

Global Lingerie Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Lingerie market size was valued at US\$ 25440 million in 2023. With growing demand in downstream market, the Lingerie is forecast to a readjusted size of US\$ 48160 million by 2030 with a CAGR of 9.5% during review period.

The research report highlights the growth potential of the global Lingerie market. Lingerie are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Lingerie. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Lingerie market.

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie.

Global Lingerie key players include Hanesbrands Inc, Fruit of the Loom, L Brands, Triumph International, Nike, etc. Global top five manufacturers hold a share over 35%.

Asia is the largest market, with a share over 50%, followed by EU and USA, both have a share over 15%.

In terms of product, Sports Lingerie is the largest segment, with a share over 38%.

Key Features:

The report on Lingerie market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Lingerie market. It may include historical data, market segmentation by Type (e.g., Ordinary Lingerie, Nursing Lingerie), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Lingerie market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Lingerie market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Lingerie industry. This include advancements in Lingerie technology, Lingerie new entrants, Lingerie new investment, and other innovations that are shaping the future of Lingerie.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Lingerie market. It includes factors influencing customer ' purchasing decisions, preferences for Lingerie product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Lingerie market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Lingerie market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Lingerie market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research

report provide market forecasts and outlook for the Lingerie industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Lingerie market.

Market Segmentation:

Lingerie market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Segmentation by type

Ordinary Lingerie

Nursing Lingerie

Body Shaping Lingerie

Sports Lingerie

Other

Segmentation by sales channel

Shopping Center

Specialty Store

Supermarket

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L Brands

Hanes Brands

Fruit of Loom

Triumph International

Nike

Wacoal

Adidas

Marks & Spencer

Uniqlo

American Eagle Outfitters

Lululemon Athletica

Jockey

PVH

Cosmo Lady

ShenZhen HuiJie Group

Aimer

Embry Holdings

Gunze

Page Industries

Schiesser

Wolf Lingerie

Shanghai Gujin Underwear

Lise Charmel

Shanghai Three Gun

Ubras

Key Questions Addressed in this Report

What is the 10-year outlook for the global Lingerie market?

What factors are driving Lingerie market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Lingerie market opportunities vary by end market size?

How does Lingerie break out type, sales channel?

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