

Global LED Ground Screen Market Growth 2026-2032

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Abstracts

The global LED Ground Screen market size is predicted to grow from US\$ 555 million in 2025 to US\$ 759 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

LED Ground Screen is a ground display device with integrated LED display technology, usually composed of multiple LED modules to form a ground display that can display images, videos, texts and other contents. It combines the display technology of a traditional LED display and the physical form of a floor tile, with high brightness, durability and interactivity.

United States market for LED Ground Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for LED Ground Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for LED Ground Screen is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key LED Ground Screen players cover ROE Visual, Display Innovations, Alpha Vision, Aztech, Siliconcore Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "LED Ground Screen Industry Forecast" looks at past sales and reviews total world LED Ground Screen sales in 2025, providing a comprehensive analysis by region and market sector of projected LED Ground Screen sales for 2026 through 2032. With LED Ground Screen sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world LED Ground Screen industry.

This Insight Report provides a comprehensive analysis of the global LED Ground Screen landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on LED Ground Screen portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global LED Ground Screen market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for LED Ground Screen and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global LED Ground Screen.

This report presents a comprehensive overview, market shares, and growth opportunities of LED Ground Screen market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Illuminated Floor Tile Display

Interactive Floor Tile Display

Segmentation by Application:

Business Location

Transportation Hub

Entertainment

Smart Home

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ROE Visual

Display Innovations

Alpha Vision

Aztech

Siliconcore Technology

Chenxiang Photoelectric

Xinyiguang

Kingly Led

Leyard

Huaze

Jingcai Screen Technology

Meiyad

Nuofei Photoelectric

Lianman

Uniview LED

Gloshine

GTSEEN

Key Questions Addressed in this Report

What is the 10-year outlook for the global LED Ground Screen market?

What factors are driving LED Ground Screen market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do LED Ground Screen market opportunities vary by end market size?

How does LED Ground Screen break out by Type, by Application?

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