

Global LED Lighting Strip Market Growth 2026-2032

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Abstracts

The global LED Lighting Strip market size is predicted to grow from US\$ 6603 million in 2025 to US\$ 10254 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

LED strip lights are linear lighting products that integrate LED light sources, printed circuits, current-limiting or control components, protective coatings, adhesive or mounting structures, and connectors onto flexible FPC, rigid PCB, silicone, or PU-encapsulated carriers. This research focuses on LED strip lights, LED tape lights, flexible LED strip lighting, COB/CSP strips, SMD strips, RGB/RGBW/RGB CCT strips, addressable pixel strips, LED neon flex, and rigid illumination strips used in architectural lighting, residential lighting, retail displays, hospitality spaces, signage, cabinet lighting, cove lighting, landscape lighting, and smart ambient lighting. The core value of this product category lies in its cuttable, bendable, extendable, dimmable, color-controllable, and easy-to-install linear form factor, which enables continuous light effects, concealed lighting, decorative illumination, and modular project deployment across a wide range of indoor and outdoor applications.

Based on our research, the LED strip light industry should not be viewed as a single conventional lighting-fixture category, but rather as a compound lighting supply chain built around linear light-source components, installation systems, and control ecosystems. Under a narrow market scope, this topic should not be broadly expanded to all LED linear luminaires, nor should it be traced upstream to LED chips and packaged LED components. Instead, the research focus should remain on flexible or rigid strip-shaped LED lighting products.

Demand is shifting from low-cost decorative strips toward functional linear lighting, smart ambient lighting, architectural integration, and durable outdoor applications. Residential demand is supported by concealed lighting, cabinet lighting, stair lighting,

TV backlighting, and smart-home ecosystems. Commercial demand is driven by hospitality, retail display, restaurants, offices, exhibitions, signage, and renovation projects. Outdoor and semi-outdoor applications increasingly use waterproof LED neon flex, architectural contour lighting, landscape lighting, and permanent decorative installations. Product upgrading is concentrated in COB/CSP dot-free strips, high-CRI and high-efficacy strips, RGBIC and pixel-addressable strips, DMX/SPI control, long-run low-voltage products, IP67/IP68 waterproofing, and high-temperature or UV-resistant encapsulation. Commodity SMD strips will continue to face price pressure, but premium project-grade and smart system products should retain structural margins.

From an industry-evolution perspective, the category is moving from simple strip rolls toward complete strip-lighting systems that include drivers, controls, profiles, connectors, configuration tools, and project support. Recent product activity from smart-home brands, professional lighting companies, Chinese COB/neon strip suppliers, and even power-supply specialists entering COB strip products indicates that the market boundary is expanding around system-level value. Long-term energy-efficiency policy remains supportive, but the main competitive variables are now color consistency, reliability, certification, waterproofing, control compatibility, delivery speed, and engineering service. Brand-side and specification-grade concentration is likely to increase, while the manufacturing side will remain fragmented because small and mid-sized Chinese OEMs continue to serve highly customized, low-volume, and price-sensitive demand.

LP Information, Inc. (LPI) ' newest research report, the "LED Lighting Strip Industry Forecast" looks at past sales and reviews total world LED Lighting Strip sales in 2025, providing a comprehensive analysis by region and market sector of projected LED Lighting Strip sales for 2026 through 2032. With LED Lighting Strip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world LED Lighting Strip industry.

This Insight Report provides a comprehensive analysis of the global LED Lighting Strip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on LED Lighting Strip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global LED Lighting Strip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for LED Lighting Strip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global LED Lighting Strip.

This report presents a comprehensive overview, market shares, and growth opportunities of LED Lighting Strip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flexible LED Strip

Rigid LED Strip / LED Light Bar

Segmentation by Color and Lighting Effect:

Static LED Strip

RGB LED Strip

RGBW LED Strip

RGBCCT LED Strip

Segmentation by Protection Level:

Waterproof LED Strip

UV-resistant LED Strip

High-temperature-resistant LED Strip

Specialty Protection LED Strip

Segmentation by Application:

- Residential Lighting
- Commercial Lighting
- Hospitality Lighting
- Signage and Lightbox Lighting
- Landscape and Outdoor Lighting
- Entertainment Lighting
- Industrial and Specialty Lighting
- Other Applications

This report also splits the market by region:

Americas

- United States

- Canada

- Mexico

- Brazil

APAC

- China

- Japan

- Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Signify N.V.

MLS Co., Ltd.

Acuity Brands, Inc.

Shenzhen Intellirocks Tech Co., Ltd.

OPPLE Lighting Co., Ltd.

NVC Lighting

Feit Electric Company, Inc.

Kichler Lighting LLC

Current Lighting Solutions, LLC

Elemental LED, Inc.

QTL Inc.

Environmental Lights, Inc.

American Lighting, Inc.

WAC Lighting

Luminii LLC

GM Lighting

Alloy LED

Flexfire LEDs, Inc.

Tivoli, LLC

Kelvix Lighting

Ecosense Lighting

LED Linear GmbH

PROLED

Lumitronix LED-Technik GmbH

LEDflex Group

Shenzhen LEDMY Co., Ltd.

Shenzhen Rishang Optoelectronics Co., Ltd.

Shenzhen Mynice Optoelectronics Co., Ltd.

Guangdong Yuchen Optoelectronic Technology Co., Ltd.

Shenzhen Refond Optoelectronics Co., Ltd.

COLORS Lighting

Shenzhen Up-shine Lighting Co., Ltd.

Lightstec

Myledy

MEAN WELL Enterprises Co., Ltd.

ATEX Co., Ltd.

Goldmedal Electricals Pvt. Ltd.

Inspired LED, LLC

Nora Lighting, Inc.

Orient Electric Limited

SATCO Products, Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global LED Lighting Strip market?

What factors are driving LED Lighting Strip market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do LED Lighting Strip market opportunities vary by end market size?

