

Global Lipstains Market Growth 2024-2030

<https://marketpublishers.com/r/G9C7662024EBEN.html>

Date: May 2024

Pages: 116

Price: US\$ 3,660.00 (Single User License)

ID: G9C7662024EBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Lip stain is a cosmetic product used to color the lips, usually in form of a liquid or gel. It generally stays on longer than lipstick by leaving a stain of color on the lips.

The global Lipstains market size is projected to grow from US\$ 6498.3 million in 2023 to US\$ 9971 million in 2030; it is expected to grow at a CAGR of 6.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Lipstains Industry Forecast" looks at past sales and reviews total world Lipstains sales in 2023, providing a comprehensive analysis by region and market sector of projected Lipstains sales for 2024 through 2030. With Lipstains sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lipstains industry.

This Insight Report provides a comprehensive analysis of the global Lipstains landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lipstains portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lipstains market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lipstains and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Lipstains.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report presents a comprehensive overview, market shares, and growth opportunities of Lipstains market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Shimmer

Gloss

Lip stain

Others

Segmentation by application

Daily Use

Performing Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Revlon

L'Oreal Group

PG

E.L.F

Estee Lauder

YSL

Shiseido

Maybelline

Chanel

Avon

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lipstains market?

What factors are driving Lipstains market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lipstains market opportunities vary by end market size?

How does Lipstains break out type, application?

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