

# Global Liquid Bath Soap Market Growth 2024-2030

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## Abstracts

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Soap is a salt of fatty acids. They are used for various purposes in our routine activities like bathing, washing, cleaning, and Others.

The global Liquid Bath Soap market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Liquid Bath Soap Industry Forecast" looks at past sales and reviews total world Liquid Bath Soap sales in 2023, providing a comprehensive analysis by region and market sector of projected Liquid Bath Soap sales for 2024 through 2030. With Liquid Bath Soap sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Liquid Bath Soap industry.

This Insight Report provides a comprehensive analysis of the global Liquid Bath Soap landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Liquid Bath Soap portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Liquid Bath Soap market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Liquid Bath Soap and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Liquid Bath Soap.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report presents a comprehensive overview, market shares, and growth opportunities of Liquid Bath Soap market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Body Wash

Shower Gel

#### Segmentation by application

Online Channel

Offline Channel

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Johnson & Johnson

Unilever

Colgate-Palmolive

PZ Cussons

Avon Products

Crabtree & Evelyn

Nivea

Adidas

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Liquid Bath Soap market?

What factors are driving Liquid Bath Soap market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Liquid Bath Soap market opportunities vary by end market size?

How does Liquid Bath Soap break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Liquid Bath Soap Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Liquid Bath Soap by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Liquid Bath Soap by Country/Region, 2019, 2023 & 2030
- 2.2 Liquid Bath Soap Segment by Type
  - 2.2.1 Body Wash
  - 2.2.2 Shower Gel
- 2.3 Liquid Bath Soap Sales by Type
  - 2.3.1 Global Liquid Bath Soap Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Liquid Bath Soap Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Liquid Bath Soap Sale Price by Type (2019-2024)
- 2.4 Liquid Bath Soap Segment by Application
  - 2.4.1 Online Channel
  - 2.4.2 Offline Channel
- 2.5 Liquid Bath Soap Sales by Application
  - 2.5.1 Global Liquid Bath Soap Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Liquid Bath Soap Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Liquid Bath Soap Sale Price by Application (2019-2024)

### 3 GLOBAL LIQUID BATH SOAP BY COMPANY

- 3.1 Global Liquid Bath Soap Breakdown Data by Company

- 3.1.1 Global Liquid Bath Soap Annual Sales by Company (2019-2024)
- 3.1.2 Global Liquid Bath Soap Sales Market Share by Company (2019-2024)
- 3.2 Global Liquid Bath Soap Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Liquid Bath Soap Revenue by Company (2019-2024)
  - 3.2.2 Global Liquid Bath Soap Revenue Market Share by Company (2019-2024)
- 3.3 Global Liquid Bath Soap Sale Price by Company
- 3.4 Key Manufacturers Liquid Bath Soap Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Liquid Bath Soap Product Location Distribution
  - 3.4.2 Players Liquid Bath Soap Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR LIQUID BATH SOAP BY GEOGRAPHIC REGION**

- 4.1 World Historic Liquid Bath Soap Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Liquid Bath Soap Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Liquid Bath Soap Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Liquid Bath Soap Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Liquid Bath Soap Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Liquid Bath Soap Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Liquid Bath Soap Sales Growth
- 4.4 APAC Liquid Bath Soap Sales Growth
- 4.5 Europe Liquid Bath Soap Sales Growth
- 4.6 Middle East & Africa Liquid Bath Soap Sales Growth

## **5 AMERICAS**

- 5.1 Americas Liquid Bath Soap Sales by Country
  - 5.1.1 Americas Liquid Bath Soap Sales by Country (2019-2024)
  - 5.1.2 Americas Liquid Bath Soap Revenue by Country (2019-2024)
- 5.2 Americas Liquid Bath Soap Sales by Type
- 5.3 Americas Liquid Bath Soap Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Liquid Bath Soap Sales by Region