How does LED Lighting Strip break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global LED Lighting Strip Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for LED Lighting Strip by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for LED Lighting Strip by Country/Region, 2021, 2025 & 2032
- 2.2 LED Lighting Strip Segment by Type
 - 2.2.1 Flexible LED Strip
 - 2.2.2 Rigid LED Strip / LED Light Bar
 - 2.2.3 LED Lighting Strip Sales by Type
 - 2.2.3.1 Global LED Lighting Strip Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global LED Lighting Strip Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global LED Lighting Strip Sale Price by Type (2021-2026)
- 2.3 LED Lighting Strip Segment by Color and Lighting Effect
 - 2.3.1 Static LED Strip
 - 2.3.2 RGB LED Strip
 - 2.3.3 RGBW LED Strip
 - 2.3.4 RGB CCT LED Strip
 - 2.3.5 LED Lighting Strip Sales by Color and Lighting Effect
 - 2.3.5.1 Global LED Lighting Strip Sales Market Share by Color and Lighting Effect (2021-2026)
 - 2.3.5.2 Global LED Lighting Strip Revenue and Market Share by Color and Lighting Effect (2021-2026)
 - 2.3.5.3 Global LED Lighting Strip Sale Price by Color and Lighting Effect (2021-2026)

2.4 LED Lighting Strip Segment by Protection Level

2.4.1 Waterproof LED Strip

2.4.2 UV-resistant LED Strip

2.4.3 High-temperature-resistant LED Strip

2.4.4 Specialty Protection LED Strip

2.4.5 LED Lighting Strip Sales by Protection Level

2.4.5.1 Global LED Lighting Strip Sales Market Share by Protection Level (2021-2026)

2.4.5.2 Global LED Lighting Strip Revenue and Market Share by Protection Level (2021-2026)

2.4.5.3 Global LED Lighting Strip Sale Price by Protection Level (2021-2026)

2.5 LED Lighting Strip Segment by Application

2.5.1 Residential Lighting

2.5.2 Commercial Lighting

2.5.3 Hospitality Lighting

2.5.4 Signage and Lightbox Lighting

2.5.5 Landscape and Outdoor Lighting

2.5.6 Entertainment Lighting

2.5.7 Industrial and Specialty Lighting

2.5.8 Other Applications

2.5.9 LED Lighting Strip Sales by Application

2.5.9.1 Global LED Lighting Strip Sale Market Share by Application (2021-2026)

2.5.9.2 Global LED Lighting Strip Revenue and Market Share by Application (2021-2026)

2.5.9.3 Global LED Lighting Strip Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global LED Lighting Strip Breakdown Data by Company

3.1.1 Global LED Lighting Strip Annual Sales by Company (2021-2026)

3.1.2 Global LED Lighting Strip Sales Market Share by Company (2021-2026)

3.2 Global LED Lighting Strip Annual Revenue by Company (2021-2026)

3.2.1 Global LED Lighting Strip Revenue by Company (2021-2026)

3.2.2 Global LED Lighting Strip Revenue Market Share by Company (2021-2026)

3.3 Global LED Lighting Strip Sale Price by Company

3.4 Key Manufacturers LED Lighting Strip Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers LED Lighting Strip Product Location Distribution

3.4.2 Players LED Lighting Strip Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR LED LIGHTING STRIP BY GEOGRAPHIC REGION

4.1 World Historic LED Lighting Strip Market Size by Geographic Region (2021-2026)

4.1.1 Global LED Lighting Strip Annual Sales by Geographic Region (2021-2026)

4.1.2 Global LED Lighting Strip Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic LED Lighting Strip Market Size by Country/Region (2021-2026)

4.2.1 Global LED Lighting Strip Annual Sales by Country/Region (2021-2026)

4.2.2 Global LED Lighting Strip Annual Revenue by Country/Region (2021-2026)

4.3 Americas LED Lighting Strip Sales Growth

4.4 APAC LED Lighting Strip Sales Growth

4.5 Europe LED Lighting Strip Sales Growth

4.6 Middle East & Africa LED Lighting Strip Sales Growth

5 AMERICAS

5.1 Americas LED Lighting Strip Sales by Country

5.1.1 Americas LED Lighting Strip Sales by Country (2021-2026)

5.1.2 Americas LED Lighting Strip Revenue by Country (2021-2026)

5.2 Americas LED Lighting Strip Sales by Type (2021-2026)

5.3 Americas LED Lighting Strip Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC LED Lighting Strip Sales by Region

6.1.1 APAC LED Lighting Strip Sales by Region (2021-2026)

6.1.2 APAC LED Lighting Strip Revenue by Region (2021-2026)

6.2 APAC LED Lighting Strip Sales by Type (2021-2026)

6.3 APAC LED Lighting Strip Sales by Application (2021-2026)

- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe LED Lighting Strip by Country
 - 7.1.1 Europe LED Lighting Strip Sales by Country (2021-2026)
 - 7.1.2 Europe LED Lighting Strip Revenue by Country (2021-2026)
- 7.2 Europe LED Lighting Strip Sales by Type (2021-2026)
- 7.3 Europe LED Lighting Strip Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa LED Lighting Strip by Country
 - 8.1.1 Middle East & Africa LED Lighting Strip Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa LED Lighting Strip Revenue by Country (2021-2026)
- 8.2 Middle East & Africa LED Lighting Strip Sales by Type (2021-2026)
- 8.3 Middle East & Africa LED Lighting Strip Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of LED Lighting Strip
- 10.3 Manufacturing Process Analysis of LED Lighting Strip
- 10.4 Industry Chain Structure of LED Lighting Strip

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 LED Lighting Strip Distributors
- 11.3 LED Lighting Strip Customer

12 WORLD FORECAST REVIEW FOR LED LIGHTING STRIP BY GEOGRAPHIC REGION

- 12.1 Global LED Lighting Strip Market Size Forecast by Region
 - 12.1.1 Global LED Lighting Strip Forecast by Region (2027-2032)
 - 12.1.2 Global LED Lighting Strip Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global LED Lighting Strip Forecast by Type (2027-2032)
- 12.7 Global LED Lighting Strip Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Signify N.V.
 - 13.1.1 Signify N.V. Company Information
 - 13.1.2 Signify N.V. LED Lighting Strip Product Portfolios and Specifications
 - 13.1.3 Signify N.V. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Signify N.V. Main Business Overview
 - 13.1.5 Signify N.V. Latest Developments
- 13.2 MLS Co., Ltd.

