

# Global Laundry and Home Care Market Growth 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the “Laundry and Home Care Industry Forecast” looks at past sales and reviews total world Laundry and Home Care sales in 2022, providing a comprehensive analysis by region and market sector of projected Laundry and Home Care sales for 2023 through 2029. With Laundry and Home Care sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Laundry and Home Care industry.

This Insight Report provides a comprehensive analysis of the global Laundry and Home Care landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Laundry and Home Care portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Laundry and Home Care market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Laundry and Home Care and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Laundry and Home Care.

The global Laundry and Home Care market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Laundry and Home Care is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Laundry and Home Care is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Laundry and Home Care is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Laundry and Home Care players cover Henkel, Unilever, Procter & Gamble, Reckitt Benckiser, The Clorox Company, Church & Dwight, Kao Corporation and S. C. Johnson & Son, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Laundry and Home Care market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Liquid

Gas

Powder

Segmentation by application

Online Channel

Offline Channel

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Henkel

Unilever

Procter & Gamble

Reckitt Benckiser

The Clorox Company

Church & Dwight

Kao Corporation

S. C. Johnson & Son

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Laundry and Home Care market?

What factors are driving Laundry and Home Care market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Laundry and Home Care market opportunities vary by end market size?

How does Laundry and Home Care break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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