6.1.1 APAC Liquid Bath Soap Sales by Region (2019-2024)

6.1.2 APAC Liquid Bath Soap Revenue by Region (2019-2024)

6.2 APAC Liquid Bath Soap Sales by Type

6.3 APAC Liquid Bath Soap Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Liquid Bath Soap by Country

7.1.1 Europe Liquid Bath Soap Sales by Country (2019-2024)

7.1.2 Europe Liquid Bath Soap Revenue by Country (2019-2024)

7.2 Europe Liquid Bath Soap Sales by Type

7.3 Europe Liquid Bath Soap Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Liquid Bath Soap by Country

8.1.1 Middle East & Africa Liquid Bath Soap Sales by Country (2019-2024)

8.1.2 Middle East & Africa Liquid Bath Soap Revenue by Country (2019-2024)

8.2 Middle East & Africa Liquid Bath Soap Sales by Type

8.3 Middle East & Africa Liquid Bath Soap Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Liquid Bath Soap

10.3 Manufacturing Process Analysis of Liquid Bath Soap

10.4 Industry Chain Structure of Liquid Bath Soap

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Liquid Bath Soap Distributors

11.3 Liquid Bath Soap Customer

## **12 WORLD FORECAST REVIEW FOR LIQUID BATH SOAP BY GEOGRAPHIC REGION**

12.1 Global Liquid Bath Soap Market Size Forecast by Region

12.1.1 Global Liquid Bath Soap Forecast by Region (2025-2030)

12.1.2 Global Liquid Bath Soap Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Liquid Bath Soap Forecast by Type

12.7 Global Liquid Bath Soap Forecast by Application



## 13 KEY PLAYERS ANALYSIS

### 13.1 Procter & Gamble

13.1.1 Procter & Gamble Company Information

13.1.2 Procter & Gamble Liquid Bath Soap Product Portfolios and Specifications

13.1.3 Procter & Gamble Liquid Bath Soap Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.1.4 Procter & Gamble Main Business Overview

13.1.5 Procter & Gamble Latest Developments

### 13.2 Johnson & Johnson

13.2.1 Johnson & Johnson Company Information

13.2.2 Johnson & Johnson Liquid Bath Soap Product Portfolios and Specifications

13.2.3 Johnson & Johnson Liquid Bath Soap Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.2.4 Johnson & Johnson Main Business Overview

13.2.5 Johnson & Johnson Latest Developments

### 13.3 Unilever

13.3.1 Unilever Company Information

13.3.2 Unilever Liquid Bath Soap Product Portfolios and Specifications

13.3.3 Unilever Liquid Bath Soap Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.3.4 Unilever Main Business Overview

13.3.5 Unilever Latest Developments

### 13.4 Colgate-Palmolive

13.4.1 Colgate-Palmolive Company Information

13.4.2 Colgate-Palmolive Liquid Bath Soap Product Portfolios and Specifications

13.4.3 Colgate-Palmolive Liquid Bath Soap Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.4.4 Colgate-Palmolive Main Business Overview

13.4.5 Colgate-Palmolive Latest Developments

### 13.5 PZ Cussons

13.5.1 PZ Cussons Company Information

13.5.2 PZ Cussons Liquid Bath Soap Product Portfolios and Specifications

13.5.3 PZ Cussons Liquid Bath Soap Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 PZ Cussons Main Business Overview