- 13.2.1 MLS Co., Ltd. Company Information
- 13.2.2 MLS Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
- 13.2.3 MLS Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 MLS Co., Ltd. Main Business Overview
- 13.2.5 MLS Co., Ltd. Latest Developments
- 13.3 Acuity Brands, Inc.
 - 13.3.1 Acuity Brands, Inc. Company Information
 - 13.3.2 Acuity Brands, Inc. LED Lighting Strip Product Portfolios and Specifications
 - 13.3.3 Acuity Brands, Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Acuity Brands, Inc. Main Business Overview
 - 13.3.5 Acuity Brands, Inc. Latest Developments
- 13.4 Shenzhen Intellirocks Tech Co., Ltd.
 - 13.4.1 Shenzhen Intellirocks Tech Co., Ltd. Company Information
 - 13.4.2 Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
 - 13.4.3 Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Shenzhen Intellirocks Tech Co., Ltd. Main Business Overview
 - 13.4.5 Shenzhen Intellirocks Tech Co., Ltd. Latest Developments
- 13.5 OPPLE Lighting Co., Ltd.
 - 13.5.1 OPPLE Lighting Co., Ltd. Company Information
 - 13.5.2 OPPLE Lighting Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
 - 13.5.3 OPPLE Lighting Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 OPPLE Lighting Co., Ltd. Main Business Overview
 - 13.5.5 OPPLE Lighting Co., Ltd. Latest Developments
- 13.6 NVC Lighting
 - 13.6.1 NVC Lighting Company Information
 - 13.6.2 NVC Lighting LED Lighting Strip Product Portfolios and Specifications
 - 13.6.3 NVC Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 NVC Lighting Main Business Overview
 - 13.6.5 NVC Lighting Latest Developments
- 13.7 Feit Electric Company, Inc.
 - 13.7.1 Feit Electric Company, Inc. Company Information
 - 13.7.2 Feit Electric Company, Inc. LED Lighting Strip Product Portfolios and

Specifications

13.7.3 Feit Electric Company, Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Feit Electric Company, Inc. Main Business Overview

13.7.5 Feit Electric Company, Inc. Latest Developments

13.8 Kichler Lighting LLC

13.8.1 Kichler Lighting LLC Company Information

13.8.2 Kichler Lighting LLC LED Lighting Strip Product Portfolios and Specifications

13.8.3 Kichler Lighting LLC LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Kichler Lighting LLC Main Business Overview

13.8.5 Kichler Lighting LLC Latest Developments

13.9 Current Lighting Solutions, LLC

13.9.1 Current Lighting Solutions, LLC Company Information

13.9.2 Current Lighting Solutions, LLC LED Lighting Strip Product Portfolios and Specifications

13.9.3 Current Lighting Solutions, LLC LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Current Lighting Solutions, LLC Main Business Overview

13.9.5 Current Lighting Solutions, LLC Latest Developments

13.10 Elemental LED, Inc.

13.10.1 Elemental LED, Inc. Company Information

13.10.2 Elemental LED, Inc. LED Lighting Strip Product Portfolios and Specifications

13.10.3 Elemental LED, Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Elemental LED, Inc. Main Business Overview

13.10.5 Elemental LED, Inc. Latest Developments

13.11 QTL Inc.

13.11.1 QTL Inc. Company Information

13.11.2 QTL Inc. LED Lighting Strip Product Portfolios and Specifications

13.11.3 QTL Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 QTL Inc. Main Business Overview

13.11.5 QTL Inc. Latest Developments

13.12 Environmental Lights, Inc.

13.12.1 Environmental Lights, Inc. Company Information

13.12.2 Environmental Lights, Inc. LED Lighting Strip Product Portfolios and Specifications

13.12.3 Environmental Lights, Inc. LED Lighting Strip Sales, Revenue, Price and

Gross Margin (2021-2026)

13.12.4 Environmental Lights, Inc. Main Business Overview

13.12.5 Environmental Lights, Inc. Latest Developments

13.13 American Lighting, Inc.

13.13.1 American Lighting, Inc. Company Information

13.13.2 American Lighting, Inc. LED Lighting Strip Product Portfolios and Specifications

13.13.3 American Lighting, Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 American Lighting, Inc. Main Business Overview

13.13.5 American Lighting, Inc. Latest Developments

13.14 WAC Lighting

13.14.1 WAC Lighting Company Information

13.14.2 WAC Lighting LED Lighting Strip Product Portfolios and Specifications

13.14.3 WAC Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 WAC Lighting Main Business Overview

13.14.5 WAC Lighting Latest Developments

13.15 Luminii LLC

13.15.1 Luminii LLC Company Information

13.15.2 Luminii LLC LED Lighting Strip Product Portfolios and Specifications

13.15.3 Luminii LLC LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Luminii LLC Main Business Overview

13.15.5 Luminii LLC Latest Developments

13.16 GM Lighting

13.16.1 GM Lighting Company Information

13.16.2 GM Lighting LED Lighting Strip Product Portfolios and Specifications

13.16.3 GM Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 GM Lighting Main Business Overview

13.16.5 GM Lighting Latest Developments

13.17 Alloy LED

13.17.1 Alloy LED Company Information

13.17.2 Alloy LED LED Lighting Strip Product Portfolios and Specifications

13.17.3 Alloy LED LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Alloy LED Main Business Overview

13.17.5 Alloy LED Latest Developments

13.18 Flexfire LEDs, Inc.

13.18.1 Flexfire LEDs, Inc. Company Information

13.18.2 Flexfire LEDs, Inc. LED Lighting Strip Product Portfolios and Specifications

13.18.3 Flexfire LEDs, Inc. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Flexfire LEDs, Inc. Main Business Overview

