

# Global Laundry Soil Release Polymer Market Growth 2023-2029

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## Abstracts

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Soil release polymers (SRPs) are additives components of washing detergents for synthetic fibres, as they are effective in removing stains from the fabric surface and in preventing re-deposition of the stain during a wash cycle.

LPI (LP Information)' newest research report, the “Laundry Soil Release Polymer Industry Forecast” looks at past sales and reviews total world Laundry Soil Release Polymer sales in 2022, providing a comprehensive analysis by region and market sector of projected Laundry Soil Release Polymer sales for 2023 through 2029. With Laundry Soil Release Polymer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laundry Soil Release Polymer industry.

This Insight Report provides a comprehensive analysis of the global Laundry Soil Release Polymer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laundry Soil Release Polymer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laundry Soil Release Polymer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry Soil Release Polymer and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry Soil Release Polymer.

The global Laundry Soil Release Polymer market size is projected to grow from US\$ 557 million in 2022 to US\$ 735.3 million in 2029; it is expected to grow at a CAGR of 735.3 from 2023 to 2029.

Global Soil Release Polymer in Laundry key players include Clariant, Solvay, BASF, etc. Global top three manufacturers hold a share about 75%.

North America is the largest market, with a share about 40%, followed by Europe and China, both have a share about 50 percent.

In terms of product, Liquid Type is the largest segment, with a share over 60%. And in terms of application, the largest application is Liquid Laundry Detergent, followed by Powder Laundry Detergent.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry Soil Release Polymer market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Liquid Type

Powder Type

Segmentation by application

Liquid Laundry Detergent

Powder Laundry Detergent

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Clariant

Solvay

BASF

Dow

Ashland

Sasol

Akzo Nobel Surface Chemistry

Startec Science and Technology

Skycent Chemicals

Ran Chemicals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Laundry Soil Release Polymer market?

What factors are driving Laundry Soil Release Polymer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laundry Soil Release Polymer market opportunities vary by end market size?

How does Laundry Soil Release Polymer break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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