

Global Lipstick OEM and ODM Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Lipstick OEM and ODM Service market size is predicted to grow from US\$ 2362 million in 2025 to US\$ 3832 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

Lipstick OEM (Original Equipment Manufacturer) refers to the collaboration where the brand owns the design and formula of the lipstick but outsources the manufacturing process to professional manufacturers. ODM (Original Design Manufacturer) , on the other hand, involves the manufacturer not only producing the lipstick but also providing its own pre-designed product solutions, which the brand can choose to adopt directly or modify before selling under its own brand. Both production methods allow brands to focus on marketing and brand building while leaving the manufacturing to professional producers.

United States market for Lipstick OEM and ODM Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Lipstick OEM and ODM Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Lipstick OEM and ODM Service is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Lipstick OEM and ODM Service players cover Blackbird Skincare, YCY Cosmetics, Global Cosmetics, SBLC, MPlus Cosmetics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Lipstick OEM and ODM Service Industry Forecast' looks at past sales and reviews total world Lipstick OEM and ODM Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Lipstick OEM and ODM Service sales for 2026 through 2032. With Lipstick OEM and ODM Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lipstick OEM and ODM Service industry.

This Insight Report provides a comprehensive analysis of the global Lipstick OEM and ODM Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Lipstick OEM and ODM Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lipstick OEM and ODM Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lipstick OEM and ODM Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lipstick OEM and ODM Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Lipstick OEM and ODM Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

ODM

OEM

Segmentation by Application:

Beauty Brand Company

Beauty Distributor

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Blackbird Skincare

YCY Cosmetics

Global Cosmetics

SBLC

MPlus Cosmetics

Guangzhou Banffee

Yanmei International

DONG HSIEN COSMETIC

Guangdong Saimei Group

Guangzhou Dili Cosmetic

OEM CO.,LTD.

ANC Corporation

OEM Company Malaysia

Lady Burd

Jordane Cosmetics

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