13.18.5 Flexfire LEDs, Inc. Latest Developments

13.19 Tivoli, LLC

13.19.1 Tivoli, LLC Company Information

13.19.2 Tivoli, LLC LED Lighting Strip Product Portfolios and Specifications

13.19.3 Tivoli, LLC LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Tivoli, LLC Main Business Overview

13.19.5 Tivoli, LLC Latest Developments

13.20 Kelvix Lighting

13.20.1 Kelvix Lighting Company Information

13.20.2 Kelvix Lighting LED Lighting Strip Product Portfolios and Specifications

13.20.3 Kelvix Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Kelvix Lighting Main Business Overview

13.20.5 Kelvix Lighting Latest Developments

13.21 Ecosense Lighting

13.21.1 Ecosense Lighting Company Information

13.21.2 Ecosense Lighting LED Lighting Strip Product Portfolios and Specifications

13.21.3 Ecosense Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Ecosense Lighting Main Business Overview

13.21.5 Ecosense Lighting Latest Developments

13.22 LED Linear GmbH

13.22.1 LED Linear GmbH Company Information

13.22.2 LED Linear GmbH LED Lighting Strip Product Portfolios and Specifications

13.22.3 LED Linear GmbH LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 LED Linear GmbH Main Business Overview

13.22.5 LED Linear GmbH Latest Developments

13.23 PROLED

13.23.1 PROLED Company Information

13.23.2 PROLED LED Lighting Strip Product Portfolios and Specifications

13.23.3 PROLED LED Lighting Strip Sales, Revenue, Price and Gross Margin

(2021-2026)

13.23.4 PROLED Main Business Overview

13.23.5 PROLED Latest Developments

13.24 Lumitronix LED-Technik GmbH

13.24.1 Lumitronix LED-Technik GmbH Company Information

13.24.2 Lumitronix LED-Technik GmbH LED Lighting Strip Product Portfolios and Specifications

13.24.3 Lumitronix LED-Technik GmbH LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Lumitronix LED-Technik GmbH Main Business Overview

13.24.5 Lumitronix LED-Technik GmbH Latest Developments

13.25 LEDFlex Group

13.25.1 LEDFlex Group Company Information

13.25.2 LEDFlex Group LED Lighting Strip Product Portfolios and Specifications

13.25.3 LEDFlex Group LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 LEDFlex Group Main Business Overview

13.25.5 LEDFlex Group Latest Developments

13.26 Shenzhen LEDMY Co., Ltd.

13.26.1 Shenzhen LEDMY Co., Ltd. Company Information

13.26.2 Shenzhen LEDMY Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.26.3 Shenzhen LEDMY Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.26.4 Shenzhen LEDMY Co., Ltd. Main Business Overview

13.26.5 Shenzhen LEDMY Co., Ltd. Latest Developments

13.27 Shenzhen Rishang Optoelectronics Co., Ltd.

13.27.1 Shenzhen Rishang Optoelectronics Co., Ltd. Company Information

13.27.2 Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.27.3 Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.27.4 Shenzhen Rishang Optoelectronics Co., Ltd. Main Business Overview

13.27.5 Shenzhen Rishang Optoelectronics Co., Ltd. Latest Developments

13.28 Shenzhen Mynice Optoelectronics Co., Ltd.

13.28.1 Shenzhen Mynice Optoelectronics Co., Ltd. Company Information

13.28.2 Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.28.3 Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Sales,

Revenue, Price and Gross Margin (2021-2026)

13.28.4 Shenzhen Mynice Optoelectronics Co., Ltd. Main Business Overview

13.28.5 Shenzhen Mynice Optoelectronics Co., Ltd. Latest Developments

13.29 Guangdong Yuchen Optoelectronic Technology Co., Ltd.

13.29.1 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Company Information

13.29.2 Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.29.3 Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.29.4 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Main Business Overview

13.29.5 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Latest Developments

13.30 Shenzhen Refond Optoelectronics Co., Ltd.

13.30.1 Shenzhen Refond Optoelectronics Co., Ltd. Company Information

13.30.2 Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.30.3 Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.30.4 Shenzhen Refond Optoelectronics Co., Ltd. Main Business Overview

13.30.5 Shenzhen Refond Optoelectronics Co., Ltd. Latest Developments

13.31 COLORS Lighting

13.31.1 COLORS Lighting Company Information

13.31.2 COLORS Lighting LED Lighting Strip Product Portfolios and Specifications

13.31.3 COLORS Lighting LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.31.4 COLORS Lighting Main Business Overview

13.31.5 COLORS Lighting Latest Developments

13.32 Shenzhen Up-shine Lighting Co., Ltd.

13.32.1 Shenzhen Up-shine Lighting Co., Ltd. Company Information

13.32.2 Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.32.3 Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin (2021-2026)

13.32.4 Shenzhen Up-shine Lighting Co., Ltd. Main Business Overview

13.32.5 Shenzhen Up-shine Lighting Co., Ltd. Latest Developments

13.33 Lightstec

13.33.1 Lightstec Company Information

13.33.2 Lightstec LED Lighting Strip Product Portfolios and Specifications

13.33.3 Lightstec LED Lighting Strip Sales, Revenue, Price and Gross Margin
(2021-2026)

13.33.4 Lightstec Main Business Overview

13.33.5 Lightstec Latest Developments

13.34 Myledy

13.34.1 Myledy Company Information

13.34.2 Myledy LED Lighting Strip Product Portfolios and Specifications

13.34.3 Myledy LED Lighting Strip Sales, Revenue, Price and Gross Margin
(2021-2026)

13.34.4 Myledy Main Business Overview

13.34.5 Myledy Latest Developments

13.35 MEAN WELL Enterprises Co., Ltd.

13.35.1 MEAN WELL Enterprises Co., Ltd. Company Information

13.35.2 MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Product Portfolios and
Specifications

13.35.3 MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Sales, Revenue, Price
and Gross Margin (2021-2026)

13.35.4 MEAN WELL Enterprises Co., Ltd. Main Business Overview

13.35.5 MEAN WELL Enterprises Co., Ltd. Latest Developments

13.36 ATEX Co., Ltd.

13.36.1 ATEX Co., Ltd. Company Information

13.36.2 ATEX Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

13.36.3 ATEX Co., Ltd. LED Lighting Strip Sales, Revenue, Price and Gross Margin
(2021-2026)

13.36.4 ATEX Co., Ltd. Main Business Overview

13.36.5 ATEX Co., Ltd. Latest Developments

13.37 Goldmedal Electricals Pvt. Ltd.

13.37.1 Goldmedal Electricals Pvt. Ltd. Company Information

13.37.2 Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Product Portfolios and
Specifications

13.37.3 Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Sales, Revenue, Price and
Gross Margin (2021-2026)

