

Global Lip Powder Market Growth 2023-2029

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Abstracts

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Lip powder is lipstick in a powder form, offering a different finish and feel than classic creams, liquids and stains.

LPI (LP Information)' newest research report, the "Lip Powder Industry Forecast" looks at past sales and reviews total world Lip Powder sales in 2022, providing a comprehensive analysis by region and market sector of projected Lip Powder sales for 2023 through 2029. With Lip Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lip Powder industry.

This Insight Report provides a comprehensive analysis of the global Lip Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lip Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lip Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lip Powder and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lip Powder.

The global Lip Powder market size is projected to grow from US\$ 297.1 million in 2022

to US\$ 389.4 million in 2029; it is expected to grow at a CAGR of 389.4 from 2023 to 2029.

United States market for Lip Powder is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Lip Powder is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Lip Powder is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Lip Powder players cover L'Oreal, PG, Estee Lauder, Shiseido, Revlon, LVMH, Chanel, Beiersdorf and Avon, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Lip Powder market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Lip Powder Palettes

Lip Powder Pens

Segmentation by application

Under 18 Years Old

18-30 Years Old

30-45 Years Old

Above 45 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

PG

Estee Lauder

Shiseido

Revlon

LVMH

Chanel

Beiersdorf

Avon

Amway

Coty

Amore Pacific

Huda Beauty

Foshan San Jane Bio-Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lip Powder market?

What factors are driving Lip Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lip Powder market opportunities vary by end market size?

How does Lip Powder break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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