13.5.5 PZ Cussons Latest Developments

### 13.6 Avon Products

13.6.1 Avon Products Company Information

- 13.6.2 Avon Products Liquid Bath Soap Product Portfolios and Specifications
- 13.6.3 Avon Products Liquid Bath Soap Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Avon Products Main Business Overview
- 13.6.5 Avon Products Latest Developments
- 13.7 Crabtree & Evelyn
  - 13.7.1 Crabtree & Evelyn Company Information
  - 13.7.2 Crabtree & Evelyn Liquid Bath Soap Product Portfolios and Specifications
  - 13.7.3 Crabtree & Evelyn Liquid Bath Soap Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Crabtree & Evelyn Main Business Overview
  - 13.7.5 Crabtree & Evelyn Latest Developments
- 13.8 Nivea
  - 13.8.1 Nivea Company Information
  - 13.8.2 Nivea Liquid Bath Soap Product Portfolios and Specifications
  - 13.8.3 Nivea Liquid Bath Soap Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Nivea Main Business Overview
  - 13.8.5 Nivea Latest Developments
- 13.9 Adidas
  - 13.9.1 Adidas Company Information
  - 13.9.2 Adidas Liquid Bath Soap Product Portfolios and Specifications
  - 13.9.3 Adidas Liquid Bath Soap Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Adidas Main Business Overview
  - 13.9.5 Adidas Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Liquid Bath Soap Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Liquid Bath Soap Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Body Wash
- Table 4. Major Players of Shower Gel
- Table 5. Global Liquid Bath Soap Sales by Type (2019-2024) & (K MT)
- Table 6. Global Liquid Bath Soap Sales Market Share by Type (2019-2024)
- Table 7. Global Liquid Bath Soap Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Liquid Bath Soap Revenue Market Share by Type (2019-2024)
- Table 9. Global Liquid Bath Soap Sale Price by Type (2019-2024) & (USD/MT)
- Table 10. Global Liquid Bath Soap Sales by Application (2019-2024) & (K MT)
- Table 11. Global Liquid Bath Soap Sales Market Share by Application (2019-2024)
- Table 12. Global Liquid Bath Soap Revenue by Application (2019-2024)
- Table 13. Global Liquid Bath Soap Revenue Market Share by Application (2019-2024)
- Table 14. Global Liquid Bath Soap Sale Price by Application (2019-2024) & (USD/MT)
- Table 15. Global Liquid Bath Soap Sales by Company (2019-2024) & (K MT)
- Table 16. Global Liquid Bath Soap Sales Market Share by Company (2019-2024)
- Table 17. Global Liquid Bath Soap Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Liquid Bath Soap Revenue Market Share by Company (2019-2024)
- Table 19. Global Liquid Bath Soap Sale Price by Company (2019-2024) & (USD/MT)
- Table 20. Key Manufacturers Liquid Bath Soap Producing Area Distribution and Sales Area
- Table 21. Players Liquid Bath Soap Products Offered
- Table 22. Liquid Bath Soap Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Liquid Bath Soap Sales by Geographic Region (2019-2024) & (K MT)
- Table 26. Global Liquid Bath Soap Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Liquid Bath Soap Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Liquid Bath Soap Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Liquid Bath Soap Sales by Country/Region (2019-2024) & (K MT)
- Table 30. Global Liquid Bath Soap Sales Market Share by Country/Region (2019-2024)

Table 31. Global Liquid Bath Soap Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Liquid Bath Soap Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Liquid Bath Soap Sales by Country (2019-2024) & (K MT)

Table 34. Americas Liquid Bath Soap Sales Market Share by Country (2019-2024)

Table 35. Americas Liquid Bath Soap Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Liquid Bath Soap Revenue Market Share by Country (2019-2024)

Table 37. Americas Liquid Bath Soap Sales by Type (2019-2024) & (K MT)

Table 38. Americas Liquid Bath Soap Sales by Application (2019-2024) & (K MT)

Table 39. APAC Liquid Bath Soap Sales by Region (2019-2024) & (K MT)

Table 40. APAC Liquid Bath Soap Sales Market Share by Region (2019-2024)

Table 41. APAC Liquid Bath Soap Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Liquid Bath Soap Revenue Market Share by Region (2019-2024)

Table 43. APAC Liquid Bath Soap Sales by Type (2019-2024) & (K MT)

Table 44. APAC Liquid Bath Soap Sales by Application (2019-2024) & (K MT)

Table 45. Europe Liquid Bath Soap Sales by Country (2019-2024) & (K MT)

Table 46. Europe Liquid Bath Soap Sales Market Share by Country (2019-2024)

Table 47. Europe Liquid Bath Soap Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Liquid Bath Soap Revenue Market Share by Country (2019-2024)