13.37.4 Goldmedal Electricals Pvt. Ltd. Main Business Overview

13.37.5 Goldmedal Electricals Pvt. Ltd. Latest Developments

13.38 Inspired LED, LLC

13.38.1 Inspired LED, LLC Company Information

13.38.2 Inspired LED, LLC LED Lighting Strip Product Portfolios and Specifications

13.38.3 Inspired LED, LLC LED Lighting Strip Sales, Revenue, Price and Gross
Margin (2021-2026)

13.38.4 Inspired LED, LLC Main Business Overview

13.38.5 Inspired LED, LLC Latest Developments

13.39 Nora Lighting, Inc.

13.39.1 Nora Lighting, Inc. Company Information

13.39.2 Nora Lighting, Inc. LED Lighting Strip Product Portfolios and Specifications

13.39.3 Nora Lighting, Inc. LED Lighting Strip Sales, Revenue, Price and Gross

Margin (2021-2026)

13.39.4 Nora Lighting, Inc. Main Business Overview

13.39.5 Nora Lighting, Inc. Latest Developments

13.40 Orient Electric Limited

13.40.1 Orient Electric Limited Company Information

13.40.2 Orient Electric Limited LED Lighting Strip Product Portfolios and Specifications

13.40.3 Orient Electric Limited LED Lighting Strip Sales, Revenue, Price and Gross

Margin (2021-2026)

13.40.4 Orient Electric Limited Main Business Overview

13.40.5 Orient Electric Limited Latest Developments

13.41 SATCO Products, Inc.

13.41.1 SATCO Products, Inc. Company Information

13.41.2 SATCO Products, Inc. LED Lighting Strip Product Portfolios and Specifications

13.41.3 SATCO Products, Inc. LED Lighting Strip Sales, Revenue, Price and Gross

Margin (2021-2026)

13.41.4 SATCO Products, Inc. Main Business Overview

13.41.5 SATCO Products, Inc. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. LED Lighting Strip Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. LED Lighting Strip Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Flexible LED Strip

Table 4. Major Players of Rigid LED Strip / LED Light Bar

Table 5. Global LED Lighting Strip Sales by Type (2021-2026) & (Units)

Table 6. Global LED Lighting Strip Sales Market Share by Type (2021-2026)

Table 7. Global LED Lighting Strip Revenue by Type (2021-2026) & (\$ million)

Table 8. Global LED Lighting Strip Revenue Market Share by Type (2021-2026)

Table 9. Global LED Lighting Strip Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Static LED Strip

Table 11. Major Players of RGB LED Strip

Table 12. Major Players of RGBW LED Strip

Table 13. Major Players of RGBCCT LED Strip

Table 14. Global LED Lighting Strip Sales by Color and Lighting Effect (2021-2026) & (Units)

Table 15. Global LED Lighting Strip Sales Market Share by Color and Lighting Effect (2021-2026)

Table 16. Global LED Lighting Strip Revenue by Color and Lighting Effect (2021-2026) & (\$ million)

Table 17. Global LED Lighting Strip Revenue Market Share by Color and Lighting Effect (2021-2026)

Table 18. Global LED Lighting Strip Sale Price by Color and Lighting Effect (2021-2026) & (US\$/Unit)

Table 19. Major Players of Waterproof LED Strip

Table 20. Major Players of UV-resistant LED Strip

Table 21. Major Players of High-temperature-resistant LED Strip

Table 22. Major Players of Specialty Protection LED Strip

Table 23. Global LED Lighting Strip Sales by Protection Level (2021-2026) & (Units)

Table 24. Global LED Lighting Strip Sales Market Share by Protection Level (2021-2026)

Table 25. Global LED Lighting Strip Revenue by Protection Level (2021-2026) & (\$ million)

Table 26. Global LED Lighting Strip Revenue Market Share by Protection Level

(2021-2026)

Table 27. Global LED Lighting Strip Sale Price by Protection Level (2021-2026) & (US\$/Unit)

Table 28. Global LED Lighting Strip Sale by Application (2021-2026) & (Units)

Table 29. Global LED Lighting Strip Sale Market Share by Application (2021-2026)

Table 30. Global LED Lighting Strip Revenue by Application (2021-2026) & (\$ million)

Table 31. Global LED Lighting Strip Revenue Market Share by Application (2021-2026)

Table 32. Global LED Lighting Strip Sale Price by Application (2021-2026) & (US\$/Unit)

Table 33. Global LED Lighting Strip Sales by Company (2021-2026) & (Units)

Table 34. Global LED Lighting Strip Sales Market Share by Company (2021-2026)

Table 35. Global LED Lighting Strip Revenue by Company (2021-2026) & (\$ millions)

Table 36. Global LED Lighting Strip Revenue Market Share by Company (2021-2026)

Table 37. Global LED Lighting Strip Sale Price by Company (2021-2026) & (US\$/Unit)

Table 38. Key Manufacturers LED Lighting Strip Producing Area Distribution and Sales Area

Table 39. Players LED Lighting Strip Products Offered

Table 40. LED Lighting Strip Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 41. New Products and Potential Entrants

Table 42. Market M&A Activity & Strategy

Table 43. Global LED Lighting Strip Sales by Geographic Region (2021-2026) & (Units)

Table 44. Global LED Lighting Strip Sales Market Share Geographic Region (2021-2026)

Table 45. Global LED Lighting Strip Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 46. Global LED Lighting Strip Revenue Market Share by Geographic Region (2021-2026)

Table 47. Global LED Lighting Strip Sales by Country/Region (2021-2026) & (Units)

Table 48. Global LED Lighting Strip Sales Market Share by Country/Region (2021-2026)

Table 49. Global LED Lighting Strip Revenue by Country/Region (2021-2026) & (\$ millions)

Table 50. Global LED Lighting Strip Revenue Market Share by Country/Region (2021-2026)

Table 51. Americas LED Lighting Strip Sales by Country (2021-2026) & (Units)

Table 52. Americas LED Lighting Strip Sales Market Share by Country (2021-2026)

Table 53. Americas LED Lighting Strip Revenue by Country (2021-2026) & (\$ millions)

Table 54. Americas LED Lighting Strip Sales by Type (2021-2026) & (Units)

Table 55. Americas LED Lighting Strip Sales by Application (2021-2026) & (Units)

