

# Global Learning Experience Platforms (LXP) Market Growth (Status and Outlook) 2023-2029

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# **Abstracts**

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Learning experience platforms (also known as LXP or LEP) are corporate learning solutions used by HR and learning and development (L and D) departments. These customizable solutions help companies provide their employees with personalized and intuitive learning experiences. LXPs are sometimes called 'Netflix-style' learning because relevant content is easy to locate and use from computers and mobile devices. LEPs provide companies with learning libraries that include access to internal and external course catalogs, videos, podcasts, blogs, articles, and so on. LXPs allow employees to access relevant content via adaptive learning paths for personalized skill development.

LPI (LP Information)' newest research report, the "Learning Experience Platforms (LXP) Industry Forecast" looks at past sales and reviews total world Learning Experience Platforms (LXP) sales in 2022, providing a comprehensive analysis by region and market sector of projected Learning Experience Platforms (LXP) sales for 2023 through 2029. With Learning Experience Platforms (LXP) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Learning Experience Platforms (LXP) industry.

This Insight Report provides a comprehensive analysis of the global Learning Experience Platforms (LXP) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Learning Experience Platforms (LXP) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these



firms' unique position in an accelerating global Learning Experience Platforms (LXP) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Learning Experience Platforms (LXP) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Learning Experience Platforms (LXP).

The global Learning Experience Platforms (LXP) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Learning Experience Platforms (LXP) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Learning Experience Platforms (LXP) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Learning Experience Platforms (LXP) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Learning Experience Platforms (LXP) players cover 360Learning, Udemy, Docebo, Continu, EdApp, Cornerstone OnDemand, Coursera, Tovuti and Auzmor, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Learning Experience Platforms (LXP) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

**Cloud Based** 



On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe



Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

360Learning
Udemy
Docebo
Continu
EdApp
Cornerstone OnDemand



Coursera

Tovuti

Auzmor

Learn Amp

Absorb Software

Bridge

EdCast

Degreed

Workday

Rallyware

NovoEd

Intellum

OpenSesame

HowNow (Wonderush)

Gentlab

Inkling

enabley

**Fuse Universal** 

**Hive Learning** 

Yoobic



BizLibrary

Raven360

THRIVE Learning

Torch Leadership Labs



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