Table 49. Europe Liquid Bath Soap Sales by Type (2019-2024) & (K MT)

Table 50. Europe Liquid Bath Soap Sales by Application (2019-2024) & (K MT)

Table 51. Middle East & Africa Liquid Bath Soap Sales by Country (2019-2024) & (K MT)

Table 52. Middle East & Africa Liquid Bath Soap Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Liquid Bath Soap Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Liquid Bath Soap Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Liquid Bath Soap Sales by Type (2019-2024) & (K MT)

Table 56. Middle East & Africa Liquid Bath Soap Sales by Application (2019-2024) & (K MT)

Table 57. Key Market Drivers & Growth Opportunities of Liquid Bath Soap

Table 58. Key Market Challenges & Risks of Liquid Bath Soap

Table 59. Key Industry Trends of Liquid Bath Soap

Table 60. Liquid Bath Soap Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Liquid Bath Soap Distributors List

- Table 63. Liquid Bath Soap Customer List
- Table 64. Global Liquid Bath Soap Sales Forecast by Region (2025-2030) & (K MT)
- Table 65. Global Liquid Bath Soap Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Liquid Bath Soap Sales Forecast by Country (2025-2030) & (K MT)
- Table 67. Americas Liquid Bath Soap Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Liquid Bath Soap Sales Forecast by Region (2025-2030) & (K MT)
- Table 69. APAC Liquid Bath Soap Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Liquid Bath Soap Sales Forecast by Country (2025-2030) & (K MT)
- Table 71. Europe Liquid Bath Soap Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Liquid Bath Soap Sales Forecast by Country (2025-2030) & (K MT)
- Table 73. Middle East & Africa Liquid Bath Soap Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Liquid Bath Soap Sales Forecast by Type (2025-2030) & (K MT)
- Table 75. Global Liquid Bath Soap Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Liquid Bath Soap Sales Forecast by Application (2025-2030) & (K MT)
- Table 77. Global Liquid Bath Soap Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Procter & Gamble Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 79. Procter & Gamble Liquid Bath Soap Product Portfolios and Specifications
- Table 80. Procter & Gamble Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 81. Procter & Gamble Main Business
- Table 82. Procter & Gamble Latest Developments
- Table 83. Johnson & Johnson Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 84. Johnson & Johnson Liquid Bath Soap Product Portfolios and Specifications
- Table 85. Johnson & Johnson Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 86. Johnson & Johnson Main Business
- Table 87. Johnson & Johnson Latest Developments
- Table 88. Unilever Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors



- Table 89. Unilever Liquid Bath Soap Product Portfolios and Specifications
- Table 90. Unilever Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 91. Unilever Main Business
- Table 92. Unilever Latest Developments
- Table 93. Colgate-Palmolive Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 94. Colgate-Palmolive Liquid Bath Soap Product Portfolios and Specifications
- Table 95. Colgate-Palmolive Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 96. Colgate-Palmolive Main Business
- Table 97. Colgate-Palmolive Latest Developments
- Table 98. PZ Cussons Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 99. PZ Cussons Liquid Bath Soap Product Portfolios and Specifications
- Table 100. PZ Cussons Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 101. PZ Cussons Main Business
- Table 102. PZ Cussons Latest Developments
- Table 103. Avon Products Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 104. Avon Products Liquid Bath Soap Product Portfolios and Specifications
- Table 105. Avon Products Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 106. Avon Products Main Business
- Table 107. Avon Products Latest Developments
- Table 108. Crabtree & Evelyn Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 109. Crabtree & Evelyn Liquid Bath Soap Product Portfolios and Specifications
- Table 110. Crabtree & Evelyn Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 111. Crabtree & Evelyn Main Business
- Table 112. Crabtree & Evelyn Latest Developments
- Table 113. Nivea Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors
- Table 114. Nivea Liquid Bath Soap Product Portfolios and Specifications
- Table 115. Nivea Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 116. Nivea Main Business