Table 56. APAC LED Lighting Strip Sales by Region (2021-2026) & (Units)

Table 57. APAC LED Lighting Strip Sales Market Share by Region (2021-2026)
Table 58. APAC LED Lighting Strip Revenue by Region (2021-2026) & (\$ millions)
Table 59. APAC LED Lighting Strip Sales by Type (2021-2026) & (Units)
Table 60. APAC LED Lighting Strip Sales by Application (2021-2026) & (Units)
Table 61. Europe LED Lighting Strip Sales by Country (2021-2026) & (Units)
Table 62. Europe LED Lighting Strip Revenue by Country (2021-2026) & (\$ millions)
Table 63. Europe LED Lighting Strip Sales by Type (2021-2026) & (Units)
Table 64. Europe LED Lighting Strip Sales by Application (2021-2026) & (Units)
Table 65. Middle East & Africa LED Lighting Strip Sales by Country (2021-2026) & (Units)
Table 66. Middle East & Africa LED Lighting Strip Revenue Market Share by Country (2021-2026)
Table 67. Middle East & Africa LED Lighting Strip Sales by Type (2021-2026) & (Units)
Table 68. Middle East & Africa LED Lighting Strip Sales by Application (2021-2026) & (Units)
Table 69. Key Market Drivers & Growth Opportunities of LED Lighting Strip
Table 70. Key Market Challenges & Risks of LED Lighting Strip
Table 71. Key Industry Trends of LED Lighting Strip
Table 72. LED Lighting Strip Raw Material
Table 73. Key Suppliers of Raw Materials
Table 74. LED Lighting Strip Distributors List
Table 75. LED Lighting Strip Customer List
Table 76. Global LED Lighting Strip Sales Forecast by Region (2027-2032) & (Units)
Table 77. Global LED Lighting Strip Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 78. Americas LED Lighting Strip Sales Forecast by Country (2027-2032) & (Units)
Table 79. Americas LED Lighting Strip Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 80. APAC LED Lighting Strip Sales Forecast by Region (2027-2032) & (Units)
Table 81. APAC LED Lighting Strip Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 82. Europe LED Lighting Strip Sales Forecast by Country (2027-2032) & (Units)
Table 83. Europe LED Lighting Strip Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 84. Middle East & Africa LED Lighting Strip Sales Forecast by Country (2027-2032) & (Units)
Table 85. Middle East & Africa LED Lighting Strip Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 86. Global LED Lighting Strip Sales Forecast by Type (2027-2032) & (Units)

Table 87. Global LED Lighting Strip Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 88. Global LED Lighting Strip Sales Forecast by Application (2027-2032) & (Units)

Table 89. Global LED Lighting Strip Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 90. Signify N.V. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 91. Signify N.V. LED Lighting Strip Product Portfolios and Specifications

Table 92. Signify N.V. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Signify N.V. Main Business

Table 94. Signify N.V. Latest Developments

Table 95. MLS Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 96. MLS Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

Table 97. MLS Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. MLS Co., Ltd. Main Business

Table 99. MLS Co., Ltd. Latest Developments

Table 100. Acuity Brands, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 101. Acuity Brands, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 102. Acuity Brands, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. Acuity Brands, Inc. Main Business

Table 104. Acuity Brands, Inc. Latest Developments

Table 105. Shenzhen Intellirocks Tech Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 106. Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

Table 107. Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. Shenzhen Intellirocks Tech Co., Ltd. Main Business

Table 109. Shenzhen Intellirocks Tech Co., Ltd. Latest Developments

Table 110. OPPLE Lighting Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 111. OPPLE Lighting Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

Table 112. OPPLE Lighting Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. OPPLE Lighting Co., Ltd. Main Business

Table 114. OPPLE Lighting Co., Ltd. Latest Developments

Table 115. NVC Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 116. NVC Lighting LED Lighting Strip Product Portfolios and Specifications

Table 117. NVC Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. NVC Lighting Main Business

Table 119. NVC Lighting Latest Developments

Table 120. Feit Electric Company, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 121. Feit Electric Company, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 122. Feit Electric Company, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Feit Electric Company, Inc. Main Business

Table 124. Feit Electric Company, Inc. Latest Developments

Table 125. Kichler Lighting LLC Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 126. Kichler Lighting LLC LED Lighting Strip Product Portfolios and Specifications

Table 127. Kichler Lighting LLC LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Kichler Lighting LLC Main Business

Table 129. Kichler Lighting LLC Latest Developments

Table 130. Current Lighting Solutions, LLC Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 131. Current Lighting Solutions, LLC LED Lighting Strip Product Portfolios and Specifications

Table 132. Current Lighting Solutions, LLC LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Current Lighting Solutions, LLC Main Business

Table 134. Current Lighting Solutions, LLC Latest Developments

Table 135. Elemental LED, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 136. Elemental LED, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 137. Elemental LED, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Elemental LED, Inc. Main Business
Table 139. Elemental LED, Inc. Latest Developments
Table 140. QTL Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 141. QTL Inc. LED Lighting Strip Product Portfolios and Specifications
Table 142. QTL Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 143. QTL Inc. Main Business
Table 144. QTL Inc. Latest Developments
Table 145. Environmental Lights, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 146. Environmental Lights, Inc. LED Lighting Strip Product Portfolios and Specifications
Table 147. Environmental Lights, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 148. Environmental Lights, Inc. Main Business
Table 149. Environmental Lights, Inc. Latest Developments
Table 150. American Lighting, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 151. American Lighting, Inc. LED Lighting Strip Product Portfolios and Specifications
Table 152. American Lighting, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 153. American Lighting, Inc. Main Business
Table 154. American Lighting, Inc. Latest Developments
Table 155. WAC Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 156. WAC Lighting LED Lighting Strip Product Portfolios and Specifications
Table 157. WAC Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 158. WAC Lighting Main Business
Table 159. WAC Lighting Latest Developments
Table 160. Luminii LLC Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 161. Luminii LLC LED Lighting Strip Product Portfolios and Specifications
Table 162. Luminii LLC LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 163. Luminii LLC Main Business
Table 164. Luminii LLC Latest Developments

Table 165. GM Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 166. GM Lighting LED Lighting Strip Product Portfolios and Specifications

Table 167. GM Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 168. GM Lighting Main Business

