

Global Lawn Care Equipment Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Lawn Care Equipment Rental market size is predicted to grow from US\$ 4280 million in 2025 to US\$ 6257 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

Lawn care equipment rental is a service-oriented business that facilitates tasks such as lawn mowing, cleanup, fertilization, and irrigation. By utilizing equipment provided by rental companies, users can complete routine lawn maintenance tasks at a lower cost without the need to make a one-time purchase of expensive lawn care machinery. Rental inventories typically include lawn mowers, leaf blowers, aerators, weeders, irrigation system components, and similar items. This type of service is particularly well-suited for residential properties, office buildings, schools, hospitals, and public green spaces; it effectively meets clients' needs for intermittent equipment usage while simultaneously eliminating concerns regarding equipment storage, routine maintenance, and repairs. Upstream in the lawn care equipment rental market, operations rely primarily on manufacturers of lawn care machinery, who supply the rental sector with a diverse range of high-quality equipment. Downstream clients include landscaping firms, property management companies, and private individuals; rental companies typically offer flexible service packages tailored to the specific duration of use and the type of equipment required. The market for renting lawn care equipment offers distinct advantages, such as low capital requirements, high operational flexibility, and simplified maintenance. Driven by growing environmental awareness and the increasing diversification of lawn care needs, this market is projected to maintain a steady upward growth trajectory.

United States market for Lawn Care Equipment Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Lawn Care Equipment Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Lawn Care Equipment Rental is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Lawn Care Equipment Rental players cover Bluebird, Herc Rentals, United Rentals, C & E Rentals, Portland Rent All, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Lawn Care Equipment Rental Industry Forecast' looks at past sales and reviews total world Lawn Care Equipment Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Lawn Care Equipment Rental sales for 2026 through 2032. With Lawn Care Equipment Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Lawn Care Equipment Rental industry.

This Insight Report provides a comprehensive analysis of the global Lawn Care Equipment Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Lawn Care Equipment Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Lawn Care Equipment Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Lawn Care Equipment Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Lawn Care Equipment Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Lawn Care Equipment Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Trimming & Brush Cutting Equipment

Fertilizing & Spreading Equipment

Others

Segmentation by Power Type:

Electric Equipment

Fuel-powered Equipment

Segmentation by Application Scenarios:

Residential Users

Commercial Users

Public Institutions

Segmentation by Application:

Landscaping Company

Property Management Company

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bluebird

Herc Rentals

United Rentals

C & E Rentals

Portland Rent All

Toro

Sunstate

PDQ Equipment

Sunbelt Rentals

Rental Supply Inc.

Finch Rentals. Inc.

Harland Rental & Supply Co

Superior Rents

Rentalex

Area Rental

Pro Star Rental

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