

Global Leisure Tourism Agriculture Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Leisure Tourism Agriculture market size will reach US\$ 7330 million by 2031.

It involves any agriculturally based operation or activity that brings visitors to a farm or ranch.

United States market for Leisure Tourism Agriculture is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Leisure Tourism Agriculture is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Leisure Tourism Agriculture is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Leisure Tourism Agriculture players cover Expedia Group, Booking Holdings (Priceline Group), China Travel, China CYTS Tours Holding, American Express Global Business Travel (GBT), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Leisure Tourism Agriculture Industry Forecast" looks at past sales and reviews total world Leisure Tourism Agriculture sales in 2024, providing a comprehensive analysis by region and market sector of projected Leisure Tourism Agriculture sales for 2025 through 2031. With Leisure Tourism Agriculture sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Leisure Tourism Agriculture

industry.

This Insight Report provides a comprehensive analysis of the global Leisure Tourism Agriculture landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Leisure Tourism Agriculture portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Leisure Tourism Agriculture market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Leisure Tourism Agriculture and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Leisure Tourism Agriculture.

This report presents a comprehensive overview, market shares, and growth opportunities of Leisure Tourism Agriculture market by product type, application, key players and key regions and countries.

Segmentation by Type:

Direct-Market Agritourism

Experience and Education Agritourism

Event and Recreation Agritourism

Segmentation by Application:

Below 30 Years Old

30-40 Years Old

40-50 Years Old

Above 50 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Expedia Group

Booking Holdings (Priceline Group)

China Travel

China CYTS Tours Holding

American Express Global Business Travel (GBT)

BCD Group

Travel Leaders Group

Fareportal

AAA Travel

Corporate Travel Management

Travel and Transport

AlTour International

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Corporation

Ovation Travel Group

World Travel Holdings

TUI Group

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travels

Butterfield & Robinson

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