Table 169. GM Lighting Latest Developments

Table 170. Alloy LED Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 171. Alloy LED LED Lighting Strip Product Portfolios and Specifications

Table 172. Alloy LED LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 173. Alloy LED Main Business

Table 174. Alloy LED Latest Developments

Table 175. Flexfire LEDs, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 176. Flexfire LEDs, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 177. Flexfire LEDs, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 178. Flexfire LEDs, Inc. Main Business

Table 179. Flexfire LEDs, Inc. Latest Developments

Table 180. Tivoli, LLC Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 181. Tivoli, LLC LED Lighting Strip Product Portfolios and Specifications

Table 182. Tivoli, LLC LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 183. Tivoli, LLC Main Business

Table 184. Tivoli, LLC Latest Developments

Table 185. Kelvix Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 186. Kelvix Lighting LED Lighting Strip Product Portfolios and Specifications

Table 187. Kelvix Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 188. Kelvix Lighting Main Business

Table 189. Kelvix Lighting Latest Developments

Table 190. Ecosense Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 191. Ecosense Lighting LED Lighting Strip Product Portfolios and Specifications

Table 192. Ecosense Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 193. Ecosense Lighting Main Business

Table 194. Ecosense Lighting Latest Developments

Table 195. LED Linear GmbH Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 196. LED Linear GmbH LED Lighting Strip Product Portfolios and Specifications

Table 197. LED Linear GmbH LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 198. LED Linear GmbH Main Business

Table 199. LED Linear GmbH Latest Developments

Table 200. PROLED Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 201. PROLED LED Lighting Strip Product Portfolios and Specifications

Table 202. PROLED LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 203. PROLED Main Business

Table 204. PROLED Latest Developments

Table 205. Lumitronix LED-Technik GmbH Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 206. Lumitronix LED-Technik GmbH LED Lighting Strip Product Portfolios and Specifications

Table 207. Lumitronix LED-Technik GmbH LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 208. Lumitronix LED-Technik GmbH Main Business

Table 209. Lumitronix LED-Technik GmbH Latest Developments

Table 210. LEDFlex Group Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 211. LEDFlex Group LED Lighting Strip Product Portfolios and Specifications

Table 212. LEDFlex Group LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 213. LEDFlex Group Main Business

Table 214. LEDFlex Group Latest Developments

Table 215. Shenzhen LEDMY Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 216. Shenzhen LEDMY Co., Ltd. LED Lighting Strip Product Portfolios and Specifications

Table 217. Shenzhen LEDMY Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 218. Shenzhen LEDMY Co., Ltd. Main Business

Table 219. Shenzhen LEDMY Co., Ltd. Latest Developments
Table 220. Shenzhen Rishang Optoelectronics Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 221. Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 222. Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 223. Shenzhen Rishang Optoelectronics Co., Ltd. Main Business
Table 224. Shenzhen Rishang Optoelectronics Co., Ltd. Latest Developments
Table 225. Shenzhen Mynice Optoelectronics Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 226. Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 227. Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 228. Shenzhen Mynice Optoelectronics Co., Ltd. Main Business
Table 229. Shenzhen Mynice Optoelectronics Co., Ltd. Latest Developments
Table 230. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 231. Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 232. Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 233. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Main Business
Table 234. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Latest Developments
Table 235. Shenzhen Refond Optoelectronics Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 236. Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 237. Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 238. Shenzhen Refond Optoelectronics Co., Ltd. Main Business
Table 239. Shenzhen Refond Optoelectronics Co., Ltd. Latest Developments
Table 240. COLORS Lighting Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 241. COLORS Lighting LED Lighting Strip Product Portfolios and Specifications
Table 242. COLORS Lighting LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 243. COLORS Lighting Main Business
Table 244. COLORS Lighting Latest Developments
Table 245. Shenzhen Up-shine Lighting Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 246. Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 247. Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 248. Shenzhen Up-shine Lighting Co., Ltd. Main Business
Table 249. Shenzhen Up-shine Lighting Co., Ltd. Latest Developments
Table 250. Lightstec Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 251. Lightstec LED Lighting Strip Product Portfolios and Specifications
Table 252. Lightstec LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 253. Lightstec Main Business
Table 254. Lightstec Latest Developments
Table 255. Myledy Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 256. Myledy LED Lighting Strip Product Portfolios and Specifications
Table 257. Myledy LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 258. Myledy Main Business
Table 259. Myledy Latest Developments
Table 260. MEAN WELL Enterprises Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 261. MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 262. MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 263. MEAN WELL Enterprises Co., Ltd. Main Business
Table 264. MEAN WELL Enterprises Co., Ltd. Latest Developments
Table 265. ATEX Co., Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors
Table 266. ATEX Co., Ltd. LED Lighting Strip Product Portfolios and Specifications
Table 267. ATEX Co., Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 268. ATEX Co., Ltd. Main Business
Table 269. ATEX Co., Ltd. Latest Developments

Table 270. Goldmedal Electricals Pvt. Ltd. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 271. Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Product Portfolios and Specifications

Table 272. Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 273. Goldmedal Electricals Pvt. Ltd. Main Business

Table 274. Goldmedal Electricals Pvt. Ltd. Latest Developments

Table 275. Inspired LED, LLC Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 276. Inspired LED, LLC LED Lighting Strip Product Portfolios and Specifications

Table 277. Inspired LED, LLC LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 278. Inspired LED, LLC Main Business

Table 279. Inspired LED, LLC Latest Developments

Table 280. Nora Lighting, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 281. Nora Lighting, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 282. Nora Lighting, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 283. Nora Lighting, Inc. Main Business

Table 284. Nora Lighting, Inc. Latest Developments

Table 285. Orient Electric Limited Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 286. Orient Electric Limited LED Lighting Strip Product Portfolios and Specifications

Table 287. Orient Electric Limited LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 288. Orient Electric Limited Main Business

Table 289. Orient Electric Limited Latest Developments

Table 290. SATCO Products, Inc. Basic Information, LED Lighting Strip Manufacturing Base, Sales Area and Its Competitors

Table 291. SATCO Products, Inc. LED Lighting Strip Product Portfolios and Specifications

Table 292. SATCO Products, Inc. LED Lighting Strip Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 293. SATCO Products, Inc. Main Business

