

Global Lightweight Beverage Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Lightweight Beverage market size is predicted to grow from US\$ 1527 million in 2025 to US\$ 3066 million in 2032; it is expected to grow at a CAGR of 9.9% from 2026 to 2032.

A lightweight beverage refers to a drink formulated with reduced calories, sugar, or fat to provide a healthier and more everyday consumption option. It typically achieves this through sugar reduction, use of sweeteners, low-energy formulations, or lighter taste profiles. The category includes low-sugar teas, sparkling water, flavored water, and some functional drinks, targeting consumers focused on weight management, blood-sugar control, and healthier lifestyles, and represents a fast-growing segment driven by the shift toward wellness-oriented consumption.

United States market for Lightweight Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Lightweight Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Lightweight Beverage is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Lightweight Beverage players cover The Coca-Cola Company, PepsiCo, Nestl?, Keurig Dr Pepper, Suntory Beverage & Food, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Lightweight Beverage Industry

Forecast” looks at past sales and reviews total world Lightweight Beverage sales in 2025, providing a comprehensive analysis by region and market sector of projected Lightweight Beverage sales for 2026 through 2032. With Lightweight Beverage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lightweight Beverage industry.

This Insight Report provides a comprehensive analysis of the global Lightweight Beverage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Lightweight Beverage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Lightweight Beverage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lightweight Beverage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lightweight Beverage.

This report presents a comprehensive overview, market shares, and growth opportunities of Lightweight Beverage market by product type, application, key players and key regions and countries.

Segmentation by Type:

Zero-calorie Soda

Zero-calorie Tea Drinks

Zero-calorie Functional Beverages

Segmentation by Size:

For Family

For Individual

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Coca-Cola Company

PepsiCo

Nestl?

Keurig Dr Pepper

Suntory Beverage & Food

Red Bull GmbH

Monster Beverage Corporation

Danone

Unilever

Bai Brands

Zevia

Hint Water

Spindrift

Polar Beverages

Talking Rain Beverage Company

Celsius Holdings, Inc.

Rockstar, Inc.

AriZona Beverages

Genki Forest

Nongfu Spring

HEYTEA

Nayuki

Wong Lo Kat

Huiyuan

Jenjudan

Letikong

Vita Coco

Element Factory

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