 59. India Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 60. Australia Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 61. China Taiwan Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 62. Europe Liquid Preservative Sales Market Share by Country in 2026
Figure 63. Europe Liquid Preservative Revenue Market Share by Country (2021-2026)
Figure 64. Europe Liquid Preservative Sales Market Share by Type (2021-2026)
Figure 65. Europe Liquid Preservative Sales Market Share by Application (2021-2026)
Figure 66. Germany Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 67. France Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 68. UK Liquid Preservative Revenue Growth 2021-2026 ($ millions)

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Figure 69. Italy Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 70. Russia Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 71. Middle East & Africa Liquid Preservative Sales Market Share by Country (2021-2026)
Figure 72. Middle East & Africa Liquid Preservative Sales Market Share by Type (2021-2026)
Figure 73. Middle East & Africa Liquid Preservative Sales Market Share by Application (2021-2026)
Figure 74. Egypt Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 75. South Africa Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 76. Israel Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 77. Turkey Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 78. GCC Countries Liquid Preservative Revenue Growth 2021-2026 ($ millions)
Figure 79. Manufacturing Cost Structure Analysis of Liquid Preservative in 2026
Figure 80. Manufacturing Process Analysis of Liquid Preservative
Figure 81. Industry Chain Structure of Liquid Preservative
Figure 82. Channels of Distribution
Figure 83. Global Liquid Preservative Sales Market Forecast by Region (2027-2032)
Figure 84. Global Liquid Preservative Revenue Market Share Forecast by Region (2027-2032)
Figure 85. Global Liquid Preservative Sales Market Share Forecast by Type (2027-2032)
Figure 86. Global Liquid Preservative Revenue Market Share Forecast by Type (2027-2032)
Figure 87. Global Liquid Preservative Sales Market Share Forecast by Application (2027-2032)
Figure 88. Global Liquid Preservative Revenue Market Share Forecast by Application (2027-2032)

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