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Global LED Screen Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global LED Screen Rental market size is predicted to grow from US$ 428 million in 2025 to US$ 621 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

To address the contradiction between the "high-intensity, short-cycle, and customized" demands for visual display equipment in large-scale events, commercial exhibitions, and temporary projects, and the high costs, specialized maintenance, and high equipment idle rates of traditional procurement models, LED screen rental services have emerged. Since the early 21st century, with the maturation and accelerated commercialization of LED display technology, this service model has gradually taken shape, driving the audiovisual rental industry towards specialization and large-scale development. Currently, LED screen rental has evolved into a complete visual solution encompassing small-pitch indoor screens, outdoor waterproof high-brightness screens, flexible irregular-shaped screens, floor tile screens, and supporting control systems, broadcast control services, and on-site technical support. It is widely used in concerts, sporting events, exhibitions and forums, shopping mall marketing, wedding ceremonies, and temporary command centers, providing customers with high-quality visual presentations, reduced overall costs, and guaranteed professional and stable on-site effects through a flexible and efficient asset-light model.

From a policy perspective, China's "14th Five-Year Plan for the Development of the Electronic Information Industry" promotes domestic substitution and green transformation, while the EU's "Circular Economy Action Plan" requires that the reuse rate of leased equipment be ?85% by 2030, forcing companies to develop modular and recyclable products. In terms of user behavior, large-scale events (concerts, sporting events, exhibitions) remain the primary source of demand, increasing from 40% in 2023

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to 60%. Meanwhile, emerging scenarios such as virtual filming and digital art are rapidly penetrating the market. For example, the 12,000 square meters of leased curved screens used in the Paris Olympics opening ceremony achieved 8K resolution and a peak brightness of 16,000 nits, providing an immersive experience for global audiences. Overall, LED screen rental is evolving from single-equipment rental to a full-chain intelligent platform. Technological integration and demand segmentation continue to reshape the market landscape. The Asia-Pacific region (especially China) and high-end markets in Europe and America are becoming the main growth drivers, while environmental policies and users' pursuit of high-quality visual experiences will propel the industry towards deeper greening and intelligentization.

LPI (LP Information)' newest research report, the “LED Screen Rental Industry Forecast” looks at past sales and reviews total world LED Screen Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected LED Screen Rental sales for 2026 through 2032. With LED Screen Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world LED Screen Rental industry.

This Insight Report provides a comprehensive analysis of the global LED Screen Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on LED Screen Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global LED Screen Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for LED Screen Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global LED Screen Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of LED Screen Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

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All-inclusive

Self-service

Segmentation by Installation Method:

Fixed Installation

Mobile Installation

Segmentation by Rental Duration:

Short-term Project Rental

Long-term Contract Rental

Segmentation by Application:

Speech Events

Conferences

Trade Shows

Concerts

Sports Events

Other

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FunFlicks

Rent For Event

Insane Impact

Led Lemon

Matrix Visual

Ultimate Outdoor Entertainment

PixelFLEX

SofloStudio

Lightmedia

Creative Technology

Everbright Media

Kvantled

Refresh

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Shivam Video

Big Screen Media

Enigmax

Mobile Pro

Uniview

Karana Audio Visual

Ledtop Visual Ltd

Audio Video LA

AB AV Rentals

Leyard Vteam

PRG

ColossoVision

Great Wall Events

Dynamo LED

Pure AV

Sifi Entertainment

SYNC Productions

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