

Global Lip Glosses Market Growth 2025-2031

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Abstracts

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The global Lip Glosses market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Lip gloss is a cosmetic product applied to the lips to make them appear shinier and smoother. Lip gloss may be clear or colored, and may have different fragrances and ingredients. Lip gloss is typically made from a base of wax or petroleum jelly, and it is melted and cooled to form the gloss. Lip gloss can be used over lipstick or in place of lipstick.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Lip Glosses Industry Forecast" looks at past sales and reviews total world Lip Glosses sales in 2024, providing a comprehensive analysis by region and market sector of projected Lip Glosses sales for 2025 through 2031. With Lip Glosses sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lip Glosses industry.

This Insight Report provides a comprehensive analysis of the global Lip Glosses landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Lip Glosses portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lip Glosses market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lip Glosses and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lip Glosses.

This report presents a comprehensive overview, market shares, and growth opportunities of Lip Glosses market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Liquid

Soft solid

Other

Segmentation by Application:

Online

Supermarket

Exclusive Agency

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Loreal

LVMH Group

Chanel

Revlon

Procter & Gamble.

Makeup Art Cosmetics

Bourjois

NARS Cosmetics

Estee Lauder

Coty Inc

NYX

Giorgio Armani Beauty

KANEBO

Shiseido

TONYMOLY

Etude House

Laneige

MISSHA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lip Glosses market?

What factors are driving Lip Glosses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lip Glosses market opportunities vary by end market size?

How does Lip Glosses break out by Type, by Application?

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