

Global Lip Care Products Market Growth 2025-2031

<https://marketpublishers.com/r/G4A2675D8DF7EN.html>

Date: October 2025

Pages: 82

Price: US\$ 3,660.00 (Single User License)

ID: G4A2675D8DF7EN

Abstracts

The global Lip Care Products market size is predicted to grow from US\$ 1698 million in 2025 to US\$ 2041 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Growing per capita income among emerging economies and rapidly growing varieties in organic and natural lip care products are some of the drivers expected to trigger the market growth.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Lip Care Products Industry Forecast" looks at past sales and reviews total world Lip Care Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Lip Care Products sales for 2025 through 2031. With Lip Care Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lip Care Products industry.

This Insight Report provides a comprehensive analysis of the global Lip Care Products landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Lip Care Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lip Care Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lip Care Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lip Care Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Lip Care Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Non-Medicated Lip Care Product

Medicated And Therapeutic Lip Care Products

Sun Protection Lip Care Products

Segmentation by Application:

Cosmetics

Toiletry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oreal

Revlon

Kao

Bayer

Unilever

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lip Care Products market?

What factors are driving Lip Care Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lip Care Products market opportunities vary by end market size?

How does Lip Care Products break out by Type, by Application?

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