

Global Liquid Colorant Market Growth 2025-2031

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Abstracts

The global Liquid Colorant market size is predicted to grow from US\$ 2738 million in 2025 to US\$ 3709 million in 2031; it is expected to grow at a CAGR of 5.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Liquid Colorant is the uniform dispersion of colorant and/or additives in a liquid carrier/surfactant mixture, used for imparting color or modifying other properties in plastics or rubber.

Asia Pacific is the largest regional market in terms of sales volume and will further expand at a steady CAGR from 2022 to 2030. The region is expected to witness significant growth owing to rising consumer spending on personal care, household products, and food & beverage applications. The Chinese market is expected to grow rapidly due to low manufacturing costs and easy availability of raw materials such as titanium dioxide.

LP Information, Inc. (LPI) ' newest research report, the "Liquid Colorant Industry Forecast" looks at past sales and reviews total world Liquid Colorant sales in 2024, providing a comprehensive analysis by region and market sector of projected Liquid Colorant sales for 2025 through 2031. With Liquid Colorant sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Liquid Colorant industry.

This Insight Report provides a comprehensive analysis of the global Liquid Colorant landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Liquid Colorant portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Liquid Colorant market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Liquid Colorant and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Liquid Colorant.

This report presents a comprehensive overview, market shares, and growth opportunities of Liquid Colorant market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pigment Concentration 20% -29%

Pigment Concentration 30% -39%

Pigment Concentration 40% -49%

Pigment Concentration 50% -59%

60% Pigment Concentration

Segmentation by Application:

Toy

Construction

Personal Care

Household Products

Food and Beverages

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

PolyOne

Plastics Color Corporation

Riverdale Global

Ferro Corporation

Penn Color

Color Master

Karl Finke

Solomon Colors

BASF

Euclid Chemical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Liquid Colorant market?

What factors are driving Liquid Colorant market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Liquid Colorant market opportunities vary by end market size?

How does Liquid Colorant break out by Type, by Application?

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