Table 294. SATCO Products, Inc. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of LED Lighting Strip
- Figure 2. LED Lighting Strip Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global LED Lighting Strip Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global LED Lighting Strip Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. LED Lighting Strip Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. LED Lighting Strip Sales Market Share by Country/Region (2025)
- Figure 10. LED Lighting Strip Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Flexible LED Strip
- Figure 12. Product Picture of Rigid LED Strip / LED Light Bar
- Figure 13. Global LED Lighting Strip Sales Market Share by Type in 2026
- Figure 14. Global LED Lighting Strip Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Static LED Strip
- Figure 16. Product Picture of RGB LED Strip
- Figure 17. Product Picture of RGBW LED Strip
- Figure 18. Product Picture of RGBCCT LED Strip
- Figure 19. Global LED Lighting Strip Sales Market Share by Color and Lighting Effect in 2026
- Figure 20. Global LED Lighting Strip Revenue Market Share by Color and Lighting Effect (2021-2026)
- Figure 21. Product Picture of Waterproof LED Strip
- Figure 22. Product Picture of UV-resistant LED Strip
- Figure 23. Product Picture of High-temperature-resistant LED Strip
- Figure 24. Product Picture of Specialty Protection LED Strip
- Figure 25. Global LED Lighting Strip Sales Market Share by Protection Level in 2026
- Figure 26. Global LED Lighting Strip Revenue Market Share by Protection Level (2021-2026)
- Figure 27. LED Lighting Strip Consumed in Residential Lighting
- Figure 28. Global LED Lighting Strip Market: Residential Lighting (2021-2026) & (Units)
- Figure 29. LED Lighting Strip Consumed in Commercial Lighting
- Figure 30. Global LED Lighting Strip Market: Commercial Lighting (2021-2026) & (Units)

- Figure 31. LED Lighting Strip Consumed in Hospitality Lighting
- Figure 32. Global LED Lighting Strip Market: Hospitality Lighting (2021-2026) & (Units)
- Figure 33. LED Lighting Strip Consumed in Signage and Lightbox Lighting
- Figure 34. Global LED Lighting Strip Market: Signage and Lightbox Lighting (2021-2026) & (Units)
- Figure 35. LED Lighting Strip Consumed in Landscape and Outdoor Lighting
- Figure 36. Global LED Lighting Strip Market: Landscape and Outdoor Lighting (2021-2026) & (Units)
- Figure 37. LED Lighting Strip Consumed in Entertainment Lighting
- Figure 38. Global LED Lighting Strip Market: Entertainment Lighting (2021-2026) & (Units)
- Figure 39. LED Lighting Strip Consumed in Industrial and Specialty Lighting
- Figure 40. Global LED Lighting Strip Market: Industrial and Specialty Lighting (2021-2026) & (Units)
- Figure 41. LED Lighting Strip Consumed in Other Applications
- Figure 42. Global LED Lighting Strip Market: Other Applications (2021-2026) & (Units)
- Figure 43. Global LED Lighting Strip Sale Market Share by Application (2025)
- Figure 44. Global LED Lighting Strip Revenue Market Share by Application in 2025
- Figure 45. LED Lighting Strip Sales by Company in 2025 (Units)
- Figure 46. Global LED Lighting Strip Sales Market Share by Company in 2025
- Figure 47. LED Lighting Strip Revenue by Company in 2025 (\$ millions)
- Figure 48. Global LED Lighting Strip Revenue Market Share by Company in 2025
- Figure 49. Global LED Lighting Strip Sales Market Share by Geographic Region (2021-2026)
- Figure 50. Global LED Lighting Strip Revenue Market Share by Geographic Region in 2025
- Figure 51. Americas LED Lighting Strip Sales 2021-2026 (Units)
- Figure 52. Americas LED Lighting Strip Revenue 2021-2026 (\$ millions)
- Figure 53. APAC LED Lighting Strip Sales 2021-2026 (Units)
- Figure 54. APAC LED Lighting Strip Revenue 2021-2026 (\$ millions)
- Figure 55. Europe LED Lighting Strip Sales 2021-2026 (Units)
- Figure 56. Europe LED Lighting Strip Revenue 2021-2026 (\$ millions)
- Figure 57. Middle East & Africa LED Lighting Strip Sales 2021-2026 (Units)
- Figure 58. Middle East & Africa LED Lighting Strip Revenue 2021-2026 (\$ millions)
- Figure 59. Americas LED Lighting Strip Sales Market Share by Country in 2025
- Figure 60. Americas LED Lighting Strip Revenue Market Share by Country (2021-2026)
- Figure 61. Americas LED Lighting Strip Sales Market Share by Type (2021-2026)
- Figure 62. Americas LED Lighting Strip Sales Market Share by Application (2021-2026)
- Figure 63. United States LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)

- Figure 64. Canada LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Mexico LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Brazil LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 67. APAC LED Lighting Strip Sales Market Share by Region in 2025
- Figure 68. APAC LED Lighting Strip Revenue Market Share by Region (2021-2026)
- Figure 69. APAC LED Lighting Strip Sales Market Share by Type (2021-2026)
- Figure 70. APAC LED Lighting Strip Sales Market Share by Application (2021-2026)
- Figure 71. China LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Japan LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 73. South Korea LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Southeast Asia LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 75. India LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Australia LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 77. China Taiwan LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Europe LED Lighting Strip Sales Market Share by Country in 2025
- Figure 79. Europe LED Lighting Strip Revenue Market Share by Country (2021-2026)
- Figure 80. Europe LED Lighting Strip Sales Market Share by Type (2021-2026)
- Figure 81. Europe LED Lighting Strip Sales Market Share by Application (2021-2026)
- Figure 82. Germany LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 83. France LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 84. UK LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 85. Italy LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Russia LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 87. Middle East & Africa LED Lighting Strip Sales Market Share by Country (2021-2026)
- Figure 88. Middle East & Africa LED Lighting Strip Sales Market Share by Type (2021-2026)
- Figure 89. Middle East & Africa LED Lighting Strip Sales Market Share by Application (2021-2026)
- Figure 90. Egypt LED Lighting Strip Revenue Growth 2021-2026 (\$ millions)
- Figure 91. South Africa LED Lighting Strip Re

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