

Global Lipstick and Lipstains Market Growth 2024-2030

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Abstracts

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Lipstick is a cosmetic product containing pigments, oils, waxes, and emollients that apply color, texture, and protection to the lips.

The global Lipstick and Lipstains market size is projected to grow from US\$ 974.7 million in 2023 to US\$ 1268.8 million in 2030; it is expected to grow at a CAGR of 3.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Lipstick and Lipstains Industry Forecast” looks at past sales and reviews total world Lipstick and Lipstains sales in 2023, providing a comprehensive analysis by region and market sector of projected Lipstick and Lipstains sales for 2024 through 2030. With Lipstick and Lipstains sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lipstick and Lipstains industry.

This Insight Report provides a comprehensive analysis of the global Lipstick and Lipstains landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lipstick and Lipstains portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lipstick and Lipstains market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lipstick and Lipstains and breaks down the forecast by

Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lipstick and Lipstains.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report presents a comprehensive overview, market shares, and growth opportunities of Lipstick and Lipstains market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Lipstick

Lipstains

Segmentation by application

Daily Use

Performing Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal Group

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Johnson& Johnson

Avon

Jahwa

JALA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lipstick and Lipstains market?

What factors are driving Lipstick and Lipstains market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lipstick and Lipstains market opportunities vary by end market size?

How does Lipstick and Lipstains break out type, application?

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