Table 117. Nivea Latest Developments

Table 118. Adidas Basic Information, Liquid Bath Soap Manufacturing Base, Sales Area and Its Competitors

Table 119. Adidas Liquid Bath Soap Product Portfolios and Specifications

Table 120. Adidas Liquid Bath Soap Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 121. Adidas Main Business

Table 122. Adidas Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Liquid Bath Soap
- Figure 2. Liquid Bath Soap Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Liquid Bath Soap Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Liquid Bath Soap Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Liquid Bath Soap Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Body Wash
- Figure 10. Product Picture of Shower Gel
- Figure 11. Global Liquid Bath Soap Sales Market Share by Type in 2023
- Figure 12. Global Liquid Bath Soap Revenue Market Share by Type (2019-2024)
- Figure 13. Liquid Bath Soap Consumed in Online Channel
- Figure 14. Global Liquid Bath Soap Market: Online Channel (2019-2024) & (K MT)
- Figure 15. Liquid Bath Soap Consumed in Offline Channel
- Figure 16. Global Liquid Bath Soap Market: Offline Channel (2019-2024) & (K MT)
- Figure 17. Global Liquid Bath Soap Sales Market Share by Application (2023)
- Figure 18. Global Liquid Bath Soap Revenue Market Share by Application in 2023
- Figure 19. Liquid Bath Soap Sales Market by Company in 2023 (K MT)
- Figure 20. Global Liquid Bath Soap Sales Market Share by Company in 2023
- Figure 21. Liquid Bath Soap Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Liquid Bath Soap Revenue Market Share by Company in 2023
- Figure 23. Global Liquid Bath Soap Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Liquid Bath Soap Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Liquid Bath Soap Sales 2019-2024 (K MT)
- Figure 26. Americas Liquid Bath Soap Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Liquid Bath Soap Sales 2019-2024 (K MT)
- Figure 28. APAC Liquid Bath Soap Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Liquid Bath Soap Sales 2019-2024 (K MT)
- Figure 30. Europe Liquid Bath Soap Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Liquid Bath Soap Sales 2019-2024 (K MT)
- Figure 32. Middle East & Africa Liquid Bath Soap Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Liquid Bath Soap Sales Market Share by Country in 2023



Figure 34. Americas Liquid Bath Soap Revenue Market Share by Country in 2023

Figure 35. Americas Liquid Bath Soap Sales Market Share by Type (2019-2024)

Figure 36. Americas Liquid Bath Soap Sales Market Share by Application (2019-2024)

Figure 37. United States Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Liquid Bath Soap Sales Market Share by Region in 2023

Figure 42. APAC Liquid Bath Soap Revenue Market Share by Regions in 2023

Figure 43. APAC Liquid Bath Soap Sales Market Share by Type (2019-2024)

Figure 44. APAC Liquid Bath Soap Sales Market Share by Application (2019-2024)

Figure 45. China Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 47. South Korea Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Liquid Bath Soap Sales Market Share by Country in 2023

Figure 53. Europe Liquid Bath Soap Revenue Market Share by Country in 2023

Figure 54. Europe Liquid Bath Soap Sales Market Share by Type (2019-2024)

Figure 55. Europe Liquid Bath Soap Sales Market Share by Application (2019-2024)

Figure 56. Germany Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Liquid Bath Soap Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Liquid Bath Soap Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Liquid Bath Soap Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Liquid Bath Soap Sales Market Share by Application (2019-2024)

Figure 65. Egypt Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Liquid Bath Soap Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Liquid Bath Soap in 2023

Figure 71. Manufacturing Process Analysis of Liquid Bath Soap

Figure 72. Industry Chain Structure of Liquid Bath Soap

Figure 73. Channels of Distribution

Figure 74. Global Liquid Bath Soap Sales Market Forecast by Region (2025-2030)

Figure 75. Global Liquid Bath Soap Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Liquid Bath Soap Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Liquid Bath Soap Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Liquid Bath Soap Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Liquid Bath Soap Revenue Market Share Forecast by Application (2